



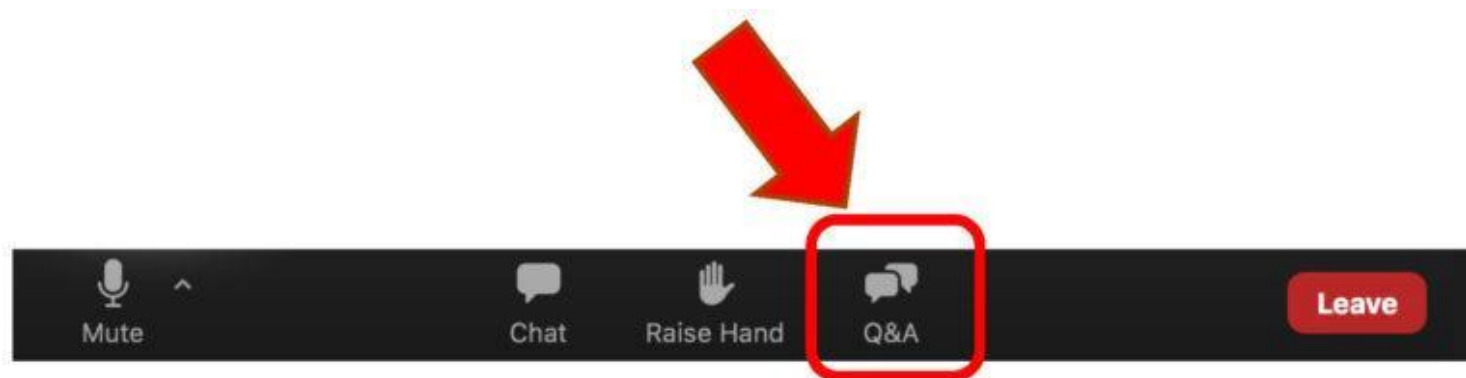
# Data Modernization Workforce Acceleration Initiative



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## Asking Questions

- Chat has been disabled
- Please enter questions using Zoom's Q&A feature
- We will post question answers throughout the webinar. Panelists will also answer questions after presenting.

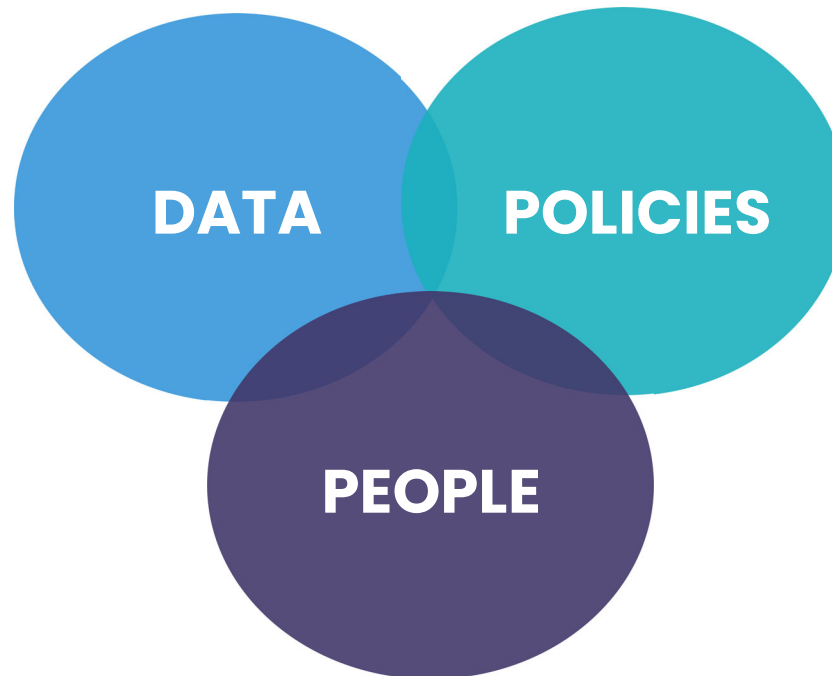


# WAI Briefing Agenda

1. Data Modernization
2. Workforce Acceleration Initiative (WAI) Program Overview
3. CDC Foundation's Role
4. PHA Expectations
5. Cohort Phases
6. Cohort 2 Eligibility & Discovery Sprints
7. Cohort 2 Application Process
8. Next Steps
9. Q&A

