



●● **Prospective Applicant Webinar: Take Action: Engaging Young Leaders to Address the Health Impacts of Climate Change**



Agenda

1. Introduction
2. Funding Opportunity Description
3. Eligibility and Evaluation Criteria
4. Application & Submission Information



Housekeeping

- Participants are muted.
- This call is being recorded and the recording will be shared on our website.
- This slide deck will also be shared with all participants.
- Submit questions to the chat box.

A little about the CDC Foundation

Established in 1995, we are an independent nonprofit & the sole entity authorized by Congress (in 1992) to mobilize philanthropic and private-sector resources to support the CDC's critical health protection work.

We have launched more than 1,200 programs and raised over \$1.2 billion through partnerships with philanthropies, corporations, organizations, governments and individuals.

We take on health challenges ranging from cancer to cardiovascular disease, HIV to maternal health, and health equity to emergency responses, like Ebola or COVID-19



OUR MISSION

The CDC Foundation helps CDC do more, faster by forging partnerships between CDC and others to fight threats to health and safety.

OUR VISION

Save and improve lives by unleashing the power of collaboration.

OUR VALUES

We believe our core values define and guide the culture and character of our organization. They are the standards which guide us as individuals and that collectively determine how we fulfill this mission. These values include:

Shared passion: Working collectively we have the means, science and reach to improve the public's health and safety

Integrity: Holding ourselves and others to the highest level of ethics, professionalism and transparency

Stewardship: Protecting the trust CDC and our partners have placed in us by safeguarding relationships and providing the highest quality service at all times

Collaboration: Creating value for our partners and CDC by linking the public, private and philanthropic sectors to leverage resources and expertise

Mutual respect: Treating everyone with dignity and respect and honoring the value of our staff, partners and the people we serve

Constant innovation: Utilizing philanthropy as an opportunity to contribute to breakthrough collaborations and innovations to address complex health challenges

Funding Opportunity Description



Background and Need:

- The earth's changing climate is affecting human health through
 - increased respiratory and cardiovascular disease
 - injuries and premature deaths related to extreme weather events
 - changes in the prevalence and geographic distribution of foot- and water-borne illnesses other infectious diseases
 - risks to mental health
- WHO estimates between 2030 and 2050, climate change will cause nearly 250,000 additional deaths per year and calls climate change “the single biggest health threat facing humanity.”
- Americans can take action to reduce our carbon footprint, conserve natural resources and create healthier lifestyles.

Funding Opportunity Overview

- The CDC Foundation seeks to partner with youth-focused organizations interested in engaging young people in raising awareness of the health impacts of climate change and helping communities take steps to prepare for and mitigate the effects.
- Successful applicants will have a proven record or working with young people and existing connections to underserved communities most vulnerable to climate change.
- Awardees of this funding opportunity will implement programs that support young leaders' actionable and scalable solutions to accelerating the capacity, preparedness and resiliency of vulnerable communities.

Project Outcomes

- **Increased** public awareness of the linkages between climate change and health
- **Increased** community engagement and youth leadership in tackling climate change and health challenges
- **Expanded** capacity of youth-focused organizations to address climate change in their respective communities

Examples of Potential Activities

Creating/Bolstering a Youth Council to Focus on Climate-Related Health Issues

Developing a Climate and Public Health Course for College Students

Implementing Innovative Climate Education and Resilience Projects through Arts

Training Young People on Environment-Related Health Equity Issues in their Communities

Hosting Young Adult-Led Environment Awareness Community Events

Budget Components

Budgets should clearly demonstrate how funding will be used to implement proposed project activities and achieve desired impact.

The total budget should be between \$25,000 - \$50,000. **Total budgets cannot exceed \$50,000.**

Budgets should reflect a 12-month implementation period of March 1, 2023 – February 29, 2024

Budget Categories may include:

- Salaries and Wages
- Fringe Benefits
- Consultant Costs
- Equipment
- Supplies
- Travel
- Other
- Contractual
- Indirect Costs- *up to 10% indirect rate may be claimed*

Expectations & Deliverables

- Brief quarterly progress reports on basic activity metrics
- Participate in regularly scheduled conference calls with the CDC Foundation, other awardees, and subject matter experts to share progress on activities and discuss lessons learned
- Share one success story from the field
- Submit final narrative report to describe: partner collaboration, successes, challenges, lessons learned, event and activity metrics (i.e., number of event participants, number of partner meetings held, etc.)

