Supporting Pandemic Response using GAEN and ENPA CDC Health Data Innovation Summit

Allison Hankus, MPH

Lead Public Health Informaticist Public Health Division Health FFRDC



Exposure Notification (EN) apps

Contact tracing can help identify infected people before they spread COVID-19 to others, but traditional contact tracing has limitations:

- Relies on human memory
- Difficult to trace between strangers
- Requires significant manual effort
- Interviews and follow-up take time





Exposure notification apps have the potential to address these limitations, supplementing traditional contact tracing with alerts through a mobile phone

How do EN apps work?

Bluetooth low-energy beacons exchanged by nearby devices are used to estimate the distance and duration of an interaction in a privacy-preserving way





People who are later diagnosed can self-report through the app, which anonymously notifies other app users who were "too close for too long", who are then pointed to health resources

EN Express (ENX) is a turnkey solution provided by Google and Apple that enables public health authorities to launch EN quickly and drives high user adoption via prominent mobile phone notifications

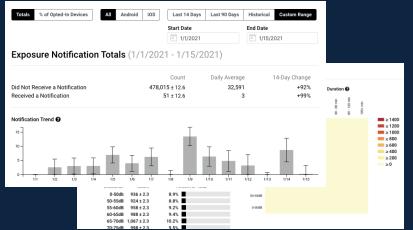


Exposure Notifications Private Analytics (ENPA)

EN Express provides a platform for guidance but public health authorities (PHAs) need more:

- Help onboarding to navigate overall EN process
- Feedback and insight on app user behavior
- Interpretation of public health rules into configuration and strategy





Exposure Notifications Private Analytics (ENPA)

provides PHAs tools and visualizations of aggregated data to better understand COVID-19 transmission patterns and to optimize EN notifications against PHA resources

Data Sharing

- Primary DUA between the PHA and the MITRE Corporation
- Additional sharing at the discretion of the PHA

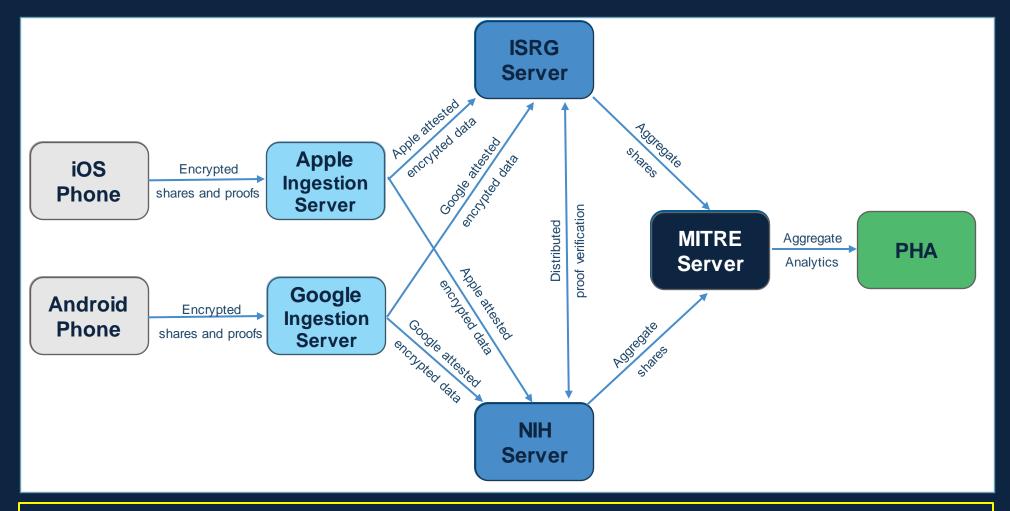
ENPA Privacy Considerations

Privacy-preserving techniques

- Users consent to share data (opt-in)
- Prio
 - Algorithm which allows private collection and computation of aggregated statistics about clients
- Differential Privacy
 - Injection of a small amount of statistical noise into the aggregate data to ensure individual records cannot be identified

ENX intended to be privacy-preserving method of notifying individuals about possible exposure to COVID-19 with several processes in place to ensure this extends to ENPA data

ENPA Privacy



This Prio-based process ensures that individual user data is never accessible in an intelligible form once it leaves the user's device, yet useful aggregate metrics are provided to PHAs

ENPA Features



Analysis

- Summary
- Notifications
- User Engagement
- Codes Verified
- Keys Uploaded
- Beacon Counts (iOS)

- Encounters
- Derived Metrics
- Date Exposure
- Secondary Attack
- Integrations
- National Rollup



Access Management

- User Access
- Share Data

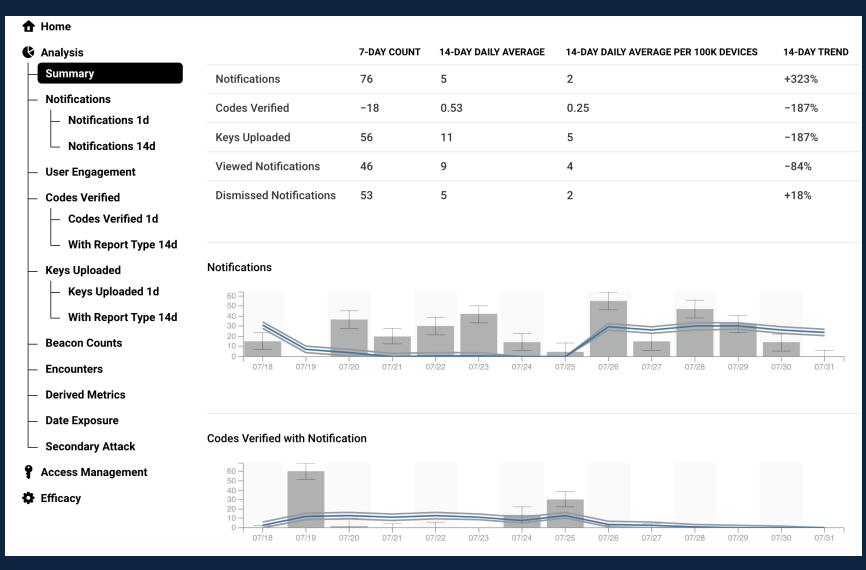


Efficacy

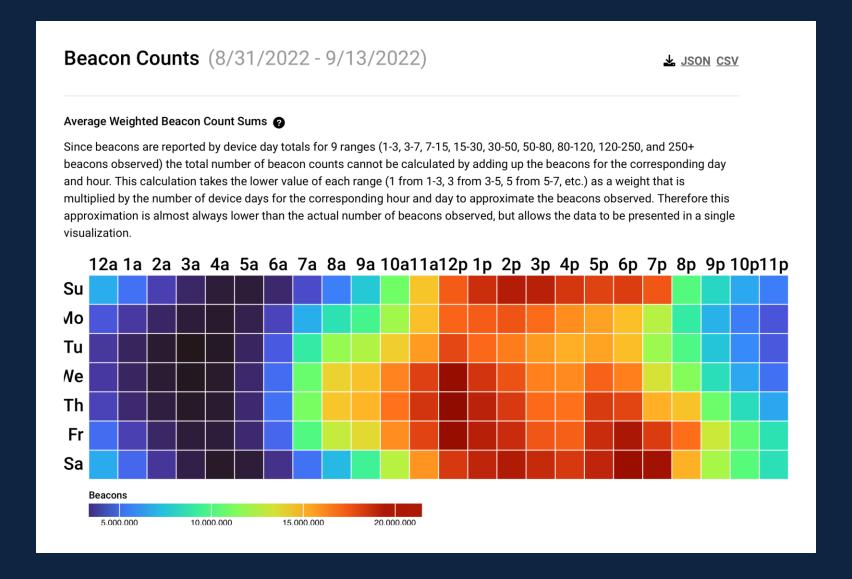
 Configuration Tuner & Efficacy Simulation Tool (CTEST)

