



Southern Alliance 2.0: Addressing COVID-19 Among African American and non-Hispanic Black Communities. Engaging Community Based Organizations for Partnership and Program Development.

Request for Proposal

CDC Foundation

Emergency Preparedness & Response Program

Date Issued: December 16, 2021

Date Response Due: January 21, 2022 - **New Deadline**

CDC FOUNDATION CONTACT

Southern Alliance Team

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CDC Foundation

The CDC Foundation helps the Centers for Disease Control and Prevention (CDC) save and improve lives by unleashing the power of collaboration between CDC, philanthropies, corporations, organizations, and individuals to protect the health, safety and security of America and the world. The CDC Foundation is the go-to nonprofit authorized by Congress to mobilize philanthropic partners and private-sector resources to support CDC's critical health protection mission. Since 1995, the CDC Foundation has raised over \$1.2 billion and launched more than 1,200 programs impacting a variety of health threats from chronic disease conditions including cardiovascular disease and cancer, to infectious diseases like rotavirus and HIV, to emergency responses, including COVID-19 and Ebola. The CDC Foundation managed hundreds of programs in the United States and in more than 140 countries last year.

Summary of Request

For over 25 years, the CDC Foundation has implemented and managed thousands of partnerships between public and private sectors by building a network of individuals and organizations committed to supporting the Centers for Disease Control and Prevention (CDC) and public health. While the COVID-19 pandemic required CDC Foundation to rapidly scale emergency response efforts, it also revealed critical needs and opportunities to strengthen community partnerships and public health awareness within communities across diverse settings. Thus, the CDC Foundation increased relationships with more than 2,000 Community Based Organizations (CBOs) since March 2020. This record of successful relationships has strengthened the CDC Foundation's experience engaging non-profit and philanthropic organizations – creating pathways for the organizations to support public health goals through resource mobilization, strategy development and quality program management.

This project, the Southern Alliance 2.0, will allow the CDC Foundation to continue capacity building efforts in partnership with community-based organizations, communications experts, and subject matter experts for the purpose of meeting two objectives in response to COVID-19:

1. Improve establishment and maintenance of results-driven partnerships.
2. Improve the identification of best practices and the implementation of evidence-based/informed programs and services.

*The partners identified for Southern Alliance 2.0 capacity building efforts serve three distinct roles. **Note: This solicitation is for qualifying CBOs.***

1. **Capacity Building Assistance (CBA) Partners** – The CDC Foundation will **award a maximum of seven CBA partners** to assist in supporting their capacities to develop, implement, and evaluate community-based COVID-19 prevention, education, and response activities among targeted populations. CBA partners will provide support for capacity building activities including trainings, webinars, subject matter expertise, etc. specific to prioritized geographic areas and/or subpopulation.
2. **Communications Contractor** – The CDC Foundation will **award a single communications contractor** to support the development of website and resources for the Southern Alliance Teams collectively. Website will include information about the partners efforts including community-based COVID-19 prevention, education, and response activities among targeted populations.
3. **Community Based Organizations (CBOs)** – The CDC Foundation will **award a maximum of seven CBO partners** to develop, implement, and evaluate community-based COVID-19 prevention,

education, and response activities among targeted populations on the ground in Black communities of high needs.

Each of these components will be awarded through separate competitive solicitations. The CDC Foundation seeks to provide CBOs with targeted organizational capacity building for the development and advancement of partnerships and programs that mobilize African American and non-Hispanic Black communities to address COVID-19 and health inequities caused or exacerbated by the pandemic.

CBOs will build and leverage partnerships to develop evidence-based programming to address low vaccination rates, vaccination hesitancy or deliberation, COVID-19 misconceptions and misinformation, comorbidities and unique challenges contributing to health inequities or COVID-19 risk throughout the prioritized geographic areas*. This includes but is not limited to addressing mental health needs and social issues associated with COVID-19; facilitating initiatives that build community rapport with public health entities, providing innovative trainings and tailored health communication, as well as projects focused on resiliency for particularly vulnerable demographics within the African American/Black community**.

