City of Manchester, New Hampshire
Neighborhood Health Improvement Strategy

City of Manchester Health Department
Granite United Way
Manchester, NH - Mid-Sized Urban Community

2 OUT OF 3
center city residents feel that there are people in their neighborhood who might be a bad influence on children

20% of students in title one elementary schools are habitually truant

7200 students are enrolled in the federal free meals program

3 out of 4 housing units were built before 1950, half are renter occupied

Other Health Risks Associated with Impoverished Neighborhoods:
- Increased Infant Mortality
- Increased Asthma
- Increased teen pregnancy
- Increased Violence
- Increased Coronary Heart Disease Mortality
Need for Sub-Geographic Data

Age-Adjusted Coronary Heart Disease Mortality by Census Tract

1995-2005

Rate differences due to neighborhood poverty or deprivation
Social Determinants of Health Approach

Health Outcomes
- Mortality (length of life) 50%
- Morbidity (quality of life) 50%

Health Factors
- Health behaviors (30%)
  - Tobacco use
  - Diet & exercise
  - Alcohol use
  - Sexual activity
- Clinical care (20%)
  - Access to care
  - Quality of care
- Education
- Employment
- Income
- Family & social support
- Community safety
- Environmental quality
- Built environment

Policies and Programs
- Social and economic factors (40%)
- Physical environment (10%)

TAKE ACTION
- Work Together
- Assess Needs & Resources
- Evaluate Actions
- Focus on What’s Important
- Choose Effective Policies & Programs
- Communicate
- Act on What’s Important
- Government
- Philanthropy & Investors
- Educators
- Business
- Public Health
Neighborhood Health Improvement Strategy

2014 Manchester Neighborhood Health Improvement Strategy

How Health is Produced in Neighborhoods

- Individual & Family Health Status
- Social Capital – Networks
  Neighborhood Social Construct

Neighborhood Socio-Economic & Physical Environment

- Educational Achievement
- Economic Wellbeing
- Supportive Living Environments
- Access to Appropriate Care
- Healthy Behaviors

City of Manchester Health Department
www.manchesternh.gov/health

22 PSE Recommendations
Engaged Philanthropy: Community Impact Redefined

**Improving Childhood Resiliency to Toxic Stress**
Invested in the implementation of childhood resiliency curriculums in two Community Schools, reaching over 1,000 students.

**Building Adult Capacities**
Invested in partner agencies to bring parent education, financial literacy, resident leadership development and employability training to Community Schools.

**Connecting Families to Critical Community Supports**
Invested in “Family Success Coordinators” for Community Schools to connect with families in addressing chronic absenteeism and provide mental health/behavioral health supports.
Thank You!