# NATIONAL FOUNDATION FOR THE CENTERS FOR DISEASE CONTROL AND PREVENTION, INC.



# FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

JUNE 30, 2020 AND 2019



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# INDEPENDENT AUDITORS' REPORT

Board of Directors National Foundation for the Centers for Disease Control and Prevention, Inc.

We have audited the accompanying financial statements of the National Foundation for the Centers for Disease Control and Prevention, Inc., (the Foundation) (a Georgia not-for-profit corporation), which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the National Foundation for the Centers for Disease Control and Prevention, Inc. as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Warren averett, LLC

Atlanta, Georgia February 1, 2021

# NATIONAL FOUNDATION FOR THE CENTERS FOR DISEASE CONTROL AND PREVENTION, INC. STATEMENTS OF FINANCIAL POSITION JUNE 30, 2020 AND 2019

ASSETS		
	2020	2019
Cash and cash equivalents	\$ 16,908,213	\$ 7,056,252
Cash and cash equivalents reserved or restricted	89,137,827	5,047,553
Contributions receivable, net	96,203,433	41,976,280
Accounts receivable	2,013,717	4,911,712
Investments	67,077,285	72,316,597
Prepaid and other assets	4,393,652	2,103,142
Property, plant and equipment, net	1,786,351	2,269,057
TOTAL ASSETS	\$ 277,520,478	\$ 135,680,593
LIABILITIES AND NET AS	SSETS	
LIABILITIES		
Accounts payable and accrued expenses	\$ 2,663,448	\$ 1,993,747
Contracts payable	9,352,462	13,568,005
Grants payable	7,375,946	3,719,204
Refundable advances	-	1,585,976
Unamortized leasehold allowance	1,457,545	1,634,217
Deferred rent	1,582,661	1,660,372
TOTAL LIABILITIES	22,432,062	24,161,521
COMMITMENTS AND CONTINGENCIES (NOTE 14)		
NET ASSETS		
Without donor restrictions	29,318,131	15,312,807
With donor restrictions		
Restricted by purpose or time	221,176,337	91,853,577
Restricted in perpetuity	4,593,948	4,352,688
With donor restrictions, total	225,770,285	96,206,265
TOTAL NET ASSETS	255,088,416	111,519,072
TOTAL LIABILITIES AND NET ASSETS	\$ 277,520,478	\$ 135,680,593

See notes to the financial statements.

## NATIONAL FOUNDATION FOR THE CENTERS FOR DISEASE CONTROL AND PREVENTION, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2020 (WITH COMPARATIVE TOTALS FOR 2019)

	Without Donor Restrictions	With Donor Restrictions	Total 2020	Total 2019
CONTRIBUTIONS, GAINS (LOSSES), OTHER SUPPORT AND TRANSFERS				
Grants and contributions Contributed goods and services Direct Federal grants Indirect cost recovery	\$ 3,229,264 229,894 - 11,178,458	\$ 154,933,193 18,512,651 49,800,360 18,971,257	\$ 158,162,457 18,742,545 49,800,360 30,149,715	\$ 50,452,496 418,502 15,217,129 11,859,039
Total grants and contributions	14,637,616	242,217,461	256,855,077	77,947,166
Interest and dividend income, net Administrative fees Other revenue Refund – donor-restricted gifts Reduction – donor-restricted gifts Net realized and unrealized gains	1,525,196 507,083 - - -	388,148 - 117,924 (948,405) (831,969)	1,913,344 507,083 117,924 (948,405) (831,969)	1,628,433 1,219,592 373,695 (298,747) (1,362,002)
on investments Net assets released from restriction for time and purpose	484,090 112,430,103	1,050,964 (112,430,103)	1,535,054	714,305
TOTAL CONTRIBUTIONS, GAINS (LOSSES), OTHER SUPPORT AND TRANSFERS	129,584,088	129,564,020	259,148,108	80,222,442
PROGRAM COSTS AND OTHER EXPEN	SES			
Program costs Project grants Other programs	18,500,552 86,795,789	-	18,500,552 86,795,789	16,695,575 41,867,825
Total program costs	105,296,341	-	105,296,341	58,563,400
Management and general expenses Fundraising expenses	8,108,724 2,173,699	-	8,108,724 2,173,699	4,952,325 1,904,689
TOTAL PROGRAM COSTS AND OTHER EXPENSES	115,578,764	<u> </u>	115,578,764	65,420,414
CHANGE IN NET ASSETS	14,005,324	129,564,020	143,569,344	14,802,028
NET ASSETS AT:				
BEGINNING OF YEAR	15,312,807	96,206,265	111,519,072	96,717,044
END OF YEAR	\$ 29,318,131	\$ 225,770,285	\$ 255,088,416	\$ 111,519,072

See notes to the financial statements.