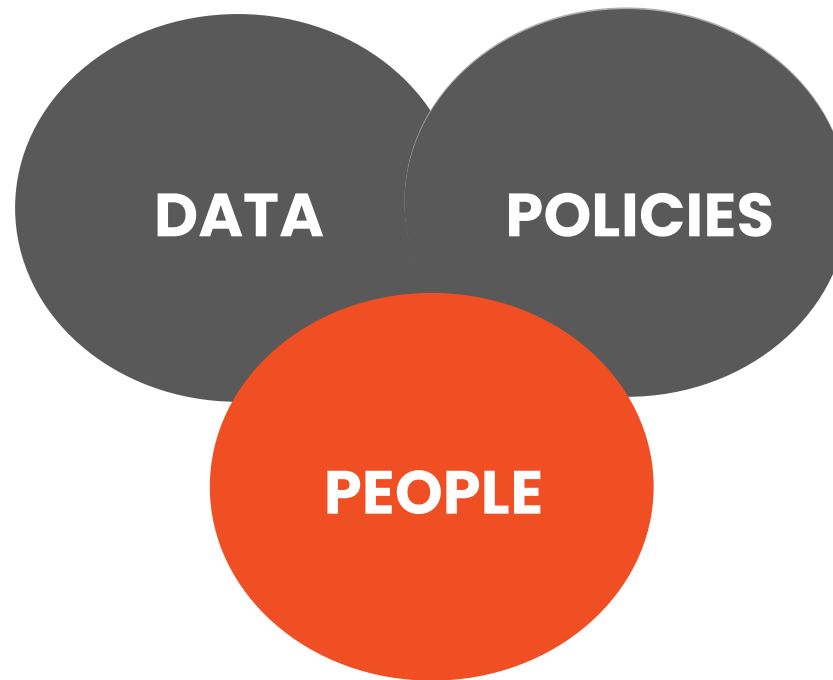
# Why Data Modernization?

Data Modernization Initiative (DMI): Get better, faster, actionable insights for decision-making at all levels of public health



# Workforce Acceleration Initiative (WAI)

Strengthen public health authorities' (PHA) capacity to make their top priority information system improvements **by adding technology and data experts to their teams**



# CDC's Public Health Data Strategy (PHDS)

WAI staff work should be consistent with PHDS goals.

| Public Health Data Strategy Goals  |  |  |  |
|--|--|--|--|
| <b>Strengthen Public Health Data</b><br><i>To make sharing health data simpler and more standardized</i> | <b>Speed Up Health Data Tools Access</b><br><i>To bring modern data tools to more places</i> | <b>Share Health Insights Quickly</b><br><i>To make vital disease trends accessible</i> | <b>Advance Data System Interoperability</b><br><i>To improve how different health data systems communicate</i> |

# WAI Bottom Line for PHAs in Cohort 2

Help PHAs serving state, tribal, local or territorial jurisdictions **leverage modern technology and interoperable data** for public health action.

- **Additional Capacity:** Paid Technology Talent (1 to 5 CDC Foundation Employees)
- **For Approximately 45 PHAs:** Awarded Across Two Cohorts (Phases)
  - **Cohort 2 Focus: PHAs (population >100K) with high need** of talent to drive data modernization
- **Supports Your Data Modernization Priorities:** Technical Work Product Directed by Your PHA
- **Administrative Supervision by CDC Foundation:** disciplinary, performance, employee relations
- **Set Period of Time:** Through June 30, 2025
- **Filling Key Technical Roles:**
  - Engineering/software development roles
  - Backend or IT infrastructure roles
  - Project management roles
  - Business analyst and other translation roles
  - Informatics roles
  - IT/informatics leadership (**Cohort 2 only**)

# CDC Foundation's Role

## LEAD RECRUITMENT

- Lead recruiting to attract top talent, including virtual health tech and data hiring forum

## FUND SALARIES

- Place and provide salary for additional technology and data staff members

## OWN ADMINISTRATIVE SUPERVISION

- WAI hires are supervised by a CDC Foundation manager, including any disciplinary, performance and employee relations issues.

