

STRETCH 2.0

Informational Call

September 14, 2023

Today's Agenda



Welcome and Introductions



STRETCH 1.0 Overview



STRETCH 2.0 Overview



RFA and Application Process



Q&A and Next Steps

Strategies To Repair Equity and Transform Community Health

The STRETCH Initiative Objectives

1. Provide targeted technical assistance focused on creating meaningful systems-level change and inclusive and equitable public health systems.
2. Support state public health agencies in creating and executing financing strategies that sustains equity work.
3. Increase leadership capacity among S/THOs around embedding equity into agency practices, policies, partnership approaches and program development and implementation.

Funder:
Robert Wood
Johnson Foundation

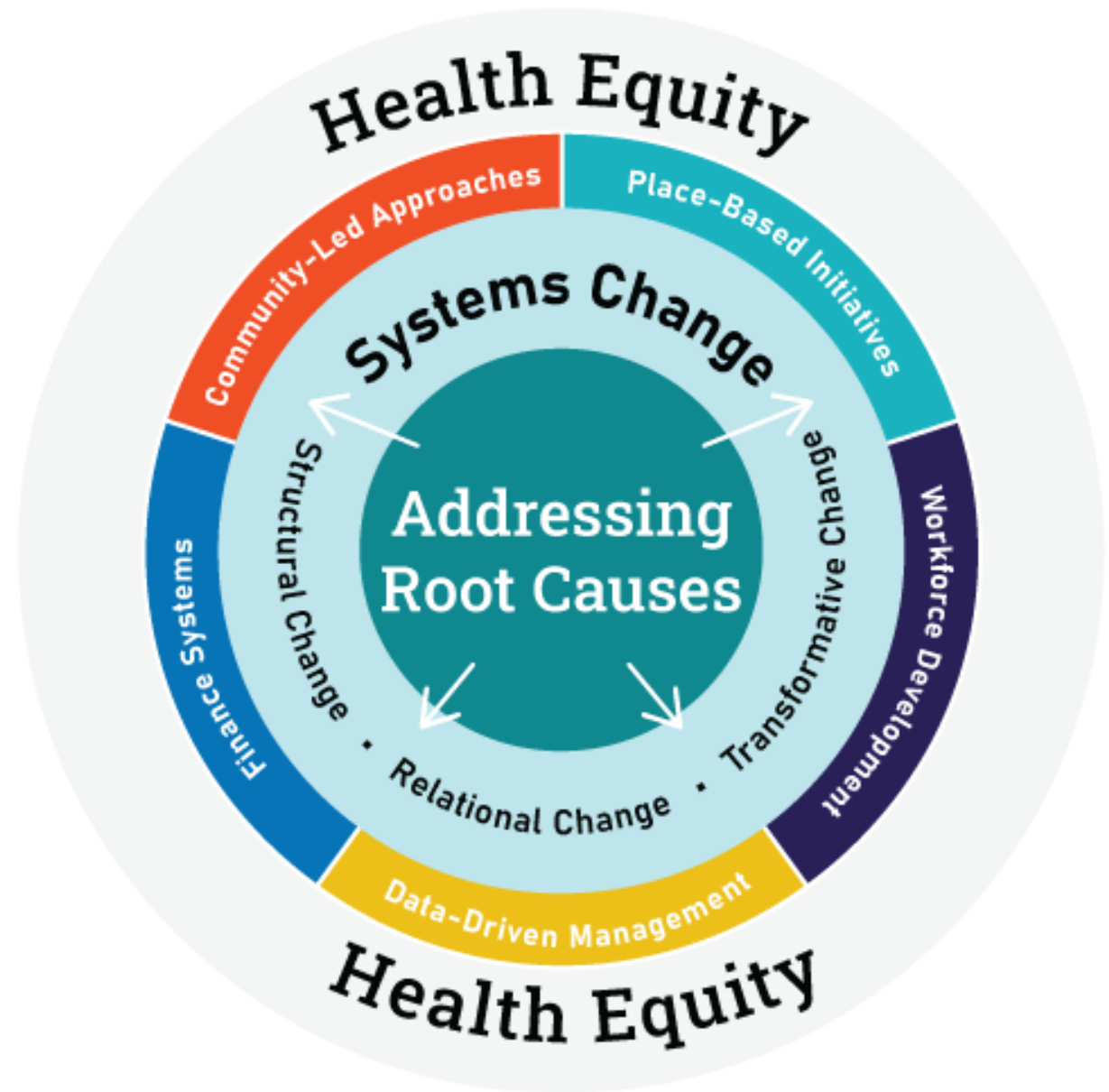
Partners:
CDC Foundation,
ASTHO and MPHI

Two Cohorts:
1.0: Jan. 2022–May 2023
2.0: Jan. 2024–May 2025

Your Partners



The STRETCH Framework



STRETCH 1.0

Created a peer learning network.