***Priority Geographic Areas:**

- Alabama
- Arkansas
- Florida
- Georgia
- Louisiana
- North Carolina
- Mississippi
- South Carolina
- Texas
- Tennessee
- Washington D.C.

****Priority Subpopulations:**

- People who identify as LGBTQIA+
- People of reproductive age
- People living in rural or remote communities
- People living with comorbidities or disabilities
- People experiencing or supporting mental health challenges or social stressors associated with COVID-19 (e.g., faith, stigma, etc.)
- People with gender, age, or employment specific health considerations

[Background and need](#)

The COVID Pandemic and Health Inequities

The world faces a tremendous challenge to repair and rebuild after the devastating social, economic and health impact of the COVID-19 pandemic. For excluded and marginalized populations, root causes of preexisting inequities have led to worse health outcomes in almost every category, including rates of COVID-19 hospitalization and death and deferred care for chronic illness and routine prevention.

In addition, there are other social harms for these populations stemming from the inequitable burden of the pandemic's disruptions, such as lost jobs and wages, housing instability and food insecurity, increased household stressors and mental health challenges, interrupted schooling and learning loss and more. The pandemic increased the exposure of existing inequities and amplified their intensity.

In the United States, COVID-19 has disproportionately affected racial and ethnic minority groups who were already experiencing health and other social inequities. These groups include Native American, Latino/a, Black, Asian American and Native Hawaiian/Pacific Islander populations as well as other populations including LGBTQ+, rural audiences and individuals with disabilities.

Southern Alliance

In rapid response to the global pandemic COVID-19, the CDC Foundation developed the Southern Alliance (SA) initiative. The SA leveraged trusted and scientifically credible community institutions in select African American communities across 3 states in the southeastern region of the U.S. to build local knowledge and capacity to respond to COVID-19 through behavioral, policy, systems, and environmental change approaches.

Three cities, New Orleans (LA), Albany (GA), and Jackson (MS) were identified early in the pandemic because of the disproportionate percentage deaths represented by the African American and non-Hispanic Black population of the city.

The CDC Foundation successfully cultivated a 3-state consortium inclusive of academic partners from Historically Black Colleges/Universities (HBCU), community members and numerous CBOs. The academic institutions represented in this consortium include:

- Tulane University School of Public Health and Tropical Medicine
- Xavier University of Louisiana
- Albany State University
- University of Mississippi Medical Center
- Jackson State University

Over the course of the year the initial SA has been highlighted by the CDC's Office of Minority Health & Health Equity (OMHHE) for its ability to inform COVID-19 strategies for supporting African American non-Hispanic Black communities. Observable strengths of the SA partnerships include the maintenance and development of trusted partnerships within the Black communities of the three-state consortium. This included supporting organizations and coalitions, identifying and tackling emerging barriers to testing, contact tracing, and vaccinations in the various community settings (rural, city, campus, and faith-based). This was critical in addressing emerging issues and concerns related to inconsistent COVID-19 mitigation policies across states and correcting COVID-19 misconceptions and misinformation within the African American and non-Hispanic Black community.

Southern Alliance 2.0

The CDC Foundation will build on existing relationships with academic partners, specifically HBCUs to foster and support partnerships that facilitate collaborative team engagement, expansion, and sustainability of public health community COVID-19 response efforts. This RFP for the Southern Alliance 2.0 also includes new strategies, foci, and responsibilities identified through lessons learned, collaboratives, and internal assessments focused on the initial response.

Southern Alliance 2.0 expands:

- The prioritization of subpopulations within the African American and non-Hispanic Black community.
- The geographic focus and reach of the core organizations and overall response efforts,
- The relationship with CBOs and reach of the equity centered capacity building efforts that strengthen programs, resources, and partnerships.

