FROM DATA TO INSIGHT

THE 500 CITIES PROJECT DATA LAUNCH
YMCA OF THE USA
RESEARCH, EVALUATION & DATA SCIENCES
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GUIDING PRINCIPAL

When combined and given a context, data become information that can be compared, sorted, and analyzed to answer important questions about how to change programs and policies to improve both community conditions and people's lives.

What Counts? Harnessing Data for America’s Communities
Problem or Question

Internal Data

Demographic Data

Solution
THANK YOU

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