All-State Group Meetings

Monthly group technical calls to bring all the state teams together. These different conversations were framed on the five domains of the STRETCH framework, needs of the state teams and topic area requests.

One-on-One Coaching

Subject matter experts and the STRETCH partner organizations support one-on-one meetings.

Executive Leadership Circles

Introduced senior health officials, deputies and other health agency leadership to STRETCH and built another layer to the peer learning community by connecting top leadership for high-level health equity conversations.

STRETCH 1.0

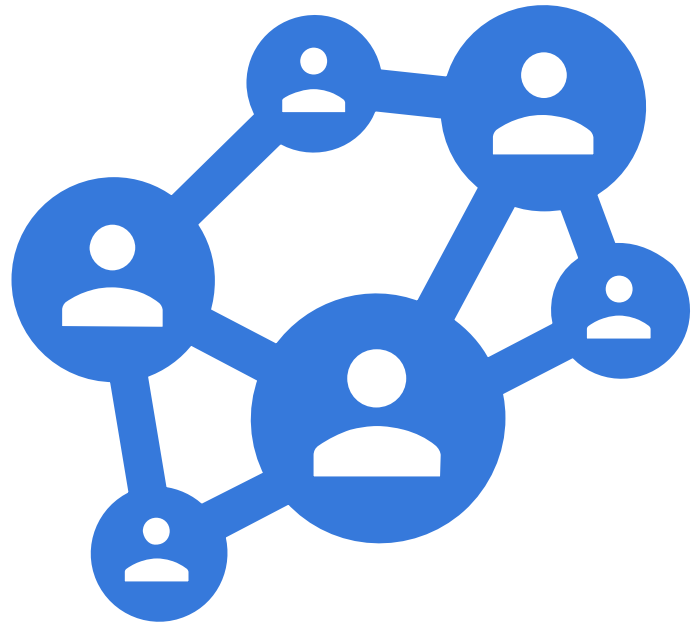
Examples: Change Starts at Home

MARYLAND AND MISSISSIPPI
Procurement Process

TENNESSEE AND NEVADA
Agency-wide trainings

STRETCH 2.0

Overview



STRETCH 2.0: Goal

Promote necessary skills, core competencies, power sharing and authentic relationships among state team members and their community partners to improve the conditions for everyone to have the opportunity to live their healthiest life.

STRETCH 2.0: Strategies

January 2024 - May 2025

Capacity Building

- Implement a capacity building and technical assistance program targeting change at the individual, team, organizational and system levels.

Relationships and Connections

- Emphasis on relationships and connections between state agency and community partner(s) through sharing power and deepening partnerships.

Power Building

- Build individual and collective power within and across STRETCH teams to advance health equity.

Community Building

- Create a community of health equity practitioners by sharing best practices and building sustained connections.

Leadership Development

- Engage SPHA leadership to amplify the work of STRETCH teams and engage partners from across sectors.

Shift Resource Flows

- Shift investments in infrastructure, workforce development and community-based efforts to support sustainable equity programming.

Mutually Beneficial Partnerships

- State public health agencies and communities authentically engaging to address systems leading to health inequities, such as:
 - Funding
 - Workforce limitations
 - Policies
 - Relationships
 - Power dynamics
- Identifying collaborative and organizational-level needs to address equity goals.
- Drive forward changes to improve health equity.

STRETCH 2.0 Engagement Levels

National

Open to all public health practitioners. Learning activities will focus on changing conditions within public health for all community members to have the opportunity to live their healthiest lives.

Cohort

Peer learning network of seven Collaboratives comprised of a state public health agency and community organization or coalition in authentic partnership to develop and implement strategies to build capacity.

Collaborative

Tailored and individualized technical assistance and capacity building provided to the Collaborative with a goal to grow in knowledge and skills related to equity and systems change.

