Academic Detailing Consulting

Request for Quotes (RFQ)

Date Issued: February 16, 2022
Date Response Due: March 14, 2022

CDC FOUNDATION CONTACT
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Program Manager
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PURPOSE:
Academic detailers in overdose prevention work with Controlled Substance Registration (CSR) licensed providers to educate them on up-to-date information and applicable state regulations. Some potential areas of coverage include prescribing medications for opioid use disorder (MOUD), evidence-based opioid prescribing for acute and chronic pain, and Prescription Drug Monitoring Program (PDMP) usage. To address these challenges, this Request for Quotes (RFQ) seeks a consulting group to provide academic detailing for North Carolina’s Overdose to Action Program.

SERVICES REQUIRED:
The CDC Foundation seeks a consulting group to provide academic detailing for North Carolina’s Overdose to Action Program.

Scope of Work:
Table 1: Services to be Provided

<table>
<thead>
<tr>
<th>Services to be Provided</th>
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<tbody>
<tr>
<td>• Collaborate with North Carolina OD2A team to manage and coordinate prescriber and/or pharmacy initiatives and provide education regarding applicable medication safety and performance</td>
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<td>• Develop relationships with prescribers to provide information on evidence-based data and current best practices as a subject matter expert, with knowledge of patient populations served</td>
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<td>• Maintain up-to-date knowledge of topics regarding substance use, including prescribing MOUD, applicable state regulations, and PDMP usage</td>
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<td>• Conduct at least ten (10) academic detailing visits with prescribers</td>
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<td>• Collaborate with North Carolina OD2A team on additional prescriber /pharmacy initiatives as needed</td>
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<td>• Evaluation of academic detailing program, including pre- and post-session surveys</td>
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<td>• Development of marketing materials to reach target audience for academic detailing</td>
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Pre-Planning
• Timeframe: Contract to begin March 4, 2022
• Volume: Consultant will meet quarterly with CDC Foundation to discuss progress on project deliverables.

Deliverables
• Develop evidence-based academic detailing training modules and educational resources both in written/electronic formats on at least the following topics:
  • safe opioid prescribing for acute and chronic pain, non-pharmacologic and non-opioid treatments for pain,
  • deprescribing opioids and benzodiazepines, harm reduction strategies (including naloxone co-prescribing), treatment of opioid use disorder, and PDMP utilization.
• Obtain approval for continuing education/continuing medical education (CE/CME) credits for prescribers participating in academic detailing sessions and provide documentation of all CE/CME provided.
• Identify at least 10 prescribers who may benefit from academic detailing in partnership with professional medical organizations or regulatory bodies.
• Schedule and conduct at least one academic detailing session (either virtual or in-person) with each identified prescriber on relevant topics pre-decided upon by both the academic detailer and prescriber (total of at least 10 sessions)
• Conduct pre- and post-session evaluations to assess change in knowledge of prescribers participating in program and submit evaluations to NC OD2A team at the end of the grant cycle.
• Submit monthly documentation of activities to NC OD2A team and CDCF
• Submit monthly meetings with NC OD2A team to discuss progress and any challenges encountered.
• Submit a final written report and documentation of activities, including lessons learned and feedback from prescribers participating in academic detailing program.

FUNDING SOURCE
The agreement resulting from this RFQ will be supported by Federal funding under the Strengthening Public Health Systems and Services through National Partnerships to Improve and Protect the Nation’s Health grant with the award number 6 NU380T000288-04-01 from the Centers of Disease Control and Prevention.

The CDC Foundation anticipates that award(s) resulting from this solicitation will meet the criteria of “contractor” as defined by 2 CFR 200.331; a final determination will be made at the time of award.

PAYMENT
CDC Foundation will pay the contractor a fee not to exceed a Maximum Payable Amount (MPA) or ceiling price. The MPA will be based on the fee proposed and awarded and will be negotiated as part of the resulting contract. CDC Foundation request bidders include the proposed fee structure.

SUBMISSION REQUIREMENTS
Kindly submit a proposal packet including an expression of interest letter, capacity statement, financial quote, and CVs of all major personnel, via email to mtrofatter@cdcfoundation.org by March 14, 2022.

Please email any proposal and/or project related questions to mtrofatter@cdcfoundation.org by March 11, 2022, 4PM EST.

Notification of award(s) will be contingent on CDC funding approval and are expected to occur by March 28, 2022.

Financial quotes for all submissions should not exceed $125,000 USD. [Additional activities outside of this cost may be supported when accompanied by sufficient justification]

Submissions will be evaluated on vendors’ qualifications, expertise, and reasonableness of cost. The following outlines the criteria that reviewers will use to guide their evaluation of each application.

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<tr>
<th>Domain</th>
<th>Application Selection Criteria</th>
<th>Weight</th>
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<tr>
<td>Capability Statement</td>
<td>Capability statement that demonstrates your ability to deliver services as requested in this RFP</td>
<td>25%</td>
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<tr>
<td>Experience</td>
<td>Organizational reference to all related experience including CVs for all project staff which reflect tenure and/or education</td>
<td>25%</td>
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<td>Cost Proposal</td>
<td>Reasonableness of proposed rate</td>
<td>50%</td>
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