DO ONE THING TO PREVENT DROWNING

WORLD DROWNING PREVENTION DAY, held annually on July 25, was declared in 2021 to highlight the tragic and profound impact of drowning on families and communities and offer life-saving prevention strategies.

The 2022 theme builds upon this purpose and encourages everyone to “Do one thing – to prevent drowning.”

91% of drownings occur in low- and middle-income countries

Globally, more than 235,000 people die from drowning annually

Males are 2 times as likely to drown than females

Children ages 1 to 4 have the highest rate of drowning

3rd leading cause of unintentional injury death

The World Health Organization has developed drowning prevention resources.

What can we do?

- Install barriers around water sources
- Improve swimming and water safety skills
- Supervise children near water
- Develop a national water safety plan
- Increase life jacket use on boats
- Improve flood warning and response systems
- Raise public awareness for safe rescue and resuscitation measures

TO LEARN MORE, VISIT

www.who.int/health-topics/drowning