ENPA Portal Summary View

- Mobile devices that received or did not receive an exposure notification
- Can be broken out by notification types



Beacon Counts describe Population trends (iOS only)





ENPA Encounters

- Details exposure events as a histogram of risk score inputs
- Inputs are:
 - Attenuation
 - Duration
 - Infectiousness
- These data can provide insight into what would happen if the risk score was configured differently

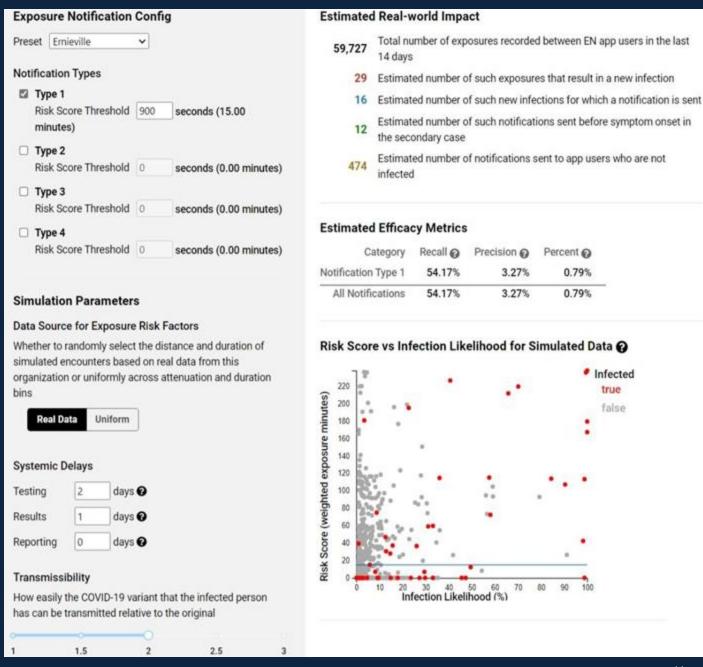


An event where two people participating ENX come in close enough proximity for their devices to exchange information and one of the users has reported being diagnosed with COVID-19.

Efficacy

Configuration Tuner & Efficacy Simulation Tool (CTEST)

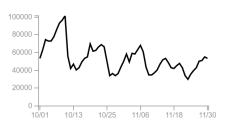
- Helps PHAs estimate potential impact of changing configuration settings
- Statistics reapplied to real-world data can help inform decisions for PHAs



National Rollup

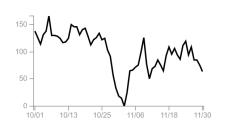
US - National Rollup **☆** Home Analysis Summary Notifications Notifications 1d Notifications 14d User Engagement **Codes Verified Codes Verified 1d** With Report Type 14d **Keys Uploaded** Keys Uploaded 1d With Report Type 14d **Derived Metrics** Date Exposure Secondary Attack

14-Day Notifications



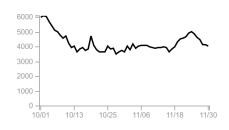
7-Day Count	330,271
14-Day Daily Avg	41,415
14-Day Daily Avg/100k Devices	5,909
14-Day Trend	+59%

Codes Verified:Keys Uploaded



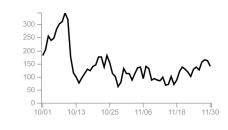
14-Day Daily Avg	87
14-Day Trend	-25%

1-Day Notifications



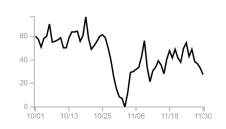
7-Day Count	29,203
14-Day Daily Avg	4,537
14-Day Daily Avg/100k Devices	45
14-Day Trend	

Secondary Attack Rate



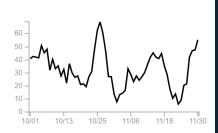
7-Day Count	895
14-Day Daily Avg	124
14-Day Daily Avg/100k Devices	18
14-Day Trend	+56%

1-Day Codes Verified with Notification



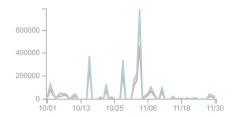
7-Day Count	196
14-Day Daily Avg	39
14-Day Daily Avg/100k Devices	0.39
14-Day Trend	-27%

1-Day Keys Uploaded with Notification



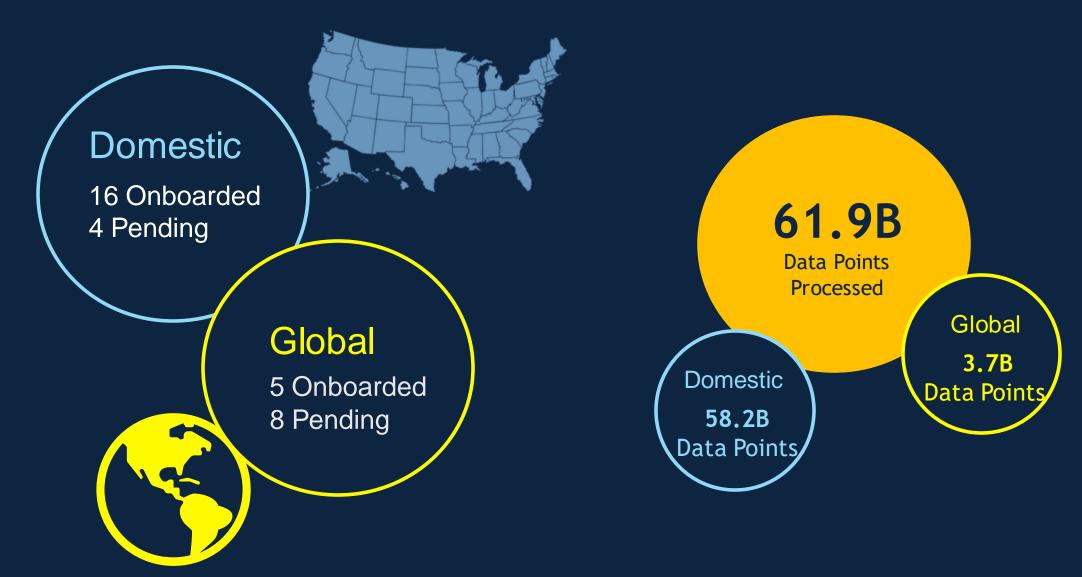
7-Day Count	395
14-Day Daily Avg	31
14-Day Daily Avg/100k Devices	0.31
14-Day Trend	+2,442%