# NATIONAL FOUNDATION FOR THE CENTERS FOR DISEASE CONTROL AND PREVENTION, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2019

	Without Donor Restrictions	With Donor Restrictions	Total 2019
CONTRIBUTIONS, GAINS (LOSSES), OTHER SUPPORT AND TRANSFERS	¢ 005 500	¢ 50.440.000	¢ 50.450.400
Grants and contributions Contributed goods and services Direct Federal grants Indirect cost recovery	\$ 335,563 167,552 - 1,942,487	\$ 50,116,933 250,950 15,217,129 9,916,552	\$ 50,452,496 418,502 15,217,129 11,859,039
Total grants and contributions	2,445,602	75,501,564	77,947,166
Interest and dividend income, net Administrative fees Other revenue Refund – donor-restricted gifts Reduction – donor-restricted gifts Net realized and unrealized gains on investments Net assets released from restriction	995,965 1,219,592 61,857 - 509,090	632,468 311,838 (298,747) (1,362,002) 205,215	1,628,433 1,219,592 373,695 (298,747) (1,362,002) 714,305
for time and purpose TOTAL CONTRIBUTIONS, GAINS (LOSSES), OTHER SUPPORT AND TRANSFERS	<u>64,458,446</u> 69,690,552	(64,458,446) 10,531,890	
PROGRAM COSTS AND OTHER EXPENSES Program costs Project grants	16,695,575		16,695,575
Other program costs	41,867,825		41,867,825
Total program costs	58,563,400	-	58,563,400
Management and general expenses Fundraising expenses	4,952,325 1,904,689	-	4,952,325 1,904,689
TOTAL PROGRAM COSTS AND OTHER EXPENSES	65,420,414		65,420,414
CHANGE IN NET ASSETS	4,270,138	10,531,890	14,802,028
NET ASSETS AT:			
BEGINNING OF YEAR	11,042,669	85,674,375	96,717,044
END OF YEAR	\$ 15,312,807	\$ 96,206,265	\$ 111,519,072

See notes to the financial statements.

# NATIONAL FOUNDATION FOR THE CENTERS FOR DISEASE CONTROL AND PREVENTION, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

	2020	2019
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:	\$ 143,569,344	\$ 14,802,028
Depreciation	502,301	443,056
Realized and unrealized gains on investments	(1,535,054)	(714,305)
Contributions restricted for long-term investment Contributions of donated securities held by the	(132,626)	(94,341)
Foundation at year-end Change in assets and liabilities:	(772,000)	-
Contributions receivable	(54,227,153)	(17,190,890)
Accounts receivable	2,897,995	(3,147,173)
Prepaid and other assets	(2,290,510)	(1,160,352)
Accounts payable and accrued expenses	669,701	532,524
Contracts payable	(4,215,543)	3,089,936
Unamortized leasehold allowance	(176,672)	(176,672)
Grants payable	3,656,742	1,247,362
Refundable advances	(1,585,976)	-
Deferred rent	(77,711)	167,755
Net cash provided by (used in) operating activities	86,282,838	(2,201,072)
CASH FLOWS FROM INVESTING ACTIVITIES	<i></i>	
Purchases of investments	(56,178,338)	(41,543,179)
Sales of investments	63,724,704	39,872,561
Purchase of property and equipment	(19,595)	(327,767)
Net cash provided by (used in) investing activities	7,526,771	(1,998,385)
CASH FLOWS FROM FINANCING ACTIVITY Contributions restricted for long-term investment	132,626	94,341
Net cash provided by financing activity	132,626	94,341
NET INCREASE (DECREASE) IN CASH	93,942,235	(4,105,116)
CASH, CASH EQUIVALENTS, AND RESERVED OR RESTRICTED CASH AND CASH EQUIVALENTS AT:		
BEGINNING OF YEAR	12,103,805	16,208,921
END OF YEAR	\$ 106,046,040	\$ 12,103,805
SUPPLEMENTAL DISCLOSURE OF NON-CASH INVESTING ACTIVITY:		
Contributions of donated securities held by the	¢ 772.000	¢
Foundation at year-end	\$ 772,000	<u>\$</u> -

