Planning for the Child (ages 5-11) Vaccine Rollout: Equitable Approaches and Best Practices

Wednesday, October 13
3:00 - 4:30pm ET | 12:00 - 1:30pm PT
Agenda

Welcome Remarks
Lisa F. Waddell, MD, MPH

Overview and Presenter Introduction
Tené Hamilton Franklin, MS

CDC Overview
Kevin Chatham-Stephens, MD, MPH, FAAP

Panelist Presentations
Mark Del Monte
Lauren A. Smith, MD, MPH
Robert Boyd
Venus Gines, MAP/CHWI

Group Discussion and Audience Q&A

Key Takeaways and Closing
Tené Hamilton Franklin, MS

Panelists

Robert Boyd
President/CEO
School-Based Health Alliance

Kevin Chatham-Stephens, MD, MPH, FAAP
Pediatric Vaccine Planning and Implementation Lead
CDC’s Vaccine Task Force
Centers for Disease Control

Mark Del Monte
CEO/Executive Vice President
American Academy of Pediatrics

Lauren A. Smith, MD, MPH
Chief Health Equity and Strategy Officer
CDC Foundation

Venus Ginés, MAP/CHWI
President/Founder
Dia de la Mujer Latina, Inc.
Mark Del Monte
CEO/Executive Vice President
American Academy of Pediatrics
Lauren A. Smith, MD, MPH
Chief Health Equity and Strategy Officer
CDC Foundation
Planning for the Child Vaccine Rollout: Equitable Approaches and Best Practices

Robert Boyd, President and CEO
School-Based Health Alliance

October 13, 2021
Vaccination Programs
Schools and Organized Child Care Centers: strong evidence of effectiveness in increasing vaccination rates, and decreasing rates of vaccine-preventable disease and associated morbidity and mortality.

Health Equity
Children from low-income and racial and ethnic minority populations have worse health, are less likely to have a usual place for health care and miss more days of school due to illness.

https://www.thecommunityguide.org/sites/default/files/assets/OnePager-SBHC.pdf
School-Based Health Services

Pre-pandemic, there were about:

- 100,000 K-12 Public Schools
- 47,000 Title I eligible schools
- 24,000 fully Title I schools

Pre-pandemic, there were only about:

- 37,000 School Psychologists
- 43,000 School Social Workers
- 96,000 School Nurses
- 118,000 School Counselors
- 3000 School-Based Health Centers
Considerations for Planning School-Located Vaccination Clinics

SLV is defined as vaccination that is:

- Administered on school grounds via temporary clinics
- Primarily designed to vaccinate enrolled students
- Held before, during, and/or after school hours, or when schools are not in session (i.e., during summer break)
- Typically involves collaboration between public health departments and public and private schools/school districts, and sometimes other public or private entities

https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html
Why Schools?

While children in the United States are vaccinated primarily in their pediatrician’s or family doctor’s office, schools provide unique opportunities for getting children vaccinated:

• SLV: offer routine vaccinations and catch-up vaccinations for students behind in vaccination because of the pandemic
• SLV: used for yearly influenza vaccination
• SLV: children already present in schools

SLV: more convenient for parents and guardians (referred to from this point on as parents)
SLV: administer COVID-19 vaccine rapidly and efficiently to eligible students and possibly their family members, teachers, school staff, and others in the community

https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html

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Counties with FQHCs but no SBHCs

614
# of counties with SBHCs
(19% of all U.S. counties)

1958
# of counties with FQHCs
(61% of all U.S. counties)

1383
# of counties with FQHCs but no SBHCs
(43% of all U.S. counties)
Why Community Health Centers?

- Serving more than 30 million Americans, primarily in low income communities, health centers play a critical role in achieving health equity.
- Health centers offer a broad array of primary, behavioral health, and preventive care services.
- They serve the most vulnerable patients and reduce barriers such as cost and lack of insurance.
- Too many children experience persistent disparities in health care access, quality, and outcomes.

Why Community Health Centers and Schools?

1. **Improve access to care**, particularly for students from families most in need.

2. **Support student success** by removing barriers including: access, lack of insurance, and parents/guardians missing work.

3. **Build trust**, communicate, and recruit for vaccine administration efforts at other locations:
   - main health center sites
   - departments of health
   - health fairs
   - summer camps
   - faith-based organizations
   - pharmacies

Resources

- https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html
- https://www.thecommunityguide.org/sites/default/files/assets/OnePager-SBHC.pdf
- https://www.sbh4all.org/resources/covid-19-resources/
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DML’s Community Health Worker/Promotores Outreach & Training

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Additional COVID-19 Vaccine Resources

• The CDC Foundation has launched a new Vaccine Resource Hub. It provides diverse and culturally relevant materials that CBOs and the general public can use to educate and inform their community members about vaccinations for COVID-19 and influenza. Resources include infographics, toolkits, videos, messaging and unbranded digital assets.

• The CDC Foundation also has Resources for Community-Based Organizations. These resources are designed to share perspectives to inform key community audiences as well as to galvanize the crucial work of community-based organizations.

• The Vaccine Equity Cooperative has tailored tools and vetted resources to support vaccine decisions in targeted communities, including youth and schools.

• The Public Health Communications Collaborative has developed booster dose messaging and outreach tools to help answer questions and support local vaccination outreach now that millions of Americans are eligible for a COVID-19 booster dose.

• Made to Save also has a COVID-19 Vaccine Resource Library, which includes the resource, What’s Next: A Guide for the Potential Pfizer 5-11 Authorization.
Today’s slides and a recording of this webinar will be posted online; a link will be provided.

Let us know your feedback and thoughts for future webinar topics in this short evaluation here!

Thank you for your time and participation!