**Project Plan Template – 12-month Timeline**

**Proposal for CDC Foundation Funding Opportunity *Enhancing Capacity for Community-Serving Organizations to Support HIV Self-Testing Programs***

***Your Organization Name***

**Project Plan for *Project Title (Put your project title here)***

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| **Month of Project Period** | **Description of Anticipated Project Activities**  *Items listed here should be items listed in your proposal. Detail any notable events, campaigns, or expected accomplishments over the 12-month project period.* |
| June 2022 | *EXAMPLE*  *Hire Staff – we will spend the month of June recruiting and filling 2 open positions for this project initiative*  *Marketing/Promotion – we will start marketing and promoting a community outreach event taking place next month targeting priority populations. We’ll post flyers, send mailers, and book necessary arrangements* |
| July 2022 | *EXAMPLE*  *Community Outreach Event – all day event outdoors at Square in downtown. Local eateries will provide food. Tables will be set up to share information about the organization, services provided, linkages/referrals will be available if clients are interested, and we’ll hand out HIV risk reduction supplies (condoms, etc.) in addition to having HIVSTs available if warranted.* |
| August 2022 | *EXAMPLE*  *Post HIVST video on social media platforms – comprehensive, culturally relevant video reducing stigma about HIV and ease of using HIVSTs at home to be made with XYZ Consulting and posted to all of our social media platforms (Facebook, Instagram, TikTok, Twitter, etc.)*  *All staff on this project will complete the self-study HIVST Educational Course* |
| September 2022 |  |
| October 2022 |  |
| November 2022 |  |
| December 2022 |  |
| January 2023 |  |
| February 2023 |  |
| March 2023 |  |
| April 2023 |  |
| May 2023 |  |