The first of our strategies will involve Community Health Workers (CHW) prioritizing COVID-19 outreach to families through partnerships at 7 Early Head Start Centers, 14 Head Start Centers, 6 Early Head Start Childcare Partnership centers, and through family outreach programming. CHWs will engage key audience members through outreach and special events.

The second strategy will involve the planning and hosting of community-based Health Fairs. These Fairs will cater to the entire community and involve other agencies serving the region, designed to provide screenings and information specifically addressing the topics of 1) COVID-19 mitigation, 2) safety and efficacy of COVID-19 vaccinations, and 3) information to address social determinants of health that impact risk of COVID-19 morbidity, hospitalization, and death.