See notes to the financial statements

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS

The National Foundation for the Centers for Disease Control and Prevention, Inc. (the Foundation) is a foundation that was formed by Federal law, incorporated as a Georgia nonprofit organization in 1993, and began operations in 1995. The Foundation, while a separately incorporated organization, synergistically works with the Centers for Disease Control and Prevention (CDC) to forge effective partnerships by connecting people, resources and ideas to fight threats to health and safety. The Foundation's vision is to improve the health and well-being of all people by substantially enhancing the impact of the CDC.

The Foundation is recognized as an organization exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code (the IRC) whereby only unrelated business income, as defined by Section 512(a)(1) of the IRC, is subject to Federal income tax. The Federal legislation authorizing the Foundation specifies that the Foundation shall not be an agency or instrumentality of the Federal government, and officers, employees and members of the Board of Directors (the Board) of the Foundation shall not be officers or employees of the Federal government.

During the years ended June 30, 2020 and 2019, the Foundation was involved in a variety of projects, including assisting with the opioid crisis, assisting with preventing infections in cancer patients, malaria elimination efforts, expanding the immunization system in Nigeria, the Data for Health initiative to strengthen the availability of public health data to governments spread across the world, and a wide variety of other public health protection efforts.

During the year ended June 30, 2020, the Foundation was also actively involved responding to the COVID-19 pandemic, including raising and deploying considerable financial resources for the response. This effort had a significant impact on the Foundation and its financial results. For the year ended June 30, 2020, the Foundation raised approximately \$166,000,000 in donor-restricted contributions and grant revenue related to this crisis, which it rapidly began to strategically commit and deploy. In total, the Foundation expended approximately \$47,000,000 for crisis-related expenditures by June 30, 2020. Through its work, the Foundation addressed many critical gaps during the pandemic response, including procuring and distributing personal protective equipment to hospitals and public health professionals, assisting in creating and distributing critical public health messages, staffing public health worker positions in states and localities, funding lab supplies and critical equipment, and supporting COVID-related research needs. With the COVID-19 pandemic continuing to infect individuals across the United States and the world, the Foundation has remained actively engaged in COVID-19 response activities subsequent to year-end in fiscal year 2021.

A summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements follows.

#### Accrual Basis of Accounting

The financial statements of the Foundation have been prepared on the accrual basis of accounting.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS – CONTINUED

## **Basis of Presentation**

The Foundation classifies its net assets and revenues, expenses, gains and losses based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Foundation and changes therein are classified and reported as follows:

*Net assets without donor restrictions* – Net assets that are not subject to donor-imposed stipulations.

*Net assets with donor restrictions* – Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Foundation and/or passage of time, or stipulations that the Foundation maintains them perpetually.

Revenues are recognized when Foundation assets are enhanced or its liabilities are settled (or a combination of both) due to receipt of contributions, rendering services, or other activities central to its mission. Expenses, including program costs, are recognized when Foundation assets are used, or liabilities are incurred, to render services, provide funding for other service providers, or perform other ongoing activities central to its mission. Revenues are reported as increases in net assets without donor restrictions unless their use is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulations or by law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as released from restriction. If a restriction is fulfilled in the same period in which the contribution is received, the Foundation reports the support revenue in net assets with donor restrictions, with a corresponding release from restriction. Contributions subject to donor-imposed restrictions that the corpus be maintained in perpetuity are recognized as increases in net assets with donor restrictions.

# Contributions

Contributions, including unconditional promises to give, are recognized as revenue in the period received, provided there is no right of return of the assets received and no indicators of barriers imposed by the donor. Conditional pledges, if received, are not recognized until the conditions on which they depend are substantially met. Unconditional promises to give that are expected to be collected in future years are recorded at fair value which is measured at the present value of the future cash flows with discounts computed using risk-adjusted rates commensurate with the associated risks. Discounts on contributions receivable are amortized and recorded as additional contribution revenue in accordance with any donor-imposed restriction. An allowance for uncollectible contributions receivable is provided based upon management's judgment and consideration of various factors including prior collection history, type of contribution and nature of fundraising activity.

