Request for Proposals

Video Production Services for Infectious Disease Programs

Date Issued: December 28, 2023
Due Date: January 17, 2024, by 5:00pm Pacific Time
Date Revised: January 2, 2024
# Table of Contents

1. CDC FOUNDATION .................................................................................................................. 1

2. FUNDING OPPORTUNITY ................................................................................................. 1
   2a. Period of Performance ......................................................................................... 1
   2b. Ordering of Services .......................................................................................... 1
   2c. Place of Performance ......................................................................................... 1

3. RFP SCOPE OF WORK ....................................................................................................... 1
   3a. Background and Need ......................................................................................... 1
   3b. Objective ............................................................................................................... 2
   3c. Scope of Work ....................................................................................................... 2
   3d. Final Task Order Outputs ................................................................................. 3
   3e. Performance Monitoring ..................................................................................... 4
   3f. Period of Performance .......................................................................................... 4
   3g. Maximum Payable Amount ................................................................................. 4
   3h. Type of Contract .................................................................................................. 5

4. ELIGIBILITY INFORMATION ............................................................................................... 5
   5a. Proposal Section 1: Company Overview ........................................................... 5
   5b. Proposal Section 2: Required Attachments ....................................................... 6
       Proposal Narrative .................................................................................................. 6
       Budget Spreadsheet ................................................................................................ 7
       Budget Narrative .................................................................................................... 7
   5c. Submitting a Proposal ........................................................................................... 7

5. SELECTION PROCESS AND REVIEW CRITERIA ............................................................ 7
   6a. Anticipated Timeline ............................................................................................. 7
   6b. Communicating During the RFP Period ............................................................. 8
   6c. Evaluation ............................................................................................................... 8
   6d. Notification to Offerors ........................................................................................ 9

6. SPECIAL CONTRACT REQUIREMENTS ............................................................................ 10
1. **CDC FOUNDATION**

The CDC Foundation helps the Centers for Disease Control and Prevention (CDC) save and improve lives by unleashing the power of collaboration between CDC, philanthropies, corporations, organizations, and individuals to protect the health, safety and security of America and the world. The CDC Foundation is the go-to nonprofit authorized by Congress to mobilize philanthropic partners and private-sector resources to support CDC’s critical health protection mission. Since 1995, the CDC Foundation has raised over $1.6 billion and launched more than 1,200 programs impacting a variety of health threats from chronic disease conditions including cardiovascular disease and cancer, to infectious diseases like rotavirus and HIV, to emergency responses, including COVID-19 and Ebola. The CDC Foundation managed hundreds of programs in the United States and in more than 160 countries last year.

2. **FUNDING OPPORTUNITY**

The CDC Foundation Infectious Disease Programs Department seeks to award a single indefinite delivery, Request for Proposals (RFP) contract for video production services. Videos produced under the resulting contract will highlight the success and impact of Infectious Disease Programs Department projects, programs and initiatives. The successful offeror, acting as an independent contractor and not as an agent of the CDC Foundation, will furnish all personnel, facilities, materials and management necessary to provide the services as set forth in the RFP scope of work and any subsequent task orders placed thereunder.

2a. **Period of Performance**

The RFP period of performance shall be 4 months from the date of award (est. February 1, 2024 – May 31, 2024). The RFP period of performance may be extended for up to 2 additional months, for a maximum term of 6 months, upon execution of a modification.

2b. **Ordering of Services**

As the CDC Foundation identifies specific video production requirements, the CDC Foundation will issue written requests for quote (RFQ) to the successful offeror awarded the RFP contract. Individual orders issued against the resulting RFP agreement may be fixed price, time and materials or cost reimbursable in nature. Each RFQ will specify technical requirements, milestones/deliverables, performance monitoring techniques and a period of performance.

