



CDC Foundation
Together our impact is greater

In partnership with
 **Vaccine Equity
Cooperative**

Planning for the Child (ages 5-11) Vaccine Rollout: Equitable Approaches and Best Practices

Wednesday, October 13
3:00 - 4:30pm ET | 12:00 - 1:30pm PT

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Agenda

Welcome Remarks

Lisa F. Waddell, MD, MPH

Overview and Presenter Introduction

Tené Hamilton Franklin, MS

CDC Overview

Kevin Chatham-Stephens, MD, MPH, FAAP

Panelist Presentations

Mark Del Monte

Lauren A. Smith, MD, MPH

Robert Boyd

Venus Gines, MAP/CHWI

Group Discussion and Audience Q&A

Key Takeaways and Closing

Tené Hamilton Franklin, MS

Panelists



Robert Boyd
President/CEO
School-Based Health Alliance



Kevin Chatham-Stephens, MD, MPH, FAAP
Pediatric Vaccine Planning and Implementation Lead
CDC's Vaccine Task Force
Centers for Disease Control



Mark Del Monte
CEO/Executive Vice President
American Academy of Pediatrics



Lauren A. Smith, MD, MPH
Chief Health Equity and Strategy Officer
CDC Foundation



Venus Ginés, MAP/CHWI
President/Founder
Día de la Mujer Latina, Inc.



Kevin Chatham-Stephens, MD, MPH, FAAP

**Pediatric Vaccine Planning and Implementation Lead – CDC's Vaccine Task Force
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Lauren A. Smith, MD, MPH
Chief Health Equity and Strategy Officer
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Robert Boyd
President/CEO
School-Based Health Alliance

Planning for the Child Vaccine Rollout: Equitable Approaches and Best Practices

**Robert Boyd, President and CEO
School-Based Health Alliance**

October 13, 2021





The Community Guide

Evidence Based Approaches and Recommendations

Vaccination Programs

Schools and Organized Child Care Centers:
**strong evidence of effectiveness in
increasing vaccination rates, and
decreasing rates of vaccine-preventable
disease** and associated morbidity and
mortality.

Health Equity

**Children from low-income and racial and
ethnic minority populations have worse
health, are less likely to have a usual place
for health care and miss more days of
school due to illness.**



<https://www.thecommunityguide.org/sites/default/files/assets/OnePager-SBHC.pdf>

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School-Based Health Services

Pre-pandemic, there were about:

- 100,000 K-12 Public Schools
- 47,000 Title I eligible schools
- **24,000 fully Title I schools**

Pre-pandemic, there were only about:

- 37,000 School Psychologists
- 43,000 School Social Workers
- 96,000 School Nurses
- 118,000 School Counselors
- **3000 School-Based Health Centers**



Considerations for Planning School-Located Vaccination Clinics

SLV is defined as vaccination that is:

- Administered on school grounds via temporary clinics
- Primarily designed to vaccinate enrolled students
- Held before, during, and/or after school hours, or when schools are not in session (i.e., during summer break)
- Typically involves collaboration between public health departments and public and private schools/school districts, and sometimes other public or private entities



<https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html>

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Why Schools?

While children in the United States are vaccinated primarily in their pediatrician's or family doctor's office, schools provide unique opportunities for getting children vaccinated:

- SLV: offer routine vaccinations and catch-up vaccinations for students behind in vaccination because of the pandemic
- SLV: used for yearly influenza vaccination
- SLV: **children already present in schools**
- SLV: **more convenient for parents and guardians** (referred to from this point on as parents)
- SLV: **administer COVID-19 vaccine rapidly and efficiently to eligible students and possibly their family members, teachers, school staff, and others in the community**