Major Activities

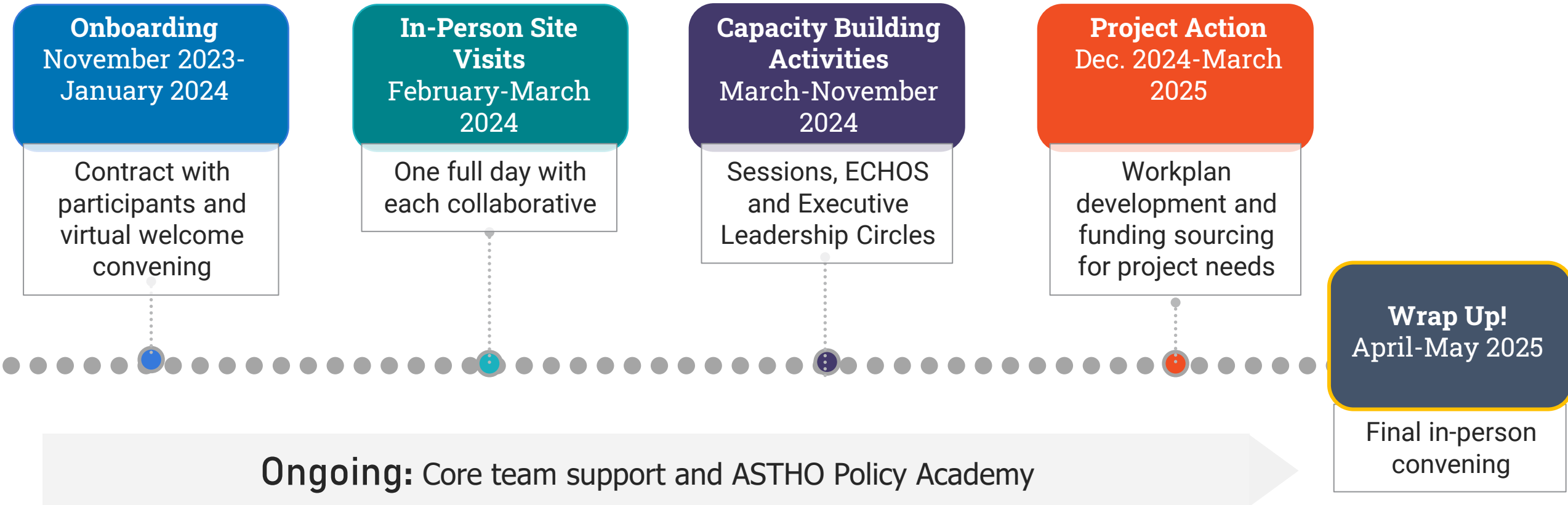
Collaboratives:

- Onsite Visits with STRETCH Partners
- Virtual Capacity Building Workshops
- Ongoing Responsive Technical Assistance
- National Convenings
- Facilitated work plan development
- Core team meetings

Leadership connection:

- Executive leadership circles

Timeline



STRETCH 2.0

RFA and Application

Application Process and Timeline

Application



October 6, 2023

- Online application due

Interviews



October 11, 13, 24 and 25, 2023

- Second-round interviews based on video or written submission of online applications

Cohort Selection



November 2, 2023

- Up to seven collaboratives chosen

Project Description Questions Submission

Written

Provide short responses (no more than 500 words) to each of the four project questions in the application (**2000 words total**)

OR

Video

Record a simple video up to **12 minutes long** with your responses to the four project questions; you may have up to 2 people in the video. Upload as an unlisted video to YouTube and provide the link in the application form. This should be a simple recording of yourself speaking to your webcam or phone.

- Capacity Statement: Who you are
- Approach: The goals you would like to achieve
- Community Engagement: How you will engage the community
- Collaboration: How you have worked together in the past

Required Documentation

- 1. Signed Letter of Support** from your State Health Officer or authorized representative (can use the [provided template](#) or your own).
- 2. Budget and Narrative**
 1. Please download the [Budget Narrative document](#) and complete your organization's proposed budget for the project period, January 1, 2024-April 30, 2025.
 2. Please include an estimate for in-state travel for one two-day in-person workshop for your full community team, as well as potential out of state travel for a one-day project closeout convening (see budget tool for estimates).
- 3. Financial Documentation**
 1. Audited Balance Sheet and Income Statement (preferably most current year, 2022, or no older year than 2021) AND/OR
 2. IRS 990 Tax Form (preferably most current year, 2022, or no older than year 2021)
An IRS 990-N is not sufficient

Q&A Session

Questions

What types of CBOs are eligible to apply?

- ✓ Be recognized by their state of incorporation as a **non-profit organization**
- ✓ Have **sustainable operations**, be in **good financial standing** and have a proven record of **program effectiveness**.
- ✓ Be an **equal opportunity employer** with all-inclusive membership that does not discriminate on the basis of gender, race/ethnicity, color, sex, sexual orientation, country of national origin or nationality, age, religion, intellectual or physical disabilities and military or veteran status in its activities or operations.
- ✓ The CBO should have a **focus on historically or currently marginalized populations**; there is no specific focus or topic area (vaccination, mental health, MCH, etc.)

Questions

Description of the "best" applicant.

- The SPHA and community partner(s) are committed to working together
- There is buy in and prioritization from both the SPHA and community partner(s) for shared participation
- There is an openness and enthusiasm for learning
- Capacity to participate in all activities

Please also see the **Alignment Criteria section** in the RFA for additional information.

Questions

What evaluation criteria are organizations held to?

Example outcomes our evaluation will answer include:

- Increased knowledge and skills related to health equity practice and systems change
- Shifts towards more equitable structures, relationships, and mental models

Methods could include pre- and post-assessments, key informant interviews and focus groups.

What is the criteria for application evaluation?

Please see pages 10-11 in the RFA for the application evaluation criteria

Next Steps

- This recording and the slides will be posted to the CDC Foundation's website
- Please email Erin (esalvaggio@cdcfoundation.org) for any questions regarding accessibility or the RFA
- Screening applications are due October 6th

Contact Us

equitypartners@cdcfoundation.org