2c. **Place of Performance**

As the bulk of the footage has already been captured, the successful offeror will perform editing and post-production services at their facilities and perform a one-day field shoot likely in Atlanta GA to capture a documentary-style interview. All meetings will occur virtually unless otherwise directed by the CDC Foundation. A CDCF producer may join the post team for 1-2 review screenings and edit sessions in the editing bay, either remotely or in person, depending on location and progress of the edit.

3. **RFP SCOPE OF WORK**

3a. **Background and Need**

In 2022, the CDC launched a grant program, Take Action: Engaging Young Leaders to Address the Health Impacts of Climate Change, providing funding and technical assistance to national, state and
community-based organizations (CBOs). The program invests in new partnerships focused on engaging young people in raising awareness about the connections between climate and health and helping their communities respond to environment-related health challenges. Activities supported by the program include community events, arts outreach, educational trainings and other activities aimed at increasing local capacity, preparedness and resiliency in response to climate-driven health challenges.

Support of CBOs is essential to the CDC Foundation’s strategy to accelerate the nation’s capacity, preparedness and resilience against the health impacts of climate change and our funded partners are working to achieve this by:

- Promoting awareness of climate change and the corresponding health impacts within their community.
- Promoting actionable solutions to reduce impact of climate change on health.
- Creating pathways for meaningful partnerships and participation of young people.

3b. Objective

Produce a 2-5-minute documentary-style video, and three (3) additional complementary 30-60 second separate segments, telling stories for potential donors and a general audience that convey the importance of the Take Action: Engaging Young Leaders to Address the Health Impacts of Climate Change program and portray its many successes. As the footage for this video has already been shot, the production company will edit the existing footage together in post-production, as well as write and capture any necessary narration and interview material to create a cohesive final product.

3c. Scope of Work

Task 1: Three days prior to the project kick-off meeting, the CDC Foundation will provide the Contractor with a concept note, rough outline of the video, and rough review and delivery schedule for the Contractor to work from in further developing their initial proposal into a more developed outline, production plan and schedule. Contractor should review these documents in advance of the kick-off meeting as a preliminary discussion of the approach will be held at the meeting.

Task 2: The Contractor will meet, virtually, with the CDC Foundation for a kick-off meeting to discuss project goals and requirements. This meeting will also include a discussion of roles, responsibilities, collaborative arrangements and communication processes between the CDC Foundation and the Contractor, as well as an initial conversation about the concept note, rough outline, captured footage, interview material to be captured, and review and delivery schedule.

Task 3: Footage has already been captured of three workshops held by three community-based organizations in Atlanta, GA, Springfield MA, and Los Angeles, CA. The Contractor will complete a full review of documents, original video footage, and other relevant materials provided by the CDC Foundation to understand the project’s context and the breadth of materials at-hand. Upon review, the Contractor will provide the CDC Foundation with a preliminary production plan and schedule that includes, but is not limited to, the following:

- Conceptual/creative framework
- Fleshed out outline
- Plan for script
- Anticipated approach for in-person interview, voiceover and narration, and text on screen
• Anticipated plan for use of archival footage & still images
• Anticipated plan for use of graphics
• Anticipated music style and source

The production plan and schedule will be refined with input provided via email and/or through virtual meetings until CDC Foundation approval is secured.

**Task 4:** The Contractor will work with the footage provided and within the production plan and schedule approved by the CDC Foundation to edit the 2–5-minute documentary-style short video. The Contractor will gather further visual material as needed and agreed upon with the CDC Foundation, lay out a rough cut, and script necessary audio and text on screen. The Contractor will film in-person ‘on-camera’ interview with CDC Foundation representative, likely in Atlanta, GA, and record audio narration and voiceover as needed. Using the field footage and all forementioned elements, the Contractor will edit create a cohesive and compelling story and provide cuts of the video with graphics and music. Key milestones will include the following:

- **Milestone/Deliverable #1:** Production/Story Meeting to discuss approach/iron out concerns
- **Milestone/Deliverable #2:** Rough Cut 1 (slates for narration/IV material, temp music and temp graphics/placeholders included)
- **Milestone/Deliverable #3:** Rough Cut 2 (slates for narration/IV material, temp music and temp graphics/placeholders included)
- **Milestone/Deliverable #4:** Fine Cut 1 to CDCF (inclusion of final music cues preferred)
- **Milestone/Deliverable #5:** In-Person Interview (and Narration Recording if needed)
- **Milestone/Deliverable #6:** Fine Cut 2 (includes final interview material /narration, final music cues and graphics included)
- **Milestone/Deliverable #7:** Fine Cut 3
- **Milestone/Deliverable #8:** Lock Cut + corresponding .srt file

The CDC Foundation will provide notes no more than seven (7) days from receipt of each cut from the Contractor.

**Task 5:** Using the provided footage and any additional interview material and/or narration, Contractor will produce three (3) additional complementary 30-60 second separate themed segments for sharing on social media.

Key milestones will include the following:

- **Milestone/Deliverable #1:** Story Meeting
- **Rough Cut** (temp music and temp graphics included)
- **Milestone/Deliverable #2:** Fine Cut (final music and graphics included)
- **Milestone/Deliverable #3:** Lock Cut + corresponding .srt file

**3d. Final Task Order Outputs**

1. One (1) high-definition documentary-style video of 2-5 minutes in length, for sharing on social media (e.g., Facebook, Twitter, Instagram & LinkedIn), in formats suitable for social media, and television.
2. Three (3) 30-60 second shareable high-definition videos for social media
3. .srt files for all of the above
### 3e. Performance Monitoring

The Contractor will work in close collaboration and consultation with the CDC Foundation. Contractor performance will be monitored against the agreed upon Project Plan. Regular reviews/coordination meetings, held at a cadence determined at project kick-off and documented in the Project Plan, will be undertaken as work progresses.

<table>
<thead>
<tr>
<th>Administrative Deliverables</th>
<th>Required Services</th>
<th>Performance Standard</th>
<th>Acceptable Quality Level</th>
<th>Monitoring Method</th>
</tr>
</thead>
</table>
| Kick-off meeting documents  | » Preparatory work for kick-off meeting  
   » Follow up documentation from kick-off meeting | Quality and timeliness of documentation, as assessed by CDC Foundation Programs staff | » Preparatory and follow up documentation delivered within specified time period  
   » Documents sent back to Contractor for revisions no more than once due to Contractor error | » CDC Foundation Programs staff review  
   » Date of delivery |
| Project Plan                | » Maintain a production schedule and plan in a place accessible to Contractor/CDC Foundation stakeholders on demand  
   » Capture, at a minimum, project tasks, deliverables/milestones, timelines, assumptions/constraint s, final output specifications and responsible parties | Quality and timeliness of documentation, as assessed by CDC Foundation Programs staff | | CDC Foundation Programs staff review |
| Change log                  | » Maintain a change log in a place accessible to Contractor/CDC Foundation stakeholders on demand  
   » Track changes to work plan tasks, deliverables/milestones and final output specifications | Quality and timeliness of documentation, as assessed by CDC Foundation Programs staff | Documents sent back to Contractor for revisions no more than once due to Contractor error | CDC Foundation Programs staff review |

### 3f. Period of Performance

The anticipated period of performance is 16 weeks from the date of award (est. February 1, 2023 – May 31, 2024).

### 3g. Maximum Payable Amount

CDC Foundation will pay the contractor a fee not to exceed a Maximum Payable Amount (MPA) or
ceiling price of $75,000. The actual MPA awarded to the successful offeror will be contingent on submission of a detailed, realistic, reasonable budget approved by the CDC Foundation and will be incorporated into the resulting contract.

3h. Type of Contract
The CDC Foundation anticipates awarding a fixed price contract, with payment issued based on completed tasks, milestones and/or deliverables, but reserves the right to ultimately award a cost-reimbursable or time and materials (T&M) contract.