Date Exposure

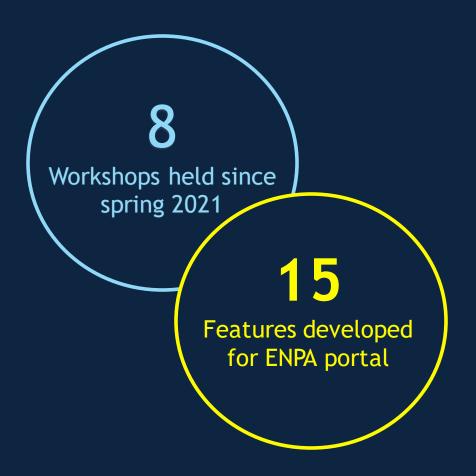




Jurisdiction Enrollment Progress



MITRE Support to States

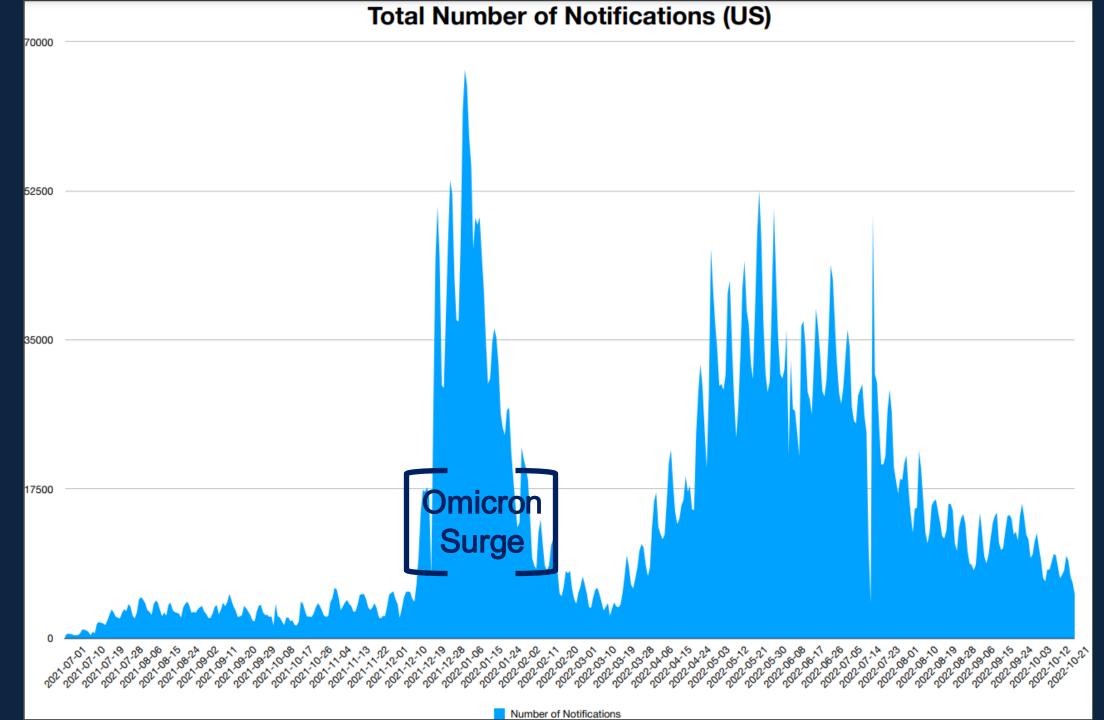


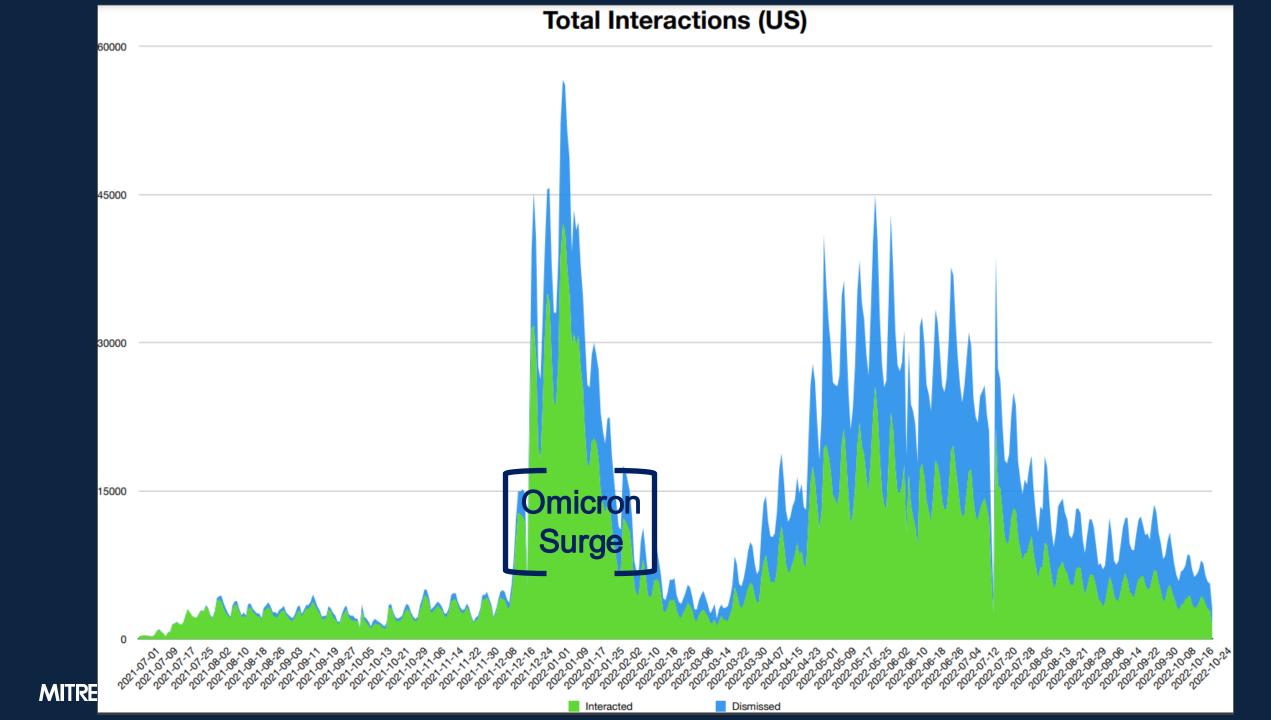
PHA Engagement

- Jurisdiction enrollment and PHA onboarding
- Workshops for PHAs
- New portal features that integrate PHA feedback

Analytics

- Web portal that provides analyses and visualizations of ENPA data
- REST APIs to provide access to data programmatically
- Custom Jupyter notebooks guiding PHAs to support customized analytics and visualizations
- State focused working sessions with PHAs
- Visualizations to communicate ENPA metric flow
- CTEST to model ENX configuration changes





Preliminary Results from EN Evaluation

Nationwide

Enabling self-report helps to reduce PHA burden

WA Notify

Over 4M* activations

*as of 5/11/2023

CA Notify

Review of configuration settings in progress

UW Preprint

Early Epidemiological Evidence of Public Health Value of WA Notify, a Smartphone-based Exposure Notification Tool: Modeling COVID-19 Cases Averted in Washington State

- (D) Courtney Segal, (D) Zhehao Zhang, (D) Bryant T Karras, (D) Debra Revere,
- (In the second of the second o

doi: https://doi.org/10.1101/2021.06.04.21257951

6240 cases averted statewide in first four months of ENX

Based on estimated COVID-19 case fatality of 1.4%, WA Notify saved 30-120 lives during study period

ENPA dashboard data used in analysis

Paper Link



Future Opportunities

How can this technology be leveraged?