Over time, this broad-based community engagement and collaboration should enable more equitable distribution of testing, treatment, vaccination, and supportive services for related conditions (including long term impacts). Achieving the aims of this project will involve implementation of culturally responsive behavior change models, along with policy, systems, and environmental change strategies and approaches.

Scope of work

This request for proposal (RFP) is to identify and fund **seven (7) CBOs** that will expand and engage community partnerships and bolster their capacity to develop and implement evidence-based programs to respond to COVID-19 and address health inequities caused or exacerbated by the pandemic in African American and non-Hispanic Black communities within geographic areas prioritized in this request.

Project Approach – The overall project approach includes the following activities, outputs, performance measures, and budget period outcomes as detailed below.

4.1 Program Activities – CBOs will be evaluated based on their capacity to implement proposed activities in response to COVID-19 in priority areas and subpopulations. The following activities are supported under SA 2.0:

Build Partnerships	Leverage and expand relationships with trusted community leaders, community health workers, ambassadors, etc. who help design and implement programs that are tailored to the unique needs and assets of the community. Build a diverse network of public and private stakeholders that include local businesses, schools, places of worship, neighborhood associations local government agencies and programs, community-based organizations, service providers, and lesser-known community
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	groups, and existing networks. A broad and diverse coalition creates a foundation rich in resources and connections to support the work of the SA 2.0 partnership.
Support Community Knowledge and Sharing	Serve as a hub for local organization and community members to access timely, accurate, and culturally responsive information and resources. Develop and promote public health campaigns and host events, trainings, workshops, and educational sessions.
Build Community Capacity and Social Capital through evidence-based programs	Support public health through the development, implementation, and evaluation of evidence-based interventions and programs. Examples include programs that help to build and sustain relationships i.e., peer-to-peer education and support services, health navigation efforts, and addressing Social Determinants of Health (SDOH), etc.

Program Areas

Develop or enhance evidence-based programs focused on one or more of the following:

- COVID-19 mitigation (education, interventions, treatment, etc.)
- COVID-19 vaccination (education, navigation, addressing misinformation, etc.)
- Social Determinants of Health (social factors such as access and quality of work, housing, health care, etc.) that impact risk of COVID-19 morbidity, hospitalization, or death).

CBOs must demonstrate operations and prioritized support for African American and non-Hispanic Black communities within specific geographic areas.

Priority Geographic Areas:

- Alabama
- Arkansas
- Florida
- Georgia
- Louisiana
- North Carolina
- Mississippi
- South Carolina
- Texas
- Tennessee

- Washington D.C.

Special interest in innovative projects focused on intersectional identities and health status. Projects must provide culturally responsive activities and services to address the priorities of subpopulations within African American and non-Hispanic Black communities.

Priority subpopulations:

- LGBTQIA+
- People of reproductive age.
- Gender, age, or employment specific health considerations.
- Residents in rural or remote communities.
- People with living with comorbidities and disabilities.
- Mental health and social stressors associated with COVID-19 (Faith, Stigma etc.).

4.2 Process Measures – CDC Foundation will use the following to indicators measure the extent to which the activities above have been accomplished:

- Number and type of individuals supporting the project activities.
- Number and description of communities/geographic areas reached.
- Number and type of community partnerships and strategies used specific to COVID-19.
- Number and type of trainings, meetings, events hosted with priority population(s).
- Number, type, and evidence of assets produced for project (communication pieces, branding, education, etc.).
- Number and type of completed activities tailored to specific audiences. (Community outreach strategies that will reach subpopulations).
- Evaluation plan.
- Evaluation results of project activities by priority population and other audiences reached.
- Number and description of media and public discourse of project activities.
- Descriptions of lessons learned.