Potential Indicators

Potential Indicators for Quarterly Progress Reports Include:

- Number/types of activities and events held to raise awareness of climate and health challenges and solutions
- Number and types of local young adult leaders and community members trained
- Number of people reached with climate and health messaging
- Number of communities served

Eligibility and Evaluation Criteria



Eligibility Information

To apply, an organization must:

- Be headquartered in the United States
- Be a nonprofit tax-exempt under section 501(c)(3) or qualify for exemption under an IRS code other than 501(c)(3),
- Be in good financial standing and have sustainable operations,
- Be an equal opportunity employer with all-inclusive membership
- Be a youth-focused organization that carries out activities and program for young people

Example Organizations

- Associations
- Universities/colleges
- Faith-based groups
- Advocacy and social organizations that have the capacity to educate and engage communities and have a proven track record of serving young people



Evaluation Criteria

Component

Project Description

35%

- Aligns with goals of funding opportunity (promote awareness of climate change and corresponding health impacts; promote actionable solutions to reduce impact of climate change on health; create pathways for meaningful partnerships and participation of young people).
- Selection of target audience(s) is supported by local data and references.
- Solutions described are actionable and scalable.
- Proposed activities are anticipated to produce direct, tangible results.
- Community engagement approach is well-defined, demonstrates deep existing connections and is anticipated to facilitate achievement of project objectives.
- Proposed methods are feasible, sound and anticipated to effectively engage with the target audience, reach underserved communities vulnerable to climate change and accelerate the capacity, preparedness and resiliency of these underserved communities.
- Timeline for project implementation is appropriate and feasible. High likelihood of success anticipated in completing proposed activities/outputs and demonstrating progress towards intended project outcomes within proposed project term (up to 12 months).

Evaluation Criteria

Component	
Deliverables	30%
<ul style="list-style-type: none">• Applicant provides clear outputs, outcomes and impact.• Deliverables are specific to the proposed project.• Anticipated results of proposed activities are direct, tangible and realistic.	
Past Performance, Experience and Capabilities	30%
Applicant describes experience in key areas including: <ul style="list-style-type: none">• Serving and engaging young people• Working in climate change• Providing science-based information to communities• Engaging community members and young leaders in the development of youth and community driven, culturally appropriate initiatives	
Preferred Organizational Criteria	5%
Applicant is a youth-led and/or minority-led organization	

Timeline: Key Application and Project Dates

OCTOBER 31, 2022
RFP Released

DECEMBER 19, 2022
Applications due

MARCH 1, 2023
Project Implementation Begins & March TBD– Project Kickoff Webinar

Prospective Applicant Webinar
NOVEMBER 18, 2022

Funding Notification
BY JANUARY 31, 2023

Project Implementation Period Ends
FEBRUARY 29, 2024

Application & Submission Information



Submitting Materials

[Your Smartsheet submission](#) is due by 5:00pm ET on Monday, December 19, 2022.

Section 1: Organization Information

- Please fill out all fields.
- Your organization name (legal name) is how it appears on Line 1 of your W-9.
- The Tax ID/EIN and DUNS number will allow CDCF to conduct a pre-award risk assessment to ensure applicants meet the eligibility criteria.

Organization Name *

Enter full legal name

Abbreviated Name

Enter "doing business as" name, where applicable

Street Address *

City *

State *

Zip Code *

Website

Mission *

Required Attachments

- The three (3) required attachments are included as links on the RFP page.
- The attachments must be submitted as:
 - **Attachment A: Project Plan Template (Word Document)**
 - **Attachment B: Budget (Excel Document)**
 - **Attachment C: Budget Narrative (Word Document)**

Section 2: Required Attachments

Upload the following required attachments: *

- Project Plan
- Budget
- Budget Narrative

See the RFP for instructions and evaluation criteria.

Drag and drop files here or [browse files](#)

Project Plan Attached *

Budget Attached *

Budget Narrative Attached *

Sections 3 & 4

Point of Contact:

- This person is who we will send all communications to during the review process.
- Please ensure they are able to check email frequently and be responsive.

Required Statement & Submission:

- Your organization's authorized official submitting the proposal must verify that the information submitted is accurate.
- It is recommended to have Smartsheet send you a copy of your responses in case of technical issues.

Section 3: Point of Contact

First Name *

Last Name *

Title *

Phone Number *

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Email *

Section 4: Required Statement

I, as an authorized representative of the organization submitting this proposal, confirm the accuracy of the representations made herein. I also confirm this organization meets eligibility criteria for this funding opportunity as set forth in the RFP.

Authorized Representative Name *

Type your name to affirm

Date of Affirmation *

Send me a copy of my responses

Additional Tips for Submitting a Good Proposal

- ✓ Read the Request for Proposal carefully.
- ✓ Assess the specifics of the Request for Proposal and how they relate to your organization's overall mission and goals.
- ✓ Determine if your organization has the capacity to accomplish what is being described in the Request for Proposal. Evaluate if this is worth the effort and determine if your organization is ready and able to commit to the potential project.
- ✓ Work with your team to plan how you will implement the proposal and measure your progress and results.
- ✓ Review the completed proposal thoroughly. Have you responded to every question? Have you adhered to the required file uploads?
- ✓ Submit your questions to CDC Foundation.

Final Notes & Submitting Questions

- Applicants are encouraged to submit their proposal early, to allow sufficient time to address any unexpected technical issues.
- An applicant's initial submission is considered final and any subsequent, revised submissions will not be reviewed.
- Google Chrome and Firefox are the recommended internet browsers for completing the proposal submission form.

Questions may be submitted until 5:00pm ET on December 2, 2022, to YouthClimateRFP@cdcfoundation.org.



CDC Foundation
Together our impact is greater

www.cdcfoundation.org