We are moving towards sunset, but I am very optimistic regarding the future for ENs for Public Health. We will have a robust public health system to possibly roll out during a new time of need.

We see great potential in the technology and possible usage for future infectious diseases.

Comments from PHAs

Serve the "little guys" who lack staffing capacity and capability to conduct analyses of these complex data so we can similarly benefit as the advanced jurisdictions to use data to modify settings and encourage full public participation.

ENPA Partners

MITRE

 Develops and manages the ENPA Portal

Google

 Operate ingestion servers, provide reference server code and integration

Apple

 Operate ingestion servers, provide reference server code and integration

Internet Security Research Group (ISRG)

 Owns and operates the Facilitating Server

National Cancer Institute (NCI)

 Owns and operates the PHA Server

Linux Foundation for Public Health (LFPH)

Funds the facilitating server

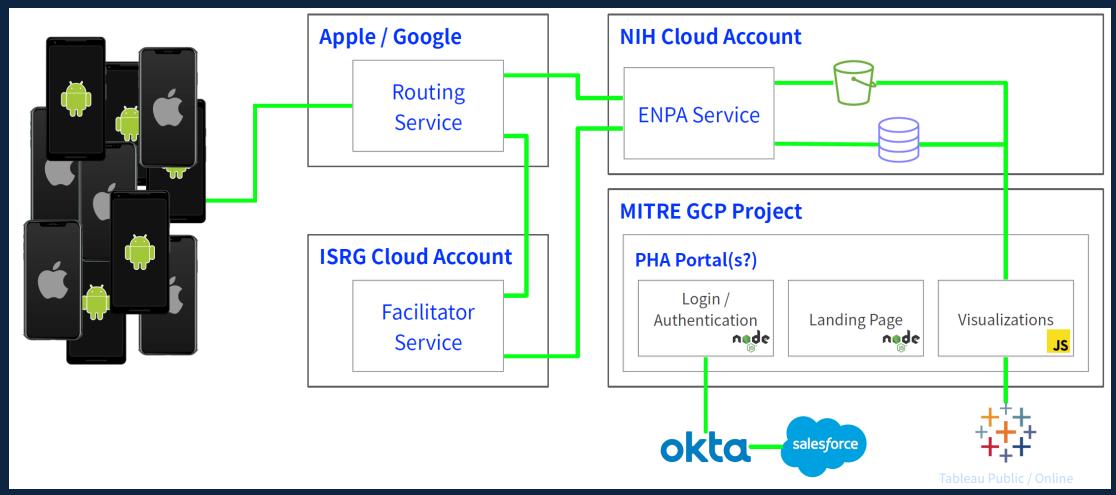
Thank you!

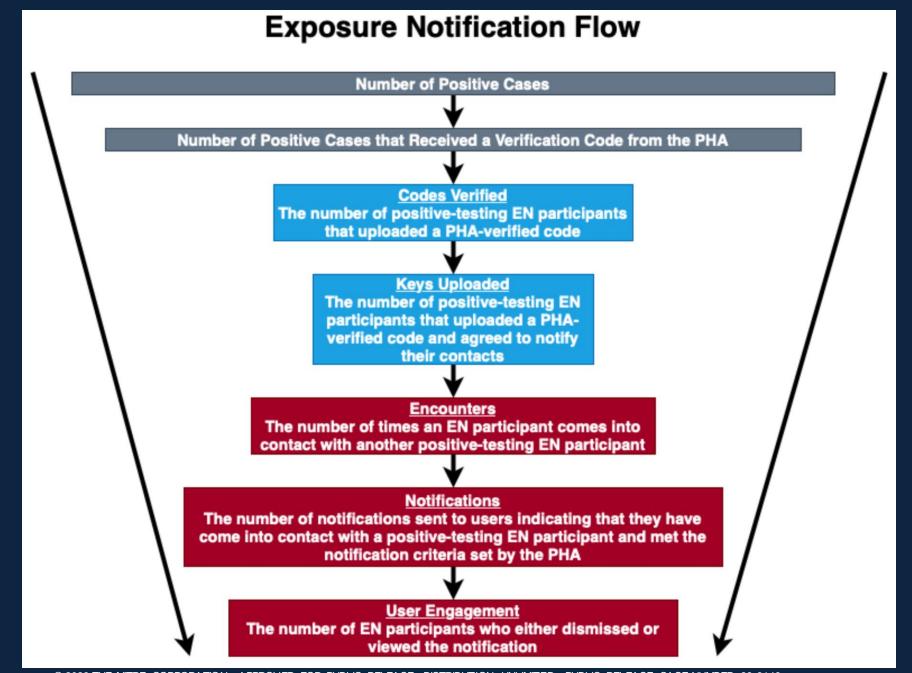
enpa@mitre.org ahankus@mitre.org



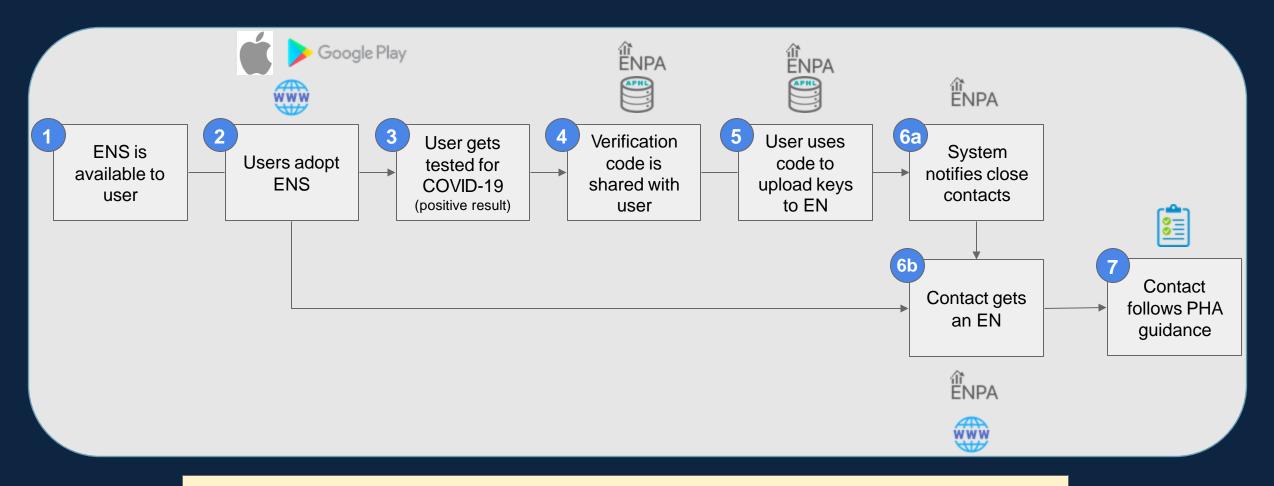
MITRE on-boarded States & Provided Web Portal for PHAs to Visualize & Download Metric data

