

# Making an Impact

THE CDC FOUNDATION RESPONDS TO COVID-19

Response Update 10  
July 20, 2020

*This issue represents the tenth of the CDC Foundation's COVID-19 response updates, highlighting the work the Foundation is doing through donor support to extend CDC's emergency response. We thank our donors for their incredible generosity and support that is saving and protecting lives as part of the COVID-19 pandemic response.*

**Update:** Globally, more than 14.4 million confirmed cases of coronavirus disease have been reported, including more than 604,000 deaths from nearly every country in the world. In the United States, there have been more than 3.7 million confirmed cases.

**CDC Update:** The Centers for Disease Control and Prevention's (CDC) weekly surveillance summary of U.S. COVID-19 activity is available [through the COVIDView report](#). The latest report shows that the percentage of people testing positive for COVID-19 decreased nationally, but increased in several regions of the country. Additionally, the Southeast, South-Central, Southwest and Pacific Coast regions of the U.S. are now seeing the highest percentages yet of people testing positive for COVID-19.

CDC Director Dr. Robert Redfield is advocating all Americans wear masks and face coverings as a way to end the COVID-19 pandemic. [In an editorial and interview](#) with the Journal of the American Medical Association this week, Dr. Redfield and CDC experts said that universal nationwide use of face masks, along with social distancing and hand-washing, could bring the spread of COVID-19 under control within four to eight weeks.

Additionally, [a recent CDC Morbidity and Mortality Weekly Report](#) shows how face coverings can help prevent COVID-19. The report highlights that two hair stylists with COVID-19 exposed over 100 clients. All wore face coverings, and no clients were known to be infected with COVID-19.

**What the CDC Foundation is doing:** We are pleased to report our donors have now committed \$131 million to bolster public health response efforts to COVID-19.

On July 7, the Omnicom Health Group launched [a new campaign, #UnitelnGratitude](#), to raise funds for healthcare workers and the COVID-19 response through the CDC Foundation's Coronavirus Emergency Response Fund. The campaign highlights the need to support healthcare workers under a reimagined "Gratitude Flag" made of surgical masks as stars and hospital colors as stripes. A series of broadcast and digital videos kicked off on July 1 featuring the voice of Hollywood icon Dennis Quaid.

On July 13, our President and CEO Dr. Judy Monroe participated in Nasdaq's virtual closing bell ceremony. During the ceremony, Dr. Monroe discussed the work of the CDC Foundation and our partners in the COVID-19 response. The ceremony appeared on Nasdaq's large screen in Times Square.

Support from the CDC Foundation and its donors has met a variety of COVID-19 needs to date, such as funding medical supplies and personal protective equipment, forming partnerships to address the health equity implications of COVID-19, supporting global response work and much more. While this response work continues to have real impact, there is more work to do. [Please join with us at give4cdf.org](#).

## Supporting the Work to Save and Protect Lives:

Through the support of our donors, our team has addressed a variety of needs as part of our response efforts since the last update. These highlights include:

- **Providing support for the purchase of technological equipment**, including 21 laptops and four Wi-Fi hotspots, needed by frontline healthcare workers in Oklahoma City, OK, and in Elizabeth and Newark, NJ.
- **Providing support for a California COVID-19 public awareness campaign**, targeting immigrant and non-English speaking groups.
- **Supporting the response and development of best practices** for helping to bring unsheltered residents into permanent housing in Sacramento, CA, during the COVID-19 pandemic.
- **Supporting the purchase of laboratory equipment** to expand COVID-19 testing capacity for essential healthcare workers in rural New York counties.
- **Purchasing personal protective equipment (PPE)** for staff and residents of a senior care facility in New York.
- **Supporting the COVID-19 response in Latinx communities** in Richmond, VA. This support includes an income replacement program, quarantine support, and meeting the needs of COVID-positive undocumented individuals, regardless of eligibility for government services.
- **Supporting the renovation of healthcare facilities in Ethiopia** to prepare for influxes of COVID-19 cases.
- **Supporting rapid response trainings** for COVID-19 in India.

For a broader look at our response efforts since January, please visit:

[bit.ly/CDCImpact](https://bit.ly/CDCImpact)