



DELTA HEALTH ALLIANCE

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SOUTHERN ALLIANCE 2.0 PROJECT GOAL

Achieve both short- and long-term change, increasing rates of COVID-19 vaccination in the short term and increasing awareness and alleviation of the burdens of poor health and education outcomes in the long term, through two new, distinct community-based outreach programs.

SOCIAL MEDIA HANDLES

 @deltahalliance

 @dhaorg

 @dhaorg

MISSION

The mission of the Delta Health Alliance is to improve the health and education of the men, women, and children who make the Mississippi Delta their home.

VISION

Delta Health Alliance aims to carry out its mission through Health, Education, and Family Programs.

PROJECT SUMMARY

The first of our strategies will involve Community Health Workers (CHW) prioritizing COVID-19 outreach to families through partnerships at 7 Early Head Start Centers, 14 Head Start Centers, 6 Early Head Start Childcare Partnership centers, and through family outreach programming. CHWs will engage key audience members through outreach and special events. The second strategy will involve the planning and hosting of community-based Health Fairs. These Fairs will cater to the entire community and involve other agencies serving the region, designed to provide screenings and information specifically addressing the topics of 1) COVID-19 mitigation, 2) safety and efficacy of COVID-19 vaccinations, and 3) information to address social determinants of health that impact risk of COVID-19 morbidity, hospitalization, and death.