Privacy-Preserving System to collect aggregated data from GAEN users





The EN User Journey

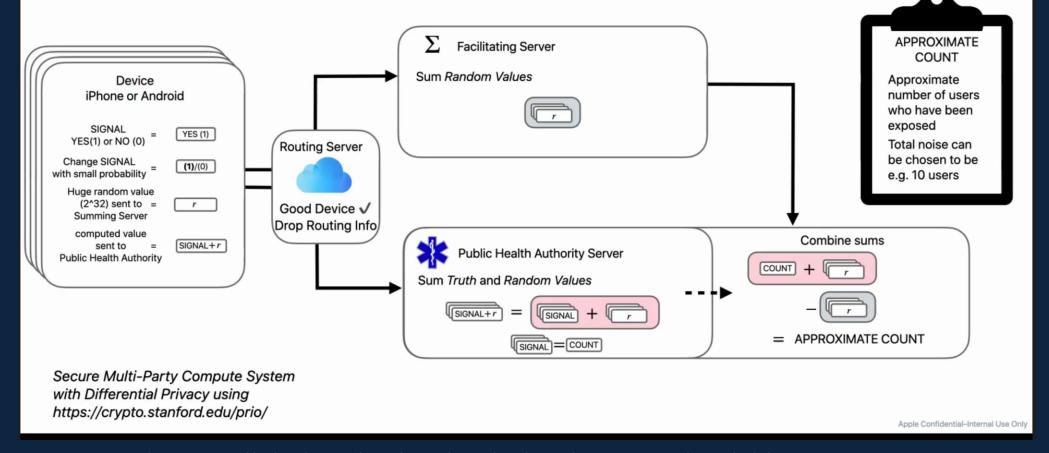


Viewing efficacy as a multi-step flow (i.e., not just risk score tuning or adoption) will help identify critical issues/gaps in EN's overall ability to help stop the spread

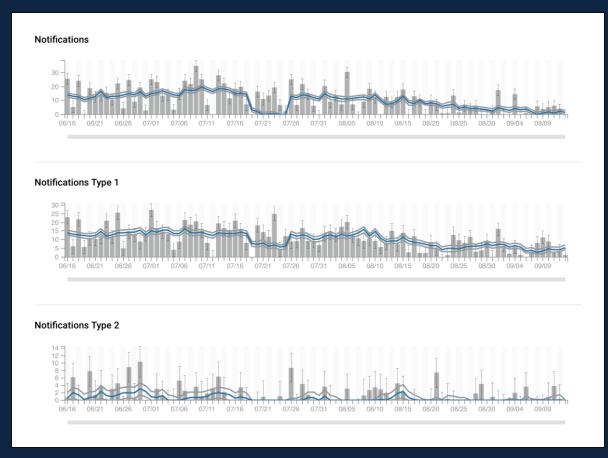
Prio Example

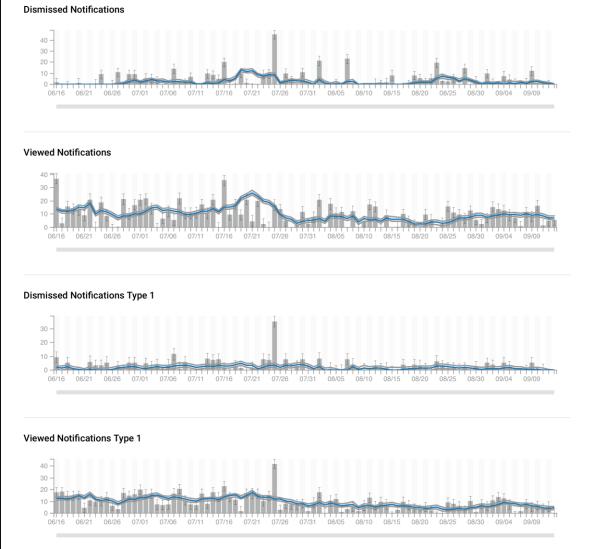
Prio aggregation: simple count example How many users have had an Exposure Notification?

Per-device question: have you been exposed?