## PROVIDE TRAINING & DEVELOPMENT

- Develop resources, job aids and training to help WAI hires and existing PHA staff meet goals

## PROVIDE COLLABORATION FORUMS

- Establish platforms and peer mentorship programs for knowledge sharing and troubleshooting across WAI placements

## LEAD EVALUATION

- Lead ongoing check-ins and evaluation milestones to help PHAs assess overall impact



# PHA Expectations

## INFORM RECRUITMENT

- Define PHA needs
- Help develop job descriptions
- Review recruitment materials

## PARTICIPATE IN HIRING

- Participate in recruitment trainings
- Participate in virtual health tech and data hiring forum

## SUPPORT ONBOARDING, TRAINING & DEVELOPMENT

- Support the WAI hires' onboarding & participation in provided networking, training and mentoring opportunities

## LEAD PROJECT MANAGEMENT

- Provide day-to-day direction and management of the work
- Pay project costs

## COMMUNICATE PROGRESS

- Join CDC Foundation check-in meetings
- Submit progress reports

## INFORM EVALUATION

- Participate in WAI program and impact evaluation

# Cohort Phases

## Cohort 1 *Selection complete*

- Alaska
- Boston
- Great Lakes TEC
- Great Plains TEC
- Mecklenburg County
- Nevada
- San Antonio
- Tacoma-Pierce County

## Cohort 2 *Application posted on June 3*

### Quantity:

- 30 to 40 agencies

### Readiness:

- **Might need** informatics systems improvement leader
- **Might be uncertain** about specific staff needs

### Comparisons to Cohort 2:

- Focus on **highest need for technical workforce**
- Open to PHAs **serving population of 100,000 or more**  
(unless Tribal or territorial)
- **Discovery sprints available** for PHAs in need

# More About Discovery Sprints

## What is a discovery sprint?

- 10 PHAs will be selected to participate in consultation sessions with the CDC Foundation team throughout the month of August (prior to recruitment) to identify the job types that may best fit their needs

## What type of PHA is a good fit?

- Does not have a systems improvement plan/strategy in place
- Has prioritized systems improvements, but does not have planned project(s) or roles identified
- Does not have an individual with decision-making authority to lead systems improvement, but would like to identify an individual as part of WAI

## How will PHAs be selected for discovery sprints?

- If interested, PHAs should request these sprints as part of the application along with their best guess about how many WAI placements will be needed, their likely roles and projects/workplans

## Do You Qualify for Cohort 2?

- ✓ **State, tribal, local or territorial** public health authority (PHA)
- ✓ Serving a **population of 100,000** or more (unless the PHA is tribal or territorial)
- ✓ Prepared to **quickly onboard**
- ✓ **Agency leadership** committed to supporting the work
- ✓ Have **budget for non-personnel** project expenses
- ✓ Already have (or ability to quickly gain) **project approvals**, data sharing agreements
- ✓ Will fully **participate in required activities**

# Activity Examples

- Enhance, upgrade or replace a system
  - Example: Develop requirements for replacing a case investigation system
- Move data entry from paper to directly into an electronic database
- Increase access to analysis results through dashboards or “open data” tools
- Assess and improve data quality, harmonize data fields across databases
  - Example: Add geocoding fields to core databases
- Automate data exchange with other organizations

# Cohort 1 Application Process

## RFA Information Session



- Review the Cohort 2 application and review criteria
- Answer questions
- **Registration is required**
- Recording will be available via application webpage

**Date:** Thursday, June 13  
at 3 to 4 PM EST

## RFA Questions



- Additional questions can be submitted to [WAI@cdcfoundation.org](mailto:WAI@cdcfoundation.org)
- Answers will be posted in FAQ within one business day at [www.cdcfoundation.org/request-for-proposals](http://www.cdcfoundation.org/request-for-proposals)

**Deadline:** No later than  
11:59 PM PST on  
Wednesday, June 26

## Written Application



- Written application submissions must be made through the [APPLICATION SUBMISSION LINK](#)
- Subset of applicant PHAs will be selected for interview, per criteria in application.

**Deadline:** No later than  
11:59 pm PST on  
Friday, June 28

## Interview



- Subset of PHA finalists will participate in a 30-minute interview
- The individual overseeing systems improvements must be present

**Timing:** All interviews  
to be completed by  
Friday, July 19

**TODAY**

**FINAL SELECTIONS ANNOUNCED BY JULY 26**

# In Summary

Help PHAs serving state, tribal, local or territorial jurisdictions **leverage modern technology and interoperable data** for public health action.

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# Question and Answer





# Written Applications Due June 28



**Visit**

**<https://www.cdcfoundation.org/request-for-proposals>**