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS – CONTINUED

Contributed goods and services are recorded at estimated fair value at the date of the gift as determined by independent appraisal or other valuation methods as deemed appropriate by management. The contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided. Generally, such services include specific programmatic expertise.

It is the Foundation's practice to sell donated securities received as soon as administratively possible following receipt of the securities. In April 2020, the Foundation received a donation of 50,000 shares of certain Class A Common stock, valued at \$772,000; these shares were required under Securities Act Rule 144 to be held by the Foundation for six months prior to being sold. At June 30, 2020, the fair market value of the shares had increased to \$1,714,000. Subsequent to year-end, the Foundation sold the shares for total proceeds of \$3,360,000.

## Cash and Cash Equivalents

Cash and cash equivalents consist primarily of interest bearing checking accounts, savings accounts, money market accounts, Treasury bills, and certificates of deposit with maturities of three months or less. Cash and cash equivalents which are not reserved or restricted are available for operating activities.

#### Cash and Cash Equivalents Reserved or Restricted

Cash and cash equivalents reserved or restricted, while currently available, are restricted by grantors for disbursements related to specific grants or contracts, or are reserved for rapid deployment in responding to the COVID-19 pandemic.

The tables below present a summary of cash, cash equivalents, and reserved or restricted cash at beginning and end of year for the years ended June 30, 2020 and 2019:

	2020	2019
Beginning of year		
Cash and cash equivalents	\$ 7,056,252	\$ 6,436,571
Cash and cash equivalents reserved or restricted	5,047,553	9,772,350
Beginning of year, total	\$ 12,103,805	\$ 16,208,921
End of year		
Cash and cash equivalents	\$ 16,908,213	\$ 7,056,252
Cash and cash equivalents reserved or restricted	89,137,827	5,047,553
End of year, total	\$106,046,040	\$ 12,103,805

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS – CONTINUED

#### Investments

Investment securities are stated at fair value, generally determined based on quoted market prices or estimated fair value and are recorded within the various net asset classifications based upon the existence or absence of donor restrictions. If an investment is held directly by the Foundation and an active market with quoted prices exists, the fair value reported is the market price of an identical security. Valuation of shares in mutual funds is based on share values reported by the funds as of the last business day of the fiscal year.

Net appreciation (depreciation) in the fair value of investments, which consists of the realized gains or losses and the unrealized appreciation (depreciation) on those investments, is shown in the statements of activities and is a component of investment return.

#### Property, Plant and Equipment

Property, plant and equipment greater than \$5,000 are capitalized at cost at the date of acquisition or at estimated fair value at date of donation if acquired as gifts and is presented net of accumulated depreciation. Depreciation of property and equipment is computed on a straight-line basis over the estimated useful life of three to seven years. Land is not subject to depreciation. Capitalized leasehold improvements are depreciated over the shorter of the life of the asset or the life of the corresponding lease.

#### Accounts Receivable

Accounts receivable consist primarily of amounts due to the Foundation under contracts with third party organizations. Accounts receivable not received within 60 days of invoicing are considered past due, and an allowance for uncollectible receivables is recorded as deemed necessary based on historical trends and specific account analysis. As of June 30, 2020, and 2019, the Foundation believes all accounts receivable are fully collectible.

#### **Refund on Donor-Restricted Contributions**

During the years ended June 30, 2020 and 2019, the Foundation recognized refunds of \$948,405 and \$298,747, respectively, related to gifts received from donors in prior years for specific projects. When donors originally contributed to support these projects, the total cost of each project was estimated, and the donors agreed to fully fund these amounts. In the years ended June 30, 2020 and 2019, the projects were completed and the total gift amount originally provided by the donor was more than the project costs incurred. In accordance with donor requests, the excess funds received were returned to the donor or the outstanding receivable was cancelled, and a corresponding loss was recognized.