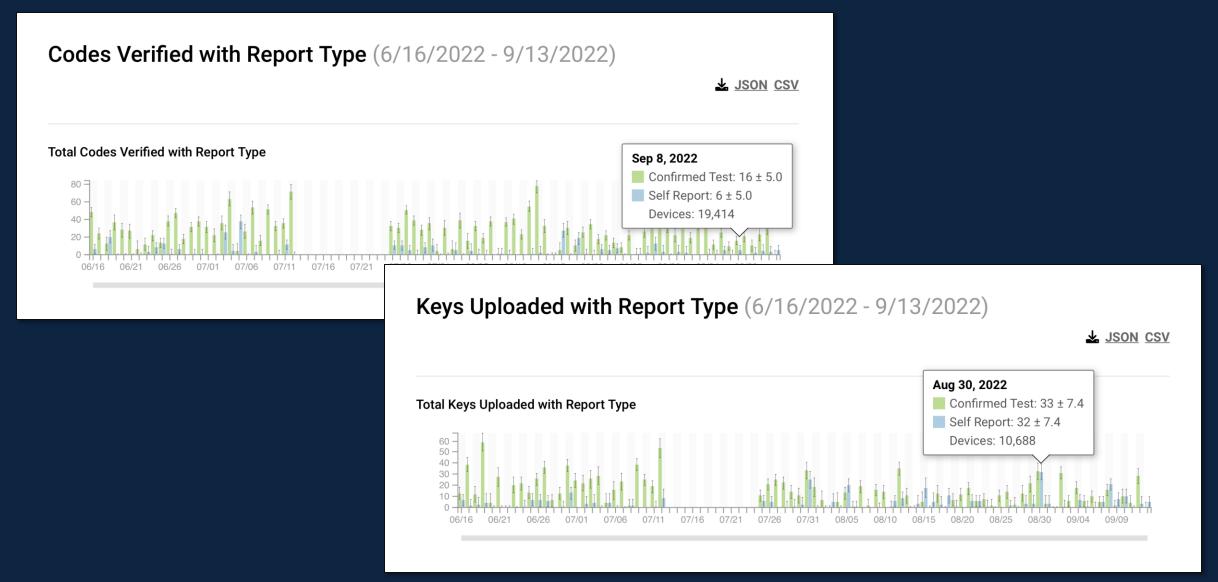


Notifications and User Engagement



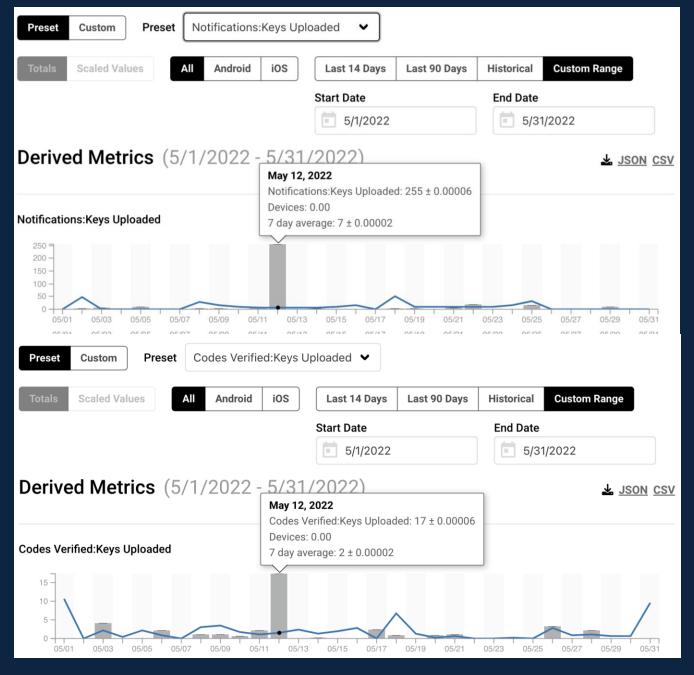


Codes Verified & Keys Uploaded: Reporting and Testing



Derived Metrics

- View the ratio of one Exposure Notification metric to another
- Available calculations:
 - Codes Verified | Keys Uploaded
 - Notifications | Keys Uploaded

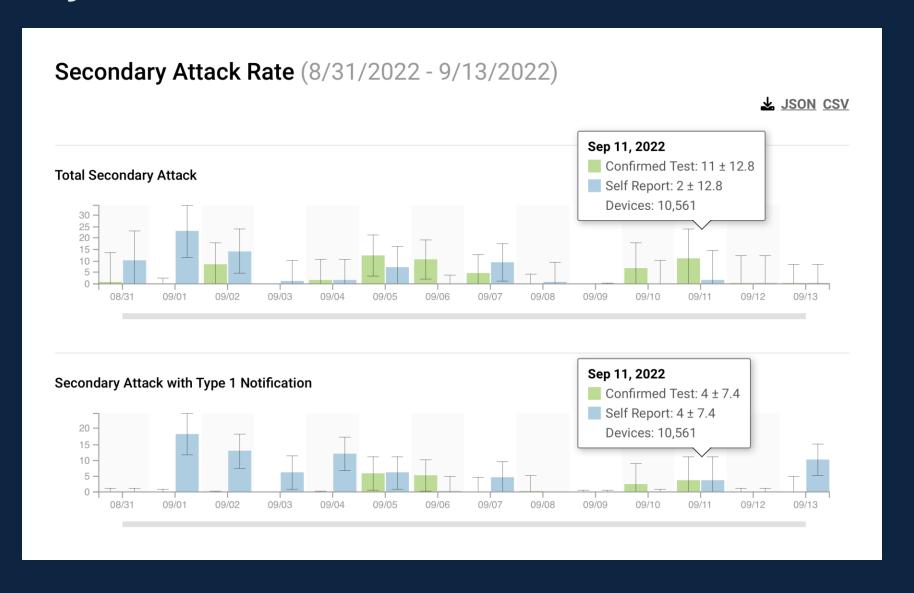


Date Exposure

 Amount of time between a user being exposed to COVID and when a notification is displayed for that exposure



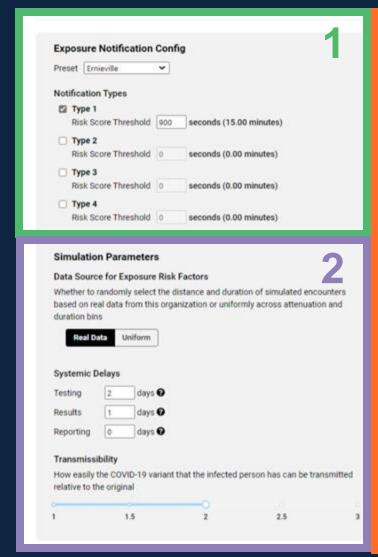
Secondary attack rate

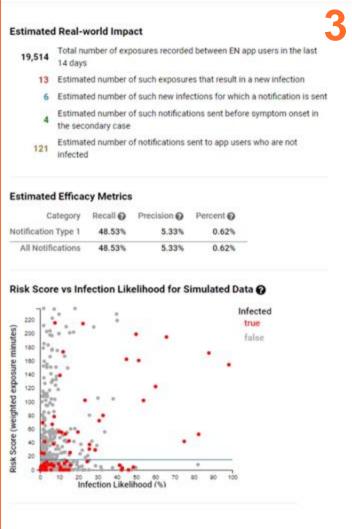


CTEST

How do I use it?

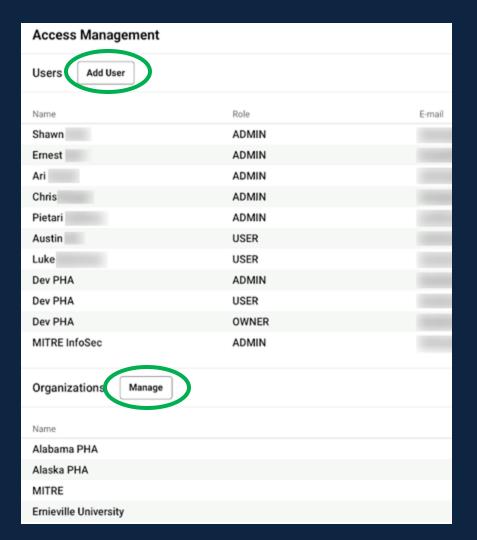
- 1. Specify desired configuration settings
- 2. Select simulation parameters
- 3. Metrics and visualizations are displayed to help evaluate EN efficacy

