DATA FOR HEALTH INITIATIVE

NCD Mobile Phone Surveys

Noncommunicable diseases (NCDs) are the leading causes of death worldwide, claiming over 70% of all deaths, with the burden greatest in low- and middle-income countries (LMICs).

Mobile phone surveys (MPS) provide a cost effective and efficient way to receive information via SMS (text message), interactive voice response (IVR), mobile web and computer-assisted telephone interviewing (CATI) to support data collection in countries that have high cellphone penetration. These surveys provide LMICs with data on early death risk factors that **offer insight into the current health status of their population**.

The CDC Foundation supports the following components of strengthening NCD risk data and surveillance:

- Supporting country governments (e.g., ministries of health) in using mobile phone technology to collect representative data for ongoing risk factor surveillance through the MPS.
- Implementing a globally standardized survey protocol.
- Evaluating how to design and deliver effective mobile phone surveys for health risk factor surveillance.

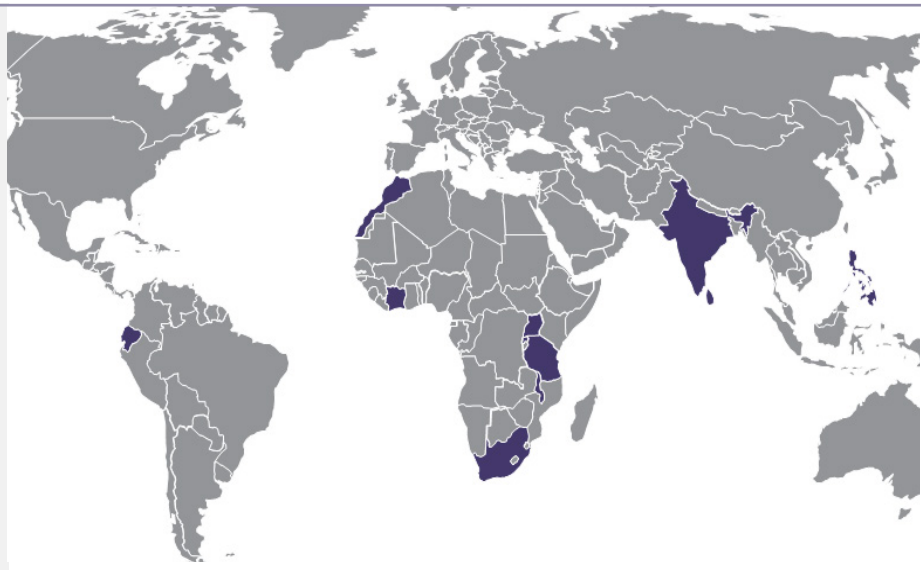
The genesis of the NCD MPS was to understand if MPS could serve as an interim way to receive NCD risk factor information during the off cycle of an established global health survey on NCD risk factor surveillance (STEPS).

The CDC Foundation has implemented **26 mobile phone surveys in more than 10 countries** using multiple modalities.

Visit ncdmobile.org:

The CDC Foundation supports implementation of the Mobile Phone Survey (MPS) for surviellance of NCD risk factors and other health conditions. The MPS Program partners with the following countries:

- **Côte d'Ivoire**
- **Ecuador**
- **India**
- **Malawi**
- **Morocco**
- **Philippines**
- **Rwanda**
- **South Africa**
- **Sri Lanka**
- **Tanzania**
- **Uganda**
- **Zambia**



Bloomberg Philanthropies DATA FOR HEALTH INITIATIVE

CDC Foundation Together our impact is greater

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