4. ELIGIBILITY INFORMATION
Offers must meet all the following eligibility criteria:
- Headquartered in the United States
- In good financial standing and have sustainable operations

The CDC Foundation reserves the right to conduct a pre-award risk assessment to assure offerors meet the eligibility criteria. Data available through third party sources such as Dun & Bradstreet may be consulted, along with information publicly available via Federal and State award, debarment, exclusion and sanction databases.

5. INSTRUCTIONS FOR OFFERORS
Offerors are invited to submit a proposal in response to this solicitation. Proposals should be submitted by January 17, 2024, by 5:00pm Pacific Time using this link: https://app.smartsheet.com/b/form/63b3ad136d55411f985eca4678b91232. An automated notification of receipt of the application will be generated upon submission.

The CDC Foundation reserves the right to award a contract based on initial offers, without discussion. Therefore, proposals should contain an offerors’ best solution, from cost/price and technical standpoints. The CDC Foundation may, at its discretion, invite presentations, hold panel interviews, request clarification, conduct discussions and/or solicit a best and final offer from any or all offerors. The CDC Foundation also reserves the right to conduct a pre-award risk assessment and may request additional financial and/or organizational information from offerors for the purpose of conducting the assessment. Review findings may impact eligibility and/or award structure.

CDC Foundation will not be responsible for any proposal which does not follow the instructions in this RFP, and may, at its discretion, reject any such non-compliant proposal. Further, this solicitation does not commit the CDC Foundation to pay any cost for the preparation and submission of a proposal.

5a. Proposal Section 1: Company Overview
The following information should be provided directly in the online form linked above – also found here: https://app.smartsheet.com/b/form/63b3ad136d55411f985eca4678b91232

<table>
<thead>
<tr>
<th>Legal Company Name</th>
<th>Data Universal Number System (DUNS) number</th>
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<tbody>
<tr>
<td>Abbreviated Name</td>
<td>System of Award Management (SAM) registration status</td>
</tr>
<tr>
<td>Street Address</td>
<td>Year Established</td>
</tr>
<tr>
<td>City, State, Zip Code</td>
<td>Business Classification(s)</td>
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<tr>
<td>Federal Tax Identification (ID) Number/Employer Identification Number (EIN)</td>
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<tr>
<td></td>
<td>o Confirmation of being headquartered in US</td>
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<td></td>
<td>o Confirmation of being in good financial standing/having sustainable operations</td>
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<td>Current vendor status with the CDC Foundation</td>
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</table>
5b. Proposal Section 2: Required Attachments

Offerors should upload the following required attachments to the online form:

- Proposal Narrative
- Budget Spreadsheet
- Budget Narrative

Proposal Narrative

The Proposal Narrative should not exceed 10 (ten) 8.5 by 11-inch pages using 11-point Arial or Calibri font, excluding attachments. Lesser font sizes may be used in tables and charts, so long as such fonts are clearly legible. CVs/resumes provided in appendix(s) will not count towards the Proposal Narrative maximum but are limited to two (2) pages per proposed resource. The narrative should be uploaded as a single Microsoft Word (.doc or .docx) or Adobe Acrobat (.pdf) file with the offeror’s name clearly identified in the header or footer of each page.

<table>
<thead>
<tr>
<th>Technical Approach</th>
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<tbody>
<tr>
<td>Describe your general approach to short video production with a focus on expertise in post-production storytelling and editing, including key methods.</td>
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<tr>
<th>Staffing/Subcontracting Plan</th>
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<tr>
<td>Identify staff (number and type(s)) readily available in-house to provide the requested services. Describe the experience of principal/expert staff considered key to the successful delivery of the services, including the creative team that will lead video production. [Note: Resumes/CVs provided as an appendix will not count towards page limit]</td>
</tr>
<tr>
<td>Describe the anticipated use of third parties (subcontractors). Identify existing relationships with third parties (subcontractors) considered key to the successful delivery of video-production related services. [Note: Resumes/CVs provided as an appendix will not count towards page limit]</td>
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<tr>
<th>Management Plan</th>
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<td>Describe approaches for managing work under the resulting contract, including the management of third parties (subcontractors) engaged to fulfill contract requirements. The plan should address quality assurance, communication and cost control measures to be employed to assure high quality services are delivered on time, within budget.</td>
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<tr>
<th>Organizational Experience</th>
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<tr>
<td>Describe experience providing services similar in size, scale and scope to those sought by this solicitation. The following information should be provided for no less than two (2) similar projects completed within the last five (5) years: name of customer, name of project, summary of services performed, link to short video(s) produced, dates of performance, dollar amount and contact information (name, phone number and email) for a customer reference.</td>
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<table>
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<tr>
<th>Task Order 1</th>
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<tr>
<td>Technical Approach</td>
</tr>
<tr>
<td>Describe creative and tactical approaches for performing tasks and delivering final outputs associated with Scope of Work, including associated activities and methods to be used. Address approaches to storytelling in the edit such as use of additional interview material, narration, text on screen, archival stills, stock footage, etc.). Indicate methods for shooting interviews remotely (e.g., via Zoom, Riverside, etc.). Identify anticipated challenges and address how they will be overcome. Provide a proposed timeline/schedule. Describe proposed communications plan to keep the CDC Foundation abreast of project progress, solicit review/feedback and obtain approvals.</td>
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<tr>
<th>Staffing/Subcontracting Plan</th>
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<tr>
<td>List names, titles and proposed duties of personnel proposed to meet the creative, technical and administrative requirements of Task Order 1. For each, include est. number of labor hours anticipated to complete associated activities. Also provide curriculum vitae (CVs), resumes or other documentation of relevant education, certifications, experience and credits offered by staff qualifying them to perform duties as proposed. Familiarity with production of videos on public health related topics and/or experience in public health communications should be highlighted, where applicable. [Note: Resumes/CVs provided as an appendix will not count towards page limit]</td>
</tr>
</tbody>
</table>
Where an offeror plans to leverage third parties (subcontractors) to provide personnel or services necessary to complete the tasks and deliver the final outputs described in the RFP, describe the capability and experience offered by the third parties and clearly identify associated personnel identified in other areas of the technical proposal.

**Budget Spreadsheet**

A detailed budget spreadsheet should summarize itemized costs proposed for the 16-week period of performance (est. February 1, 2024 – May 31, 2024) by major cost categories, including:
- Personnel (inclusive of salary/wages, fringe and overhead where applicable)
- Equipment
- Supplies
- Contractual
- Travel (if anticipated)
- Other
- Indirect (where applicable)
- Fee/Profit (where applicable)

The budget spreadsheet should also summarize costs by major project phases described in the offeror’s technical approach for RFP Scope of Work. Where proposed, cross-cutting administrative/management costs may be incorporated into the respective phases or priced separately.

**Budget Narrative**

The Budget Narrative, organized by major cost category, should describe/justify each line item of the Budget Spreadsheet as well as include any pricing assumptions (e.g., any items assumed to be provided by the CDC Foundation and/or locations where on-site work occurs) and/or conditions (e.g., maximum number of edit weeks or graphics that can be accommodated at the price proposed). The budget narrative should include an hourly rate, estimated number of labor hours and extended amount for all personnel proposed.

A proposed payment schedule, tied to the successful completion of tasks, milestones and/or deliverables described in the offeror’s technical approach for RFP Scope of Work should also be provided.

**5c. Submitting a Proposal**

Proposal materials should be submitted by **5:00pm Pacific Time on Wednesday, January 17, 2024**

Proposals will not be accepted after this date and time.

Proposals must be submitted electronically at [https://app.smartsheet.com/b/form/63b3ad136d55411f985eca4678b91232](https://app.smartsheet.com/b/form/63b3ad136d55411f985eca4678b91232)

Offerors are encouraged to submit their proposal before the deadline to allow sufficient time to address any unexpected technical issues.

**6. SELECTION PROCESS AND REVIEW CRITERIA**

**6a. Anticipated Timeline**

The timeline below is subject to change at the sole discretion of the CDC Foundation:
December 29, 2023 | RFP Release
---|---
January 10, 2024 | Deadline for Prospective Offeror Inquiries
January 17, 2024 | Proposal Submission Deadline
January 24, 2024 | Selection Notification
February 1, 2024 | Effective Date of Resulting Agreement

6b. Communicating During the RFP Period

All questions and requests for clarification regarding this RFP should be submitted by prospective offerors in writing via email to rachaelcasey@cdcfoundation.org no later than **5:00pm Pacific Time on January 10, 2024**, with a subject line of: **Bid Ref. 2024/ID Video Production Services Questions**. Inquiries received after the stated deadline will not be addressed.

6c. Evaluation

Compliant proposals received from eligible offerors by the stated proposal submission deadline will be evaluated in accordance with the review criteria outlined below. Selection will be made based on "best value" with technical/cost trade-off analysis performed such that both the technical merit and cost of proposals are considered. Price analysis will be performed based upon the Budget Spreadsheet/Narrative submitted for Task Order 1. The pricing information provided for the initial order will be the only information utilized for the purposes of evaluating price. Technical factors will be of paramount importance in making the award decision. Price will become the ultimate determining factor for award only where proposals are deemed equal based on all other factors.

As previously stated in section 6 (Instructions for Offerors) of this solicitation, the CDC Foundation reserves the right to award a contract based on initial offers, without discussion. Therefore, proposals should contain an offerors’ best solution, from cost/price and technical standpoints. The CDC Foundation may, at its discretion, invite presentations, hold panel interviews, conduct discussions, request clarification and/or solicit a best and final offer from any or all offerors as part of the evaluation process. Further, the CDC Foundation also reserves the right to conduct a pre-award risk assessment and may request additional financial and/or organizational information from offerors for the purpose of conducting the assessment. Review findings may impact eligibility and/or award structure.

**Proposal Narrative**

Evaluation criteria for the Proposal Narrative are as follows:

<table>
<thead>
<tr>
<th>Evaluation Criteria</th>
<th>Points</th>
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<tbody>
<tr>
<td><strong>Technical Approach</strong></td>
<td>30 Points</td>
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<tr>
<td>Soundness, feasibility and likely effectiveness of the proposed post-production approach. Technical expertise demonstrated in approaches described. Originality and creativity.</td>
<td></td>
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<tr>
<td><strong>Staffing/Subcontracting Plan</strong></td>
<td>10 Points</td>
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<tr>
<td>Ready access to creative, technical and administrative resources necessary to fulfill RFP requirements. Existing relationships with third parties can be leveraged to fulfill RFP Scope of Work requirements, where applicable.</td>
<td></td>
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<tr>
<td><strong>Management Plan</strong></td>
<td>10 Points</td>
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<tr>
<td>Soundness, practicality, feasibility and adequacy of production plan to promote timely delivery against project timelines, at high quality, with a high level of engagement by the Contractor. Ability to coordinate staff, equipment and other resources (e.g., third parties (subcontractors)) for the purposes of post-production.</td>
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<tr>
<td>Organizational Experience</td>
<td>30 Points</td>
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<td>Demonstrated experience implementing projects of similar scope, size and complexity. Demonstrated experience in impactful video production and editing, short video production and editing and effective strategic communications. Data indicating the reach and impact of successful short videos (if available). Full-service production company (preferred). Two (2) provided work samples are relevant and demonstrate a record of conforming to technical specifications and to standards of good service; adherence to contract schedules including the administrative aspects of performance; reputation for reasonable and cooperative behavior and commitment to customer satisfaction; and generally business-like concern for the interest of customers. Storytelling acumen and technical ability gleaned from original work samples. Examples/references indicate likelihood of success in performing the requirements of the resulting contract.</td>
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<tr>
<th>Task Order 1</th>
<th>20 Points</th>
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<tbody>
<tr>
<td>Technical Approach</td>
<td>50%</td>
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<tr>
<td>Soundness, practicality, feasibility and anticipated effectiveness of the proposed approach to completing tasks and delivering the final outputs described in the RFP. Alignment of proposed creative approach with vision for video. Appropriateness and feasibility of the timeline for project implementation, inclusive of preparation and final delivery</td>
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<tr>
<th>Staffing/Subcontracting Plan</th>
<th>50%</th>
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<td>The proposed resource mix is adequate to address the creative, technical and administrative requirements of RFQ Scope of Work. Resources offer relevant experience and credits in areas including but not limited to the following, and are available to initiate work immediately:</td>
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<tr>
<td>• Documentary style video production (field and post)</td>
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<td>• Writing/storytelling</td>
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<td>• Directing interviews for documentaries</td>
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<td>• Creating cohesive and compelling stories in the edit room, including using narration, text on screen, and writing and recording necessary voiceover material</td>
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<td>• Sound capture and design</td>
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<td>• Video editing, including working with still images in the editing system</td>
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<td>• Developing and using graphics effectively in video storytelling</td>
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<td>• Using music effectively in video storytelling</td>
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<td>• Developing and implementing strategic communications strategies, messaging and materials/resources in various areas, including those related to public health or health care</td>
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<tr>
<td>• Public health or social issue-related filmmaking (preferred)</td>
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<td>• Marketing and/or advertising (preferred)</td>
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<tr>
<td>Existing relationships with third parties can be leveraged to fulfil RFQ Scope of Work requirements, where applicable.</td>
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<tr>
<th>Total Possible Points</th>
<th>100 Points</th>
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**Budget Spreadsheet/Narrative**

Price evaluation will only be conducted on technical proposals deemed technically acceptable. Where price evaluation is conducted, Budget Spreadsheets/Narratives will be reviewed to assure requisite details are provided and confirm conformance with time and cost specifications reflected in the RFP. Budget Spreadsheets/Narratives will also be evaluated for validity, realism and overall alignment with the offeror’s Proposal Narrative. Budgets/Budget Narratives will not be assigned quantitative scores.

**6d. Notification to Offerors**

All offerors will receive notification of whether they are selected as the successful offeror. The CDC Foundation will not provide scores or specific review feedback to unsuccessful offerors.
7. SPECIAL CONTRACT REQUIREMENTS

Work Product Review/Clearance: All products generated by the Contractor in performance of the resulting contract for publication, including derivative works, must be identified and approved by the CDC Foundation prior to initiation and must follow the CDC Foundation’s clearance processes prior to release.

Work Product Ownership: Unless not otherwise specified at the task order level, the CDC Foundation shall have exclusive title to and use of all copyrights, patents, trade secrets, or other intellectual property rights associated with any works of authorship developed, provided, or created by the Contractor in the course of performing services pursuant to the contract resulting from this solicitation (collectively “Work Product”). The CDC Foundation shall have the sole right to obtain and to hold in its own name, copyright, patent, trademark, trade secret, and any other registrations, or other such protection as may be appropriate to any Work Product, and any extensions or renewals thereof. All such work made in the course of the services rendered by the Contractor pursuant to the contract resulting from this solicitation will, to the extent possible, be deemed “works made for hire” within the meaning of the Copyright Act of 1976, as amended (the “Act”). The Contractor will be required to expressly disclaim any interest in and to any and all Work Product. To the extent that any work performed by the Contractor is found as a matter of law not to be a “work made for hire” under the Act, the Contractor will be required to assign to the CDC Foundation the sole right, title, and interest, including without limitation all intellectual property interests of copyright, trademark, trade name, service mark, and patent interests, in and to all such Work Product, and all copies of them, without further consideration. For purposes of the assignment of the Contractor’s copyright in such Work Product, the Contractor will be required to appoint the CDC Foundation as its attorney-in-fact for the purpose of executing any and all documents relating to such assignment.

Alternative project-specific work product ownership requirements will be specified in RFQs issued under the IDIQ contract resulting from this solicitation, where applicable.