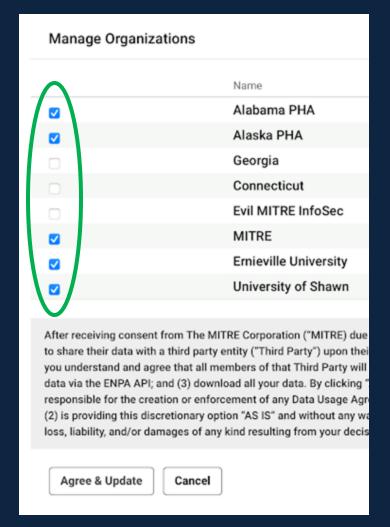




Access Management

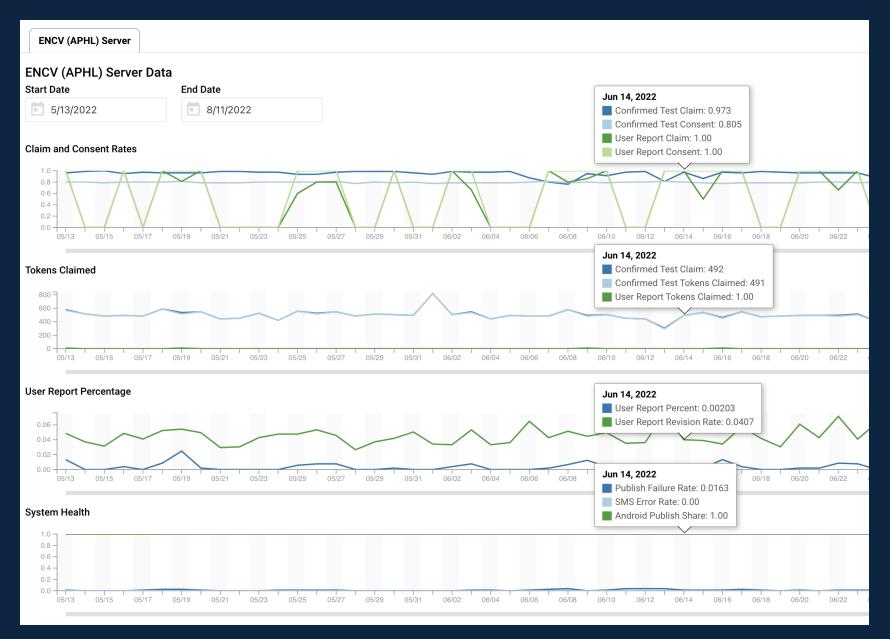
- Sharing data with other organizations
- User roles





Integrations

- Claim and Consent Rates
- Tokens Claimed
- User Report Percentage
- System Health
- ENPA Opt-In
- Estimated Users

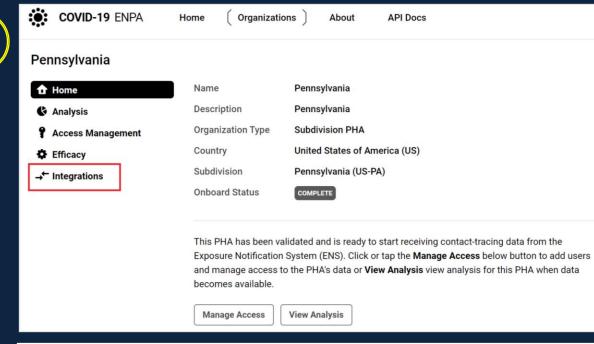


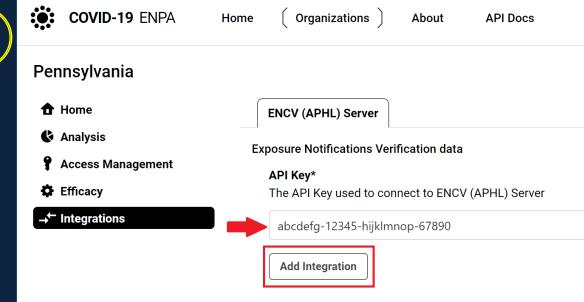
ENCV Data Integration

Once you have the ENCV/APHL API key ready, the basic flow is this:

- PHA Admin navigates to "Integrations" tab
- PHA enters the ENCV/APHL API key into the field and clicks "Add Integration"
- Upon successful integration, you will be presented with a page showing the details of the API key
- Page includes options to update the API key or delete the integration

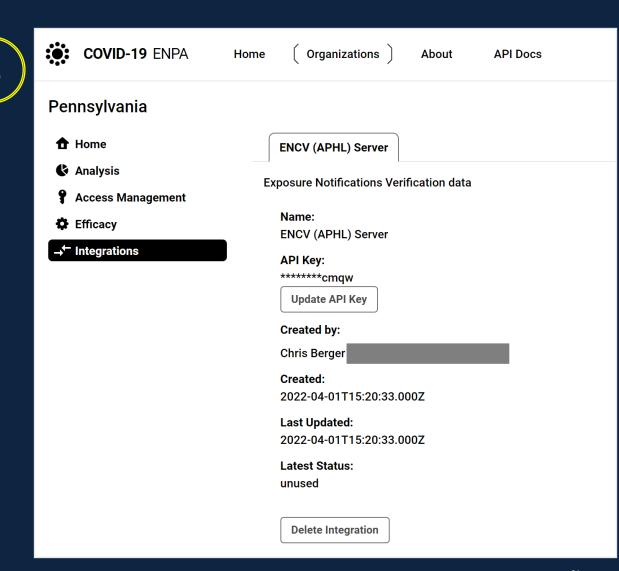
The ENCV/APHL API key available from ENCV website





ENCV Data Integration

Once the integration is complete, ENCV data will begin flowing into the ENPA system



Exposure Notification Service







Rotating Token (random, 10-20 min)

Tokens that the device has generated

EN Token History: pjwc93gfmm zaz2xuouw8

14u06pbxlo qm6w6kjwy7 us02syt5iu

Contact Token History: ridwhki1yt

Tokens of devices that have made "contact"

ngi8lrhdiy qsjen0vhf4

5vc48m0mhz



Bluetooth LE for measuring contact





EN Token History:

pjwc93gfmm 14u06pbxlo zaz2xuouw8 qm6w6kjwy7 5vc48m0mhz us02syt5iu

Contact Token History:

ngi8lrhdiy

qsjen0vhf4 jwsbln5xy2



EN Token: jwsbln5xy2

EN Token History:

jwsbln5xy2 geu2rbye60 93nwfs3iek lwkf63o460 zbvdx9u9m5 agu3tnrgoh

Contact Token History:

ngi8lrhdiy

qsjen0vhf4 pjwc93gfmm





EN Token History:

pjwc93gfmm 14u06pbxlo qm6w6kjwy7 zaz2xuouw8 us02syt5iu 5vc48m0mhz

Contact Token History:

ridwhki1yt ngi81rhdiy qsjen0vhf4



EN Token: jwsbln5xy2

EN Token History:

geu2rbye60 jwsbln5xy2 93nwfs3iek lwkf63o460 agu3tnrgoh zbvdx9u9m5



ngi81rhdiy ridwhki1yt qsjen0vhf4 pjwc93gfmm



MITRE

Sorry, you've tested positive for COVID PHA Test Result ID: jqfc-0z1n-yjnz-th4b

Exposure Notification Service

Tested Positive Tokens

r1qqqq2ops	59t8eql1z6	uplk9ng4cj
3e0t33cj2p	24zokkfaw0	laqu0i7q9c
0x3ykqvs1b	pqnqeslkz6	vmdepfrhn7
p9ghagfq0g	rmd8m0ovh8	75pt2dqofi
iofl8jqwu5	lwbqb2044z	rlx9idgtuz
i9fg4wceer	g2jm7hp9wv	c8pplhf191









EN Token: jwsbln5xy2

EN Token History:

jwsbln5xy2 geu2rbye60 93nwfs3iek lwkf63o460 agu3tnrgoh zbvdx9u9m5

Contact Token History:

ridwhki1yt ngi8lrhdiy qsjen0vhf4 pjwc93gfmm

Test ID: jqfc-0z1n-yjnz-th4b

My Tokens:

jwsbln5xy2 geu2rbye60 93nwfs3iek lwkf63o460

Validate Test ID: jqfc-0z1n-yjnz-th4b

Exposure Notification Service

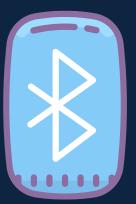
Tested Positive Tokens

r1qqqq2ops	59t8eql1z6	uplk9ng4cj	jwsbln5xy2
3e0t33cj2p	24zokkfaw0	laqu0i7q9c	93nwfs3iek
0x3ykqvs1b	pqnqeslkz6	vmdepfrhn7	agu3tnrgoh
p9ghagfq0g	rmd8m0ovh8	75pt2dqofi	geu2rbye60
iof18jqwu5	lwbqb2044z	rlx9idgtuz	lwkf63o460
i9fg4wceer	g2jm7hp9wv	c8pplhf191	zbvdx9u9m5









EN Token History:

pjwc93gfmm 14u06pbxlo qm6w6kjwy7 zaz2xuouw8 us02syt5iu 5vc48m0mhz

Contact Token History:

ngi81rhdiy





EN Token: jwsbln5xy2

EN Token History:

jwsbln5xy2 geu2rbye60 93nwfs3iek lwkf63o460 agu3tnrgoh zbvdx9u9m5

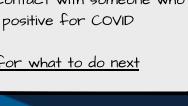
Contact Token History:

ngi81rhdiy ridwhki1yt pjwc93gfmm qsjen0vhf4



You have been in contact with someone who has tested positive for COVID

Click here for what to do next





60 m5

ve positive tokens

Exposure Notification Service

Tested Positive Tokens

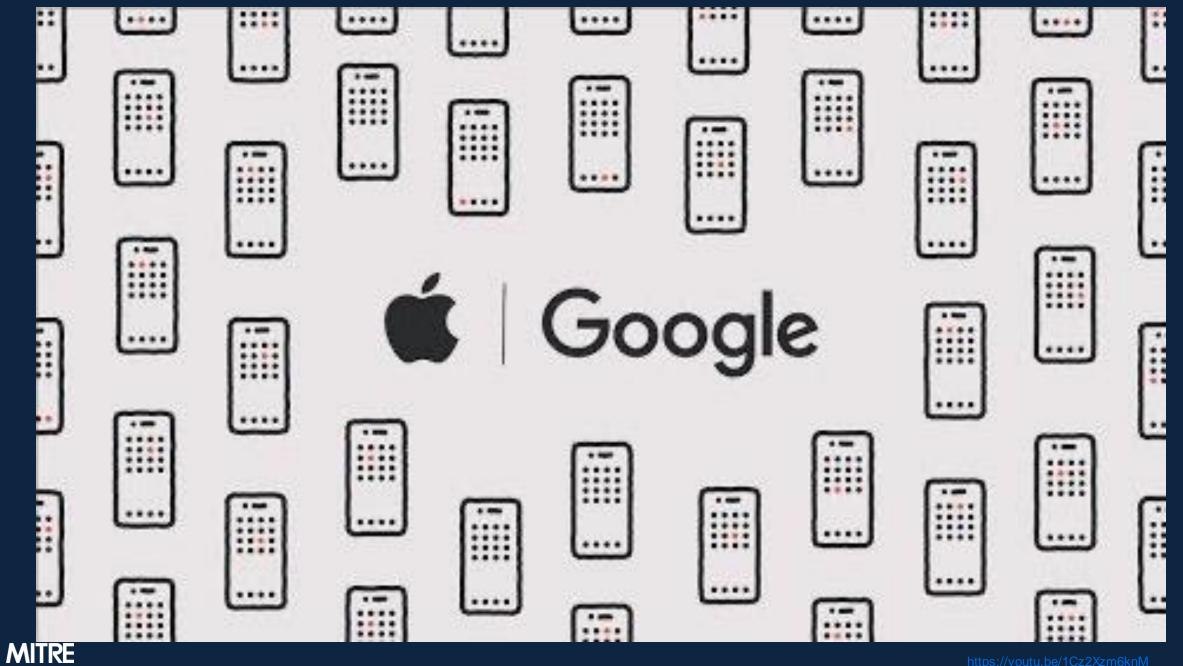
r1qqqq2ops	59t8eql1z6	uplk9ng4cj	jwsbln5xy2
3e0t33cj2p	24zokkfaw0	laqu0i7q9c	93nwfs3iek
0x3ykqvs1b	pqnqeslkz6	vmdepfrhn7	agu3tnrgoh
p9ghagfq0g	rmd8m0ovh8	75pt2dqofi	geu2rbye60
iofl8jqwu5	lwbqb2044z	rlx9idgtuz	lwkf63o460
i9fg4wceer	g2jm7hp9wv	c8pplhf191	zbvdx9u9m5











ENS Pros and Cons

Pros

- User privacy
- No location tracking
- OS level support
- API access for app development

Cons

- Too much privacy (PHA)
- No data collection
- No analytics
- Cannot support decision making
- Writing apps can be hard



Exposure Notification Private Analytics

Exposure Notification Private Analytics (ENPA) Overview

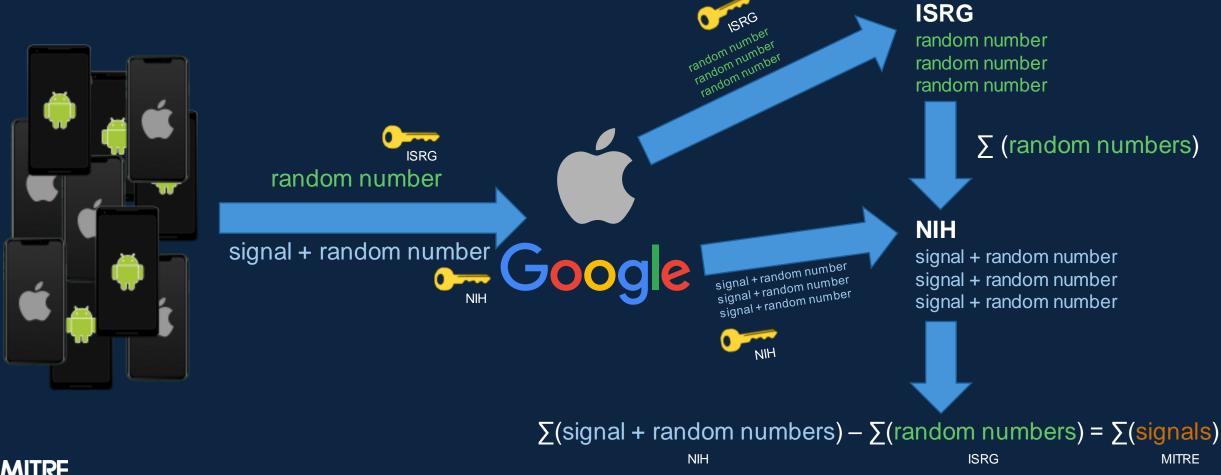
 Mobile devices send analytic information using secure multi-party compute (SMPC) algorithm Prio (<u>Stanford U., paper</u>)

Roles

- Mobile device: (End user) sends signals
- Ingestion Server: (Apple / Google) forward data from mobile devices to facilitators
 and PHA server
- Facilitator: (ISRG) receives and processes Prio shares. Never sees clear-text data
- PHA Server: (NIH) receives and processes Prio shares. Aggregates data
- PHA Portal: web site that PHAs will use to access analytics based on ES data

Prio In a Nutshell

signal + random number - random number = signal



MITRE

Exposure Notification Private Analytics Architecture