#### **Reduction – Donor-Restricted Contributions**

During the years ended June 30, 2020 and 2019, the Foundation recognized a loss of \$831,969 and \$1,362,002, respectively, related to the reduction of gifts received from donors in prior years for specific projects. These reductions related to several factors, including the Foundation being able to complete a project at a cost lower than originally anticipated or a change in circumstances resulting in the Foundation discontinuing its working relationship with a donor. As a result of these factors, the remaining pledge due from the donor was reduced and a corresponding reduction in net assets was recognized.

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS – CONTINUED

## Contracts Payable

Contracts payable represent payments received in advance on contracts that the Foundation holds on behalf of the CDC and others as agency transactions. Funds are disbursed as projects reach certain checkpoints or reach completion.

## Fair Value of Financial Instruments

The carrying amount of cash and cash equivalents, accounts receivable, and short-term investments approximates fair value because of the nature and short maturity of these financial instruments.

Fair value for other financial instruments is disclosed in other footnotes.

## **Compensated Absences**

Foundation policies allow employees who work 20 or more hours per week to receive from 80 to 160 hours of vacation annually, based upon position. An accrual for unused vacation days has been included with accounts payable and accrued expenses on the statements of financial position.

#### **Risk Management**

The Foundation is exposed to risks of loss related to torts; theft of, damage to and destruction of assets; errors and omissions; injuries to employees; material disasters; and liability. The Foundation carries commercial cyber and directors' and officers' insurance addressing each of these identified risks.

### **Deferred Rent and Unamortized Leasehold Allowance**

Deferred rent represents the cumulative difference between the rent expense recognized on the straight-line basis and the actual rent paid. Unamortized leasehold allowance represents the unamortized balance of the leasehold allowance provided by the lessor under the rental agreement as described in Note 14.

#### Management Estimates

Management of the Foundation has made certain estimates and assumptions in the preparation of the financial statements, including the reporting of allowances for doubtful accounts, estimated lives of fixed assets, accrued expenses and deferred compensation to prepare the financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ from those estimates and assumptions.

#### Public Relations, Advertising and Marketing Costs

The Foundation's policy is to expense all public relations, advertising and marketing costs as they are incurred. These costs, included with management and general expenses, totaled \$98,387 and \$56,850 for the years ended June 30, 2020 and 2019, respectively.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF BUSINESS – CONTINUED

## New Accounting Standards – Adopted

Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) No. 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* was issued by the FASB in June 2018. This ASU is intended to assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) or as exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional.

The ASU clarifies that a contribution is conditional if the agreement includes one or more barriers that must be overcome for the recipient to be entitled to the assets transferred and a right of return for the transferred assets or a right of release of the promisor's obligation to transfer assets. The ASU became effective for the year ended June 30, 2020 and was adopted on a modified prospective basis. The timing, amount, and presentation of the Foundation's revenue from contributions and grants has not materially changed as a result of adopting the provisions of FASB ASU 2018-08.

### New Accounting Standards – Yet to be Adopted

In February 2016, the FASB issued ASU No. 2016-02, *Leases*, (Topic 842), increasing the transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statements of financial position and disclosing key information about leasing arrangements. The amendments in this update are effective for fiscal years beginning after December 15, 2020, and interim periods within fiscal years beginning after December 15, 2020, and interim periods within fiscal years beginning after December 15, 2021. The Foundation is currently evaluating the impact of FASB ASU No. 2016-02 on the presentation of the financial statements.

#### Subsequent Events

In connection with the preparation of the financial statements, management and the Board evaluated subsequent events after the statement of financial position date of June 30, 2020 through February 1, 2020, which was the date the financial statements were available to be issued.

# 2. CONCENTRATIONS OF CREDIT RISK

The Federal Deposit Insurance Corporation (FDIC) insures up to \$250,000 per financial institution. Uninsured cash balances aggregated approximately \$88,300,000 and \$11,400,000 at June 30, 2020 and 2019, respectively. Management of the Foundation has evaluated the risk associated with uninsured cash balances and manages this risk.

Contributions receivable from the CDC represented approximately 57% and 30% of total contributions receivable at June 30, 2020 and 2019, respectively, and contributions revenue from the CDC represented approximately 21% and 22% of total revenue for the years ended June 30, 2020 and 2019, respectively.

