You can use the resources below to enhance your understanding of the CDC Program Evaluation Framework. These resources can help you complete some of your VSPE deliverables.

### Identifying and Engaging Partners

**Webpages**

- **Program Evaluation Guide Step 1: Engage Stakeholders (CDC):** This webpage provides a detailed explanation on how to identify and engage stakeholders throughout evaluation.

- **Understanding Community Leadership, Evaluators, and Funders: What Are Their Interests? (The Community Tool Box):** This webpage helps identify stakeholders and recognize their interests in the evaluation.

**Worksheets, Templates, and Checklists**

- **CDC Program Evaluation Framework Checklist for Step 1 (CDC):** This checklist helps identify stakeholders and suggestions on how to engage them in evaluation.

- **EvaluACTION Identifying Evaluation Stakeholders (CDC):** This worksheet provides instructions to identifying key stakeholders in an evaluation.

- **EvaluACTION Engaging Key Stakeholders (CDC):** This worksheet provides examples of how to engage stakeholders throughout each step of an evaluation.

### Developing the Program Description and Logic Model

**Webpages**

- **Program Evaluation Guide Step 2: Describe the Program (CDC):** This webpage provides information on how to describe the program and develop a logic model.

- **Developing a Logic Model or Theory of Change (The Community Tool Box):** This webpage describes how to create an effective logic model and describes its benefits and limitations.
Worksheets, Templates, and Checklists

- **CDC Program Evaluation Framework Checklist for Step 2 (CDC)**: This checklist provides steps to developing a useful logic model.
- **EvaluACTION Developing a Logic Model (CDC)**: This worksheet provides a template to develop a logic model.

Developing and Focusing Evaluation Questions

**Webpage**

- **Program Evaluation Guide Step 3: Focus the Evaluation (CDC)**: This webpage provides detailed information on types of evaluations, how to develop evaluation questions, and how to decide on an evaluation design.

**Worksheet, Template, or Checklist**

- **Identifying Evaluation Purpose and Questions (CDC)**: This worksheet helps identify the evaluation purpose and develop evaluation questions.

Resources for Building an Evaluation Plan

**Webpage**

- **Evaluation Plan Template (CDC)**: This webpage provides an overview of developing an evaluation plan in relation to previous evaluation framework steps.

Resources for Collecting Evaluation Data

**Webpage**

- **Program Evaluation Guide Step 4: Gathering Credible Evidence (CDC)**: This webpage provides an overview to the key steps for developing indicators and selecting data collection methods and sources related to evaluation standards.

Resources for Analyzing Evaluation Data

**Information Guides**

- **Analyzing Quantitative Data for Evaluation (CDC)**: This information guide describes quantitative data analysis, how to plan and implement it, and the advantages and disadvantages of quantitative data.
• **Analyzing Qualitative Data for Evaluation (CDC):** This information guide describes qualitative data analysis, how to plan and implement it, and the advantages and disadvantages of qualitative data.

• **Qualitative Methods: Coding & Data Analysis (Washington University):** This information guide includes a presentation slide set explaining qualitative data, how to analyze it, and a few tools to use to support analysis.

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### Resources for Justifying Conclusions and Interpreting Evaluation Findings

**Webpage**

- **Step 5: Justify Conclusions – Introduction to Program Evaluation for Public Health Programs: A Self-Study Guide (CDC):** This webpage provides an overview on interpreting evaluation findings.

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### Resources for Using and Disseminating an Evaluation

**Webpage**

- **Program Evaluation Guide - Step 6 (CDC):** This webpage focuses on ensuring evaluation findings are used and lessons learned are shared broadly.

**Information Guides**

- **Using Graphs and Charts to Illustrate Quantitative Data (CDC):** This information guide shares best practices for developing graphs and charts for communicating data.

- **Preparing an Evaluation Report (CDC):** This information guide describes components of an evaluation report.

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### Resources for Communication and Dissemination

**Webpages**

- ** Suicide Prevention Alliance Suicide Language (Suicide Prevention Alliance):** This webpage provides suggestions on how to appropriately speak and write about suicide.

- **Suicide Safe Messaging (Action Alliance):** This webpage provides an overview to non-stigmatizing language for suicide.
• Model Systems Translation Center Developing Clear Messages for Effective Communication (Model Systems Knowledge Translation Center): This webpage provides information on the Knowledge Translation toolkit and how to share information with different audiences.

• Preferred Terms for Populations, Groups & Communities (CDC): This webpage provides an overview to preferred terms for populations, groups, and communities.

• Health Literacy (CDC): This webpage provides an overview of health literacy topics and tools.

• Gateway to Health Communication (CDC): This webpage is a repository for health communication tools, resources, and general information.

Information Guides

• Safe Messaging Best Practices: A guide for anyone communicating and writing about Veteran suicide (U.S Department of Veteran Affairs): This information guide provides best practice for safely communicating about veteran suicide.

• Are we there yet? A Communications Evaluation Guide (Lumina Foundation): This information guide provides reference to conducting evaluation of communication efforts and provides tools to complete a communication-based evaluation.

• Health Communication Playbook (CDC): This information guide provides an overview for creative effective and useful communication materials.

Additional Resources for Building Evaluation Capacity

Webpages

• Evaluation Education & Programs: American Evaluation Association offers training courses, and educational tools professionally develop evaluation skills.

• Better Evaluation: This website can help further develop skills to plan, use, and conduct evaluations.

Citation Resources

Webpages

• APA Style Introduction - Purdue OWL® - Purdue University: This webpage contains resources to further develop knowledge and skills. This webpage also has resources to construct in-text citations and reference list.

• In-text citations (apa.org): This webpage contains the official source for the APA style Publication Manual and APA style in-text citation materials.
• Resources for Writers | GW Writing Center | Columbian College of Arts & Sciences | The George Washington University (gwu.edu): This webpage contains citation resources and information guides for different citation styles.

• Start Here - Citation Resources - LibGuides at St. John Fisher University (sjf.edu): This webpage contains information and resources to further develop knowledge on different citation styles.

Information Guides

• Reporting Statistics in APA Style (illinoisstate.edu): This guide provides information on how to report statistics in a report in line with the APA style.

• Copy of When to Cite_Fall2017_FINAL.pdf | Powered by Box: This information guide shares best practices for how and when citations are appropriate.