



**Effective philanthropy transforms lives:** Through your ongoing financial support, the CDC Foundation can target gifts where most needed to extend CDC's lifesaving work.

## Giving for greatest need

**The issue:** The Centers for Disease Control and Prevention (CDC), one of the most trusted federal agencies in the nation, relies on a strong CDC Foundation to advance health priorities that make our nation and world healthier and safer. Unrestricted giving to the CDC Foundation is essential to extending CDC's ability to save and protect more lives, enabling the CDC Foundation to determine where resources are most needed to safeguard the public's health. Ongoing financial support also improves the CDC Foundation's operational efficiency and financial health, which in turn fuels innovative, high-impact programs and breakthrough collaborations.

**Why it matters:** Whether it's an infectious disease, emergency response, chronic condition or terrorist attack, CDC must be ready to protect America's health and safety.

- CDC takes the health pulse of our nation and the world, and the CDC Foundation is often first to know about new threats—and solutions—to protect us all.
- Government funding cannot support all of CDC's important work. Your gift play a crucial role in extending CDC's lifesaving mission.
- Giving to the CDC Foundation has the potential to impact thousands, or even millions, of lives.
- Core investment in the CDC Foundation enables us to effectively manage for impact, empowering CDC experts to do what they do best: focus on the science.
- As the only organization authorized by Congress to create philanthropic and private-sector partnerships with CDC, the CDC Foundation is uniquely capable of

bringing resources, people and ideas together that might not otherwise unite.

**Solution and impact:** For 11 consecutive years, the CDC Foundation has achieved a 4-star rating by Charity Navigator, the nation's largest evaluator of charities. Only 1 percent of charities rated have earned 11 consecutive 4-star evaluations.

- Our Charity Navigator designation assures donors that the CDC Foundation is fully accountable. As active stewards, we ensure that unrestricted investments are being used wisely—and for the greatest health impact.
- Thanks to our donors, CDC Foundation partnerships help CDC expand proven CDC programs, discover new health solutions and leverage effective philanthropy for reach and results. With additional funding, we can extend CDC's work in important ways that would not otherwise be possible.



**11 consecutive 4-star evaluations**

Only 1% of charities rated have received this designation

**How you can help:** By giving where funding is needed most, you can help the CDC Foundation address priority health threats.

**Learn more:** Contact Advancement at the CDC Foundation: [advancement@cdcfoundation.org](mailto:advancement@cdcfoundation.org), 404.653.0790.

**About us:** The CDC Foundation is an independent, nonprofit organization and the sole entity created by Congress to mobilize philanthropic resources to support CDC's critical health protection work. Since 1995, we have launched nearly 1,000 programs in more than 130 countries and raised over \$740 million through engagements with philanthropies, corporations, organizations, governments and individuals.