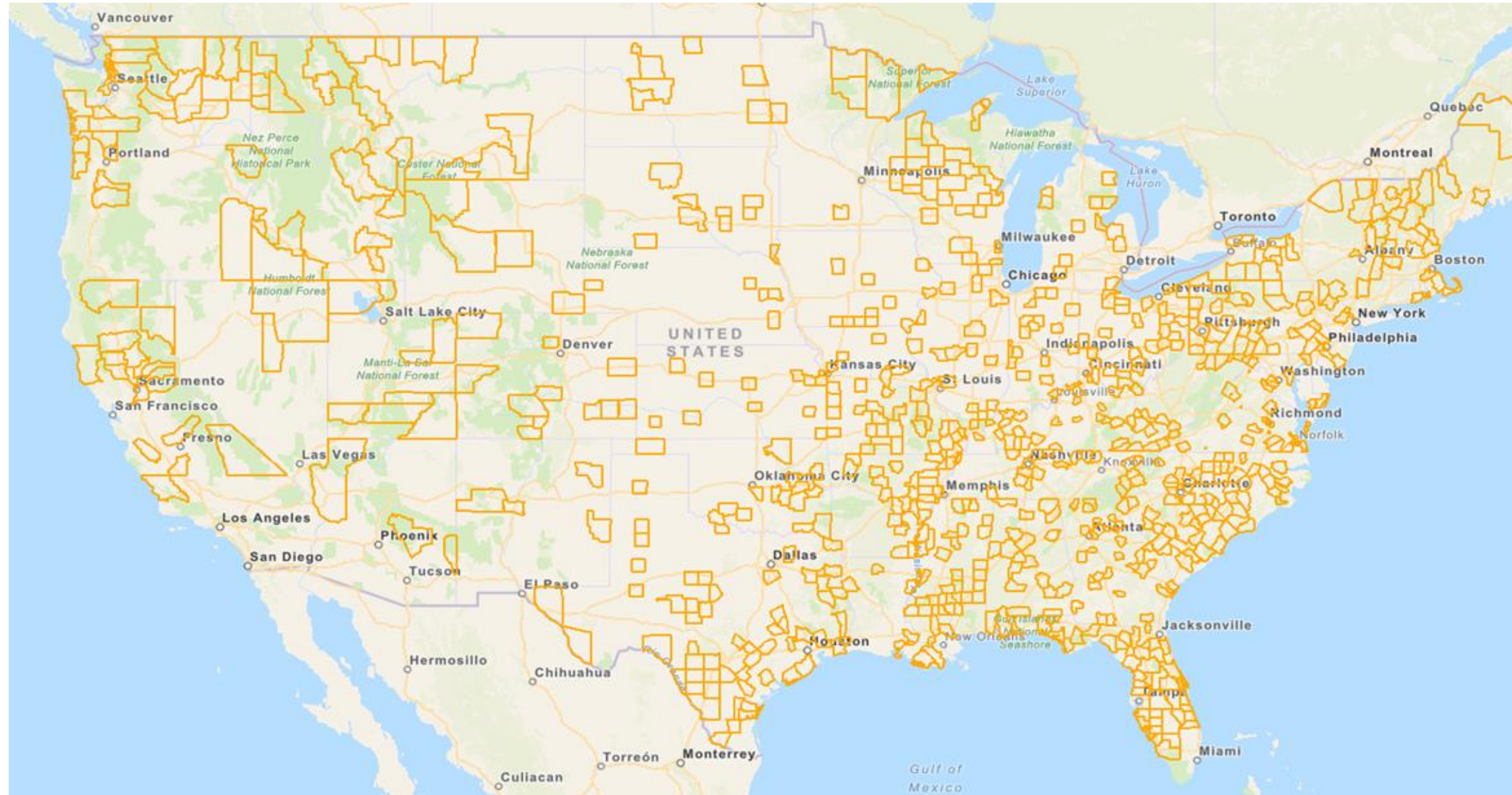


<https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html>

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Counties with FQHCs but no SBHCs



614

of counties
with SBHCs
(19% of all U.S. counties)

1958

of counties
with FQHCs
(61% of all U.S. counties)

1383

of counties with
FQHCs but no SBHCs
(43% of all U.S. counties)



Why Community Health Centers?

<https://www.nachc.org/wp-content/uploads/2021/08/School-Based-HC-Vaccination-Guide.pdf>



- **Serving more than 30 million Americans, primarily in low income communities,** health centers play a critical role in achieving health equity.
- Health centers offer a broad array of primary, behavioral health, and preventive care services.
- **They serve the most vulnerable patients and reduce barriers such as cost and lack of insurance.**
- Too many children experience persistent disparities in health care access, quality, and outcomes.

Why Community Health Centers and Schools?

<https://www.nachc.org/wp-content/uploads/2021/08/School-Based-HC-Vaccination-Guide.pdf>



1. Improve access to care, particularly for students from families most in need.
2. **Support student success by removing barriers including: access, lack of insurance, and parents/guardians missing work.**
3. **Build trust**, communicate, and recruit for vaccine administration efforts at other locations:
 - main health center sites
 - departments of health
 - health fairs
 - summer camps
 - faith-based organizations
 - pharmacies

Resources

- https://www.sbh4all.org/wp-content/uploads/2021/04/SBHA_OnePager_4.21.pdf
- <https://www.cdc.gov/vaccines/covid-19/planning/school-located-clinics.html>
- <https://www.thecommunityguide.org/sites/default/files/assets/OnePager-SBHC.pdf>
- https://www.sbh4all.org/wp-content/uploads/2021/05/SBHA_JOINT_STATEMENT_FINAL_F.pdf
- <https://www.sbh4all.org/resources/covid-19-resources/>
- <https://www.nachc.org/wp-content/uploads/2021/08/School-Based-HC-Vaccination-Guide.pdf>





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Día de la Mujer Latina, Inc.

Telehealth Community Navigator



Health Fiestas



Patient Navigator



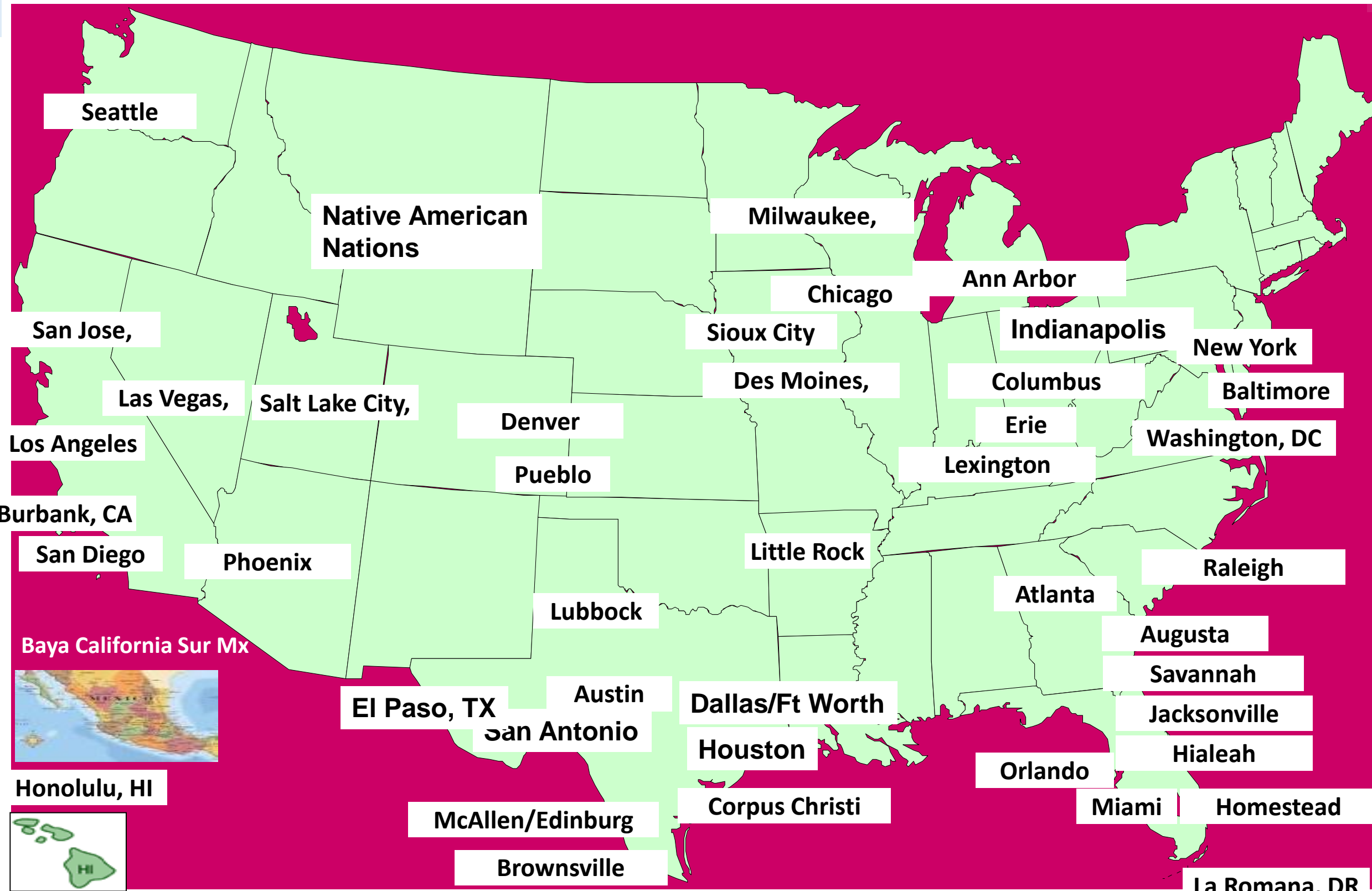
Clinical Trial Community Navigator



Community Health Centers



DML's Community Health Worker/Promotores Outreach & Training



Behavioral Health Community Navigator



Disaster Recovery



Medical Providers



Personal-Care Navigator



School-based Navigator



Venus Ginés, MA 281-489-1111

www.diadelamujerlatina.org

president@diadelamujerlatina.org



San Juan, PR

Additional COVID-19 Vaccine Resources

- The CDC Foundation has launched a new **Vaccine Resource Hub**. It provides diverse and culturally relevant materials that CBOs and the general public can use to educate and inform their community members about vaccinations for COVID-19 and influenza. Resources include infographics, toolkits, videos, messaging and unbranded digital assets.
- The CDC Foundation also has **Resources for Community-Based Organizations**. These resources are designed to share perspectives to inform key community audiences as well as to galvanize the crucial work of community-based organizations.
- The **Vaccine Equity Cooperative** has tailored tools and vetted resources to support vaccine decisions in targeted communities, including youth and schools.
- The **Public Health Communications Collaborative** has developed booster dose messaging and outreach tools to help answer questions and support local vaccination outreach now that millions of Americans are eligible for a COVID-19 booster dose.
- Made to Save** also has a COVID-19 Vaccine Resource Library, which includes the resource, What's Next: A Guide for the Potential Pfizer 5-11 Authorization.

Thank you!

Moderator



Tené Hamilton Franklin, MS
Health Leads

- Today's slides and a recording of this webinar will be posted online; a link will be provided
- Let us know your feedback and thoughts for future webinar topics in this [short evaluation](#) here!
- Thank you for your time and participation!