Contributions receivable from two additional donors represent approximately 16% and 52% of total contributions receivable at June 30, 2020 and 2019, respectively. Revenue from the same two donors represents approximately 11% and 40% of total revenue for the years ended June 30, 2020 and 2019, respectively.

# 3. LIQUIDITY

The schedule below reflects the Foundation's financial assets as of June 30, reduced by amounts not available for general use within one year because of donor-imposed restrictions.

	2020	2019
Financial assets, at year end:		
Cash and cash equivalents	\$ 16,908,213	\$ 7,056,252
Cash and cash equivalents reserved or restricted	89,137,827	5,047,553
Accounts receivable	2,013,717	4,911,712
Investments	67,077,285	72,316,597
Contributions receivable, net	96,203,433	41,976,280
Total financial assets at June 30	271,340,475	131,308,394
Less: assets unavailable for general expenditures within one year, due to: Contractual or donor-imposed restrictions: Net assets with donor restrictions	225,770,285	96,206,265
Financial accests available to meet each needs for		
Financial assets available to meet cash needs for general expenditures within one year	\$ 45,570,190	\$ 35,102,129

Program costs are predominantly funded with donor-restricted funds whereas management and general and fundraising expenses are predominantly covered with funding from sources without donor restriction. Because a donor's restriction requires resources to be used for a particular purpose or in a future period, the Foundation must maintain sufficient resources to meet those responsibilities to its donors. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure.

Due to the donor restrictions described above, certain financial assets may not be available for general expenditure within one year. As part of the Foundation's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

Management, along with the Finance Committee and the Board, have evaluated the financial position of the Foundation and have not identified any material liquidity issues based on current financial assets and obligations.

# 4. CONTRIBUTIONS RECEIVABLE

Contributions receivable at June 30, 2020 and 2019 are summarized as follows:

	2020	2019
Unconditional promises to give	\$ 101,580,510	\$ 45,909,809
Less: allowance for uncollectible pledges	(1,350,000)	(750,000)
Less: present value discount	(4,027,077)	(3,183,529)
Contributions receivable, net	\$ 96,203,433	\$ 41,976,280
Contributions receivable are due as follows:	2020	2019
Amounts due in:		
Less than one year	\$ 89,533,797	\$ 33,670,184
One year to five years	12,046,713	12,239,625
Unconditional promises to give	\$ 101,580,510	\$ 45,909,809

Discounts on contributions receivable were calculated as of the date of donation using rates commensurate with the risk involved (rates range from 3.25% to 5.50%). Amortization of discounts is recorded as additional contribution revenue based on the nature of the contributions, in accordance with donor-imposed restrictions on the contributions.

# 5. INVESTMENTS

The following is a summary of investments at June 30, 2020 and 2019:

	2020	2019
Investment cash and equivalents	\$ 64,807	\$ 124,434
U.S. Treasury/agency securities	47,401,695	58,593,293
Common stock	1,714,500	-
Corporate bonds	12,024,995	8,163,087
Domestic equity mutual funds	4,430,705	2,819,557
International equity mutual funds	1,030,027	1,394,521
Fixed income mutual funds	410,556	1,221,705
Total investments	\$ 67,077,285	\$ 72,316,597

# 6. FAIR VALUE HIERARCHY

Accounting standards emphasize that fair value is a market-based measurement, not an entityspecific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, standards established a three-tier hierarchy to distinguish between various types of inputs used in determining the value of an organization's financial instruments. The inputs are summarized as follows:

- Level 1 Quoted prices (unadjusted) in active markets for identical assets and liabilities. Valuations of these instruments do not require a high degree of judgment since the valuations are based on readily available quoted prices in active markets.
- Level 2 Quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities that are not active; and inputs other than quoted prices that are observable, such as models or other valuation methodologies. Valuations in this category are inherently less reliable than Level 1 quoted market prices due to the degree of subjectivity involved in determining appropriate methodologies and the applicable underlying assumptions.
- Level 3 Unobservable inputs for the valuation of the asset or liability. Level 3 assets include investments for which there is little, if any, market activity. These inputs require significant management judgment or estimation. These financial instruments have inputs that cannot be validated by readily determinable market data and generally involve considerable judgment by management.

In certain cases, the inputs used to measure fair value may fall into different hierarchy levels. In such cases, for disclosure