4.3 Deliverables – The Subrecipient will be expected to complete the following activities and deliverables below:

Activity/Deliverable	Date
Attend kick-off meeting to discuss project scope, coordination of logistics, and communications with CDC and CDC Foundation staff. Discuss the initial proposal details, staffing, partnerships, and reach.	within 10 days of award
Finalize project work plan, budget, and budget justification.	within 30 days of award

SA 2.0 agreements in place for engagement efforts. Meeting schedule, links, invitation, point of contact, and communication plan completed and confirmed.	within 30 days of award
Progress reports on program and partnership activities, implementation status of project. This includes the number of people reached, names and demographic information where available, and a list of resources accessed and provided through SA 2.0. (Submission of invoices and reflections of completed activities)	Monthly
Final report identifying key strategies implemented including the number of people reached, names and demographic information where available, a list of resources accessed and provided. Document challenges, successes and lessons learned.	July 15 2022*
Close-out, collaborate with CDC Foundation and other CBA partners to develop an after-action presentation for dissemination to stakeholders at meetings and conferences.	July 15 2022*

*Please note dates are subject to change

4.4 Outcomes –The following results or changes are expected to be realized related to this program’s intervention:

- Increased collaboration amongst CBOs.
- Increase partnerships.
- Improved access to trusted information and accurate information related to COVID19.
- Increased capacity of CBOs to address COVID-19 response needs within targeted communities.
- Increase community knowledge and support related to COVID-19.

KEY REQUIREMENTS

5.1 ELIGIBILITY

Applicants must meet all the following eligibility criteria:

- Current nonprofit status within operating state.
- Currently prioritize working with the African American and non-Hispanic Black community.
- Currently prioritize working within the areas reflected in this request and within the areas proposed for project activities.
- CBO leadership (organizations’ officers and board leadership) represents the proposed population served (51%).
- Availability to provide services from **February 2022 to July 2022.**

Preferred qualifications:

- Current services and activities (51%) are tailored to the African American and non-Hispanic Black community or a subpopulation.
- A minimum of three years of experience in providing community outreach health related services
- Experience providing COVID-19 specific outreach in the African American and non-Hispanic Black community or with the subpopulation identified for the proposed project.
- Experience collaborating with community stakeholders including governmental, faith based, business, schools K-12, and health care stakeholders on public health priorities.

5.2. Funds Available

CDC Foundation intends to make 7 awards of \$200,572 per organization to complete activities listed above. The final award amount is contingent on submission of a detailed and reasonable budget to be approved by the CDC Foundation.

5.3. Funding Source

This project is supported by the Cooperative Agreement number 6 NU38OT000288-04-02 CFDA 93.421 awarded to the CDC Foundation, funded by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$2,300,000 with awards 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government. The awards resulting from this solicitation will meet the criteria of “subrecipient” as defined by 2 CFR 200.331; a final determination will be made at the time of award. If so, the funding would be provided through a deliverable-based, fixed price subaward agreement. Subrecipient must comply with the following federal regulatory requirements:

- Uniform Administrative Requirements, Cost Principles, and Audit Requirement for HHS Awards (45 CFR Part 75)
- Uniform Administrative Requirements, Cost Principles, and Audit Requirements, Cost Principles, and Audit Requirements for Federal Awards (2 CFR Part 200)

Additional subaward requirements will be communicated to successful applicants.

5.4 Place of Performance

The CBO will carry out tasks at their offices and work with the CDC Foundation, CDC, and CBA partners virtually.

5.5 Performance Monitoring

The performance will be monitored in line with the agreed project plan, monthly progress reports, detailed financial reports on expenditures and through scheduled bi-weekly check-ins. The contractor will be expected to work in close collaboration and consultation with the CDC Foundation and the CDC Office of Minority Health and Health Equity while working on this project. The plan for each deliverable will be an important part of the overall project plan.

Payment

CDC Foundation will pay the CBO a fee not to exceed a Maximum Payable Amount (MPA) or ceiling price. The MPA will be based on the fee proposed and awarded and will be negotiated as part of the resulting contract.

CDC Foundation anticipates paying the CBO on a cost reimbursement basis. An invoice template will be provided after the contract is awarded.

Instructions to Applicants

Applicants should follow the instructions set forth below in the submission of their proposal to the CDC Foundation.

CDC Foundation will not be responsible for any proposal which does not follow the instructions in this RFP, and may, at its discretion, reject any such non-compliant proposal.

6.1. Communications during the RFP Period

Applicants may submit questions related to this RFP **by 5:00pm ET on December 27, 2021**, via email to Southern Alliance Team at salliance@cdcfoundation.org. Please write “RFP: Southern Alliance 2.0 CBO” in the Subject line. An RFP Supplement containing the submitted questions and responses will be shared on the CDC Foundation website on January 5, 2022.

6.2. Submission of Proposals

Please click the following link to complete the RFP by 11:59pm ET on January 12, 2022. Submissions after this date and time may not be considered. The CDC Foundation is committed to providing accessibility for people with disabilities and is working towards making our materials more accessible. If this document presents accessibility challenges, please email the Southern Alliance Team at salliance@cdcfoundation.org with the subject line “Accessibility assistance”. We will gladly work with you on providing the information in a different format.

RFP Link: [CLICK TO SUBMIT APPLICATION](#)

The information below will be requested on the application form:

Table 1.

Category (Weight)	Considerations
Organization Information	<p>Submit Agency Information form</p> <p><i>Complete information:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Organization and contact information (be sure it matches on all documents) <input type="checkbox"/> Non-profit certification (EIN/DUNS) <input type="checkbox"/> Demographic composite of organizational leadership - A majority (51%) of the CBO leadership (organizations’ officers and board leadership) reflects the proposed population served. <input type="checkbox"/> Current priority populations of the organization.

	<ul style="list-style-type: none"> <input type="checkbox"/> Current geographic priority area(s). <ul style="list-style-type: none"> - African American and non-Hispanic Black communities within geographic areas prioritized and reflected in receipt of services.
Organizational Capacity	<p><i>Confirm:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Willingness to promote timely, person-centered, and relevant public health information for COVID-19 mitigation, vaccination, and social determinants of health. <input type="checkbox"/> Ability to provide periodic reports and updates to the CDC Foundation, CDC, and CBA partners using both qualitative and quantitative metrics <input type="checkbox"/> Availability to provide services from February 2022 through July 2022 <input type="checkbox"/> Project staff capacity (number and type readily available / qualified to implement efforts, or plan to hire additional staff if awarded funding.)
Experience and Expertise	<ul style="list-style-type: none"> • Detail prioritization and service to African American and non-Hispanic Black communities within priority areas. • Describe experiences working with the medically underserved and or people at high risk for COVID-19 morbidity, hospitalization, mortality • Describe experience using successful community engagement, community organizing, or other community-based strategies • Describe experience developing communications to reach African American and non-Hispanic Black communities or specially the proposed audience • Describe experience developing, implementing, or supporting public health or health-related campaigns and education efforts (anti-violence, anti-stigma, and anti-racism interventions are considered public health-related campaigns • Describe existing relationships and community connections your organization brings to support efforts to mitigate COVID-19 for African Americans and non-Hispanic Black people within geographic areas prioritized in this request.
Project Implementation and Reach	<ul style="list-style-type: none"> • Detail your current understanding of issues proposed (needs assessment, secondary data, etc.) • Specify target audience • Describe the community/ communities prioritized for proposal • Detail geographic details • State, city, zip codes covered, if applicable • Specific locations and forums your organization would prioritize and engage (workplaces, colleges, high schools, etc.) <p>Detail Demographic Relevance</p> <ul style="list-style-type: none"> • Sub-populations

	<ul style="list-style-type: none"> • Health indicators / considerations <p>Approach</p> <ul style="list-style-type: none"> • Detail program area of focus. • Detail the organization rationale and desire to engage in work • Detail proposed strategies/activities, outputs and outcomes align with the aim of the RFP • Detail approach, availability, and capability to implement evidence-based programs in time provided • Description of likelihood of demonstrable impact on the identified need • Describe how the approach will support assessment of impact • Describe how the approach will advance understanding of issues and lessons learned <p>Community/Civic Engagement</p> <ul style="list-style-type: none"> • Clearly specify how CBO will engage the community through all aspects of the project • Detail how proposed strategies/activities will increase capacity and promote partnerships for COVID-19 mitigation and future health emergencies • Describe any cultural and/or linguistic considerations needed to support the diversity of African American and non-Hispanic Black populations within geographic areas served. <p>Collaboration</p> <ul style="list-style-type: none"> • Describe any proposed collaborations (if applicable) • Detail potential cross-sector relationships • Detail elimination or avoidance of duplication of effort <p>Evaluation</p> <ul style="list-style-type: none"> • Describe direct, tangible results of activities • Describe changes anticipated to occur • Describe plan for identifying and monitoring activities and impact
<p>Budget & Budget Narrative</p>	<ul style="list-style-type: none"> • Submit detailed budget and budget narrative (the budget narrative must conform with the CDC Budget Preparation Guidelines). • Confirm budget is within total allocation in this RFP. • Describe how funding will be utilized to achieve desired impact.
<p>Required Attachments</p>	<ul style="list-style-type: none"> • Applicant status verification: U.S. System Award Management (SAM), or state equivalent search results for overall organization and individuals designated to this proposal.

	<ul style="list-style-type: none"> • Project team bio's or resumes (submit a single file). • Budget • Budget Narrative
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Submitting a Proposal

Application materials should be submitted by 11:59 pm ET on **Wednesday, January 12, 2022**. Proposals will not be accepted after this date and time. We recommend you begin to submit your proposal by 9:00 am ET to allow sufficient time to address any unexpected technical issues.

Proposals must be submitted electronically. [CLICK TO SUBMIT APPLICATION](#)

6.3. Anticipated Timeline*

Date	Description
December 16, 2021	RFP Release
December 27, 2021	Question Submission Deadline
January 5, 2022	RFP Supplement Release
January 21, 2022, 11:59pm EDT	Proposal Submission Deadline
Late January 2022	Anticipated Selection Notification
February 1, 2022 –July 31, 2022	Implementation Period

*Please note dates are subject to change

7. SELECTION PROCESS AND REVIEW CRITERIA

The CDC Foundation will award grants to applicants based on the following multi-stage review process outlined below.

Level 1 Internal Review:

CDC Foundation will evaluate all applicants for completeness and minimum requirements. Basic requirements include timely receipt of application and submission of all required attachments. Applications with omissions of any required documentation will be subject to disqualification.

The CDC Foundation also reserves the right to conduct financial and due diligence reviews. As a public entity, the CDC Foundation has a responsibility to the public to ensure that the organizations that receive grant funds are financially stable and to evaluate each applicant's risk of noncompliance with Federal statutes, regulations, and the terms and conditions of the subaward for purposes of determining the appropriate subrecipient monitoring, per program year. Further written materials to assess risk may be requested during or prior to the review.

Level 2 External Review:

Applicants that pass Level 1 review will proceed to Level 2 review. A panel of independent reviewers with evaluation and subject matter expertise will review and score written proposals. Reviewers will score applicants in accordance with evaluation criteria. The following table outlines the criteria that reviewers will use to guide their evaluation of each written proposal. (The CDC Foundation reserves the right to interview final candidates prior to selection.)

Table 2

Total Weight Percentage by Category	Weight
<ul style="list-style-type: none"> <input type="checkbox"/> Completed organization name and contact information (matches all documents.) <input type="checkbox"/> Confirmed non-profit status and provided relevant information. <input type="checkbox"/> Provided demographic composite of organizational leadership - A majority (51%) of the CBO leadership (organizations’ officers and board leadership) reflects the proposed population served. <input type="checkbox"/> Identified current priority populations of the organization. <input type="checkbox"/> Identified current geographic priority areas of organization. <ul style="list-style-type: none"> <input type="checkbox"/> African American and non-Hispanic Black communities within geographic areas prioritized and reflected in receipt of services. 	Eligibility Criteria
<ul style="list-style-type: none"> • Confirmed willingness to promote timely, person-centered, and relevant public health information for COVID-19 mitigation, vaccination, and social determinants of health. • Confirmed the ability to provide periodic reports and updates to the CDC Foundation, CDC, and CBA partners using both qualitative and quantitative metrics • Confirmed their availability to provide services from February 2022 through July 2022 • Listed project staff capacity (number and type readily available / qualified to implement efforts, or plan to hire additional staff if awarded funding.) 	5
<ul style="list-style-type: none"> • Detailed prioritization and service to African American and non-Hispanic Black communities within geographic areas prioritized in this request. • Described experiences working with the medically underserved and or people at high risk for COVID-19 morbidity, hospitalization, mortality. • Described experience with using successful community engagement, community organizing, or other community-based strategies. • Described experience developing communications to reach African American and non-Hispanic Black communities or specially the proposed audience. • Described experience developing, implementing, or supporting public health or health-related campaigns and education efforts (anti-violence, anti-stigma, and anti-racism interventions are considered public health-related campaigns. 	25

<ul style="list-style-type: none"> • Described existing relationships and community connections your organization brings to support efforts to mitigate COVID-19 for African Americans and non-Hispanic Black people within geographic areas prioritized in this request. 	
<p>Statement of Need</p> <ul style="list-style-type: none"> • Defined a need that aligns with the challenge described in the RFP. • Specified target audience. • Described the community/ communities prioritized for proposal. • Detailed Geographic information included <ul style="list-style-type: none"> <input type="checkbox"/> State, city, zip codes covered, if applicable <input type="checkbox"/> Specific locations and forums your organization would prioritize and engage (workplaces, colleges, high schools, etc.). • Detailed demographic information and relevance included <ul style="list-style-type: none"> <input type="checkbox"/> Sub-populations <input type="checkbox"/> Health indicators or impact <p>Approach</p> <ul style="list-style-type: none"> • Detailed program area of focus. • Detailed the organization rationale and desire to engage in work. • Detailed proposed strategies/activities, outputs and outcomes align with the aim of the RFP. • Detailed approach, availability, and capability to implement evidence-based programs in time provided. • Described likelihood of demonstrable impact on the identified need. • Described how the approach will support assessment of impact. • Described how the approach will advance understanding of issues and lessons learned. <p>Community/Civic Engagement</p> <ul style="list-style-type: none"> • Clearly specified how CBO will engage the community through all aspects of the project • Detailed proposed strategies/activity’s ability to increase capacity and promote partnerships for COVID19 mitigation and future health emergencies. • Described any cultural and/or linguistic considerations needed to support the diversity of African American and non-Hispanic Black populations within the geographic areas served <p>Collaboration</p> <ul style="list-style-type: none"> • Describe any proposed collaborations (if applicable). • Detailed potential cross-sector relationships. • Detailed elimination or avoidance of duplication of effort 	<p>55</p>

Evaluation <ul style="list-style-type: none"> • Described direct, tangible results of activities. • Described changes anticipated to occur. • Described plan for identifying and monitoring activities and impact. 	
<ul style="list-style-type: none"> • Described how funding will be utilized to achieve desired impact. • Detailed budget reasonable/appropriate for proposed objective(s)/approach. • Confirmed budget did not exceed the total allocation per CBO included in this RFP. • Submitted budget and budget narrative. 	20
Total	100

The selected applicant will receive a notification that their proposal was selected for funding. The CDC Foundation may not provide scores or specific review feedback to unsuccessful applicants.

Attachments:

1. [Excel Budget Template](#)
2. [Budget Narrative Template](#)
3. [Budget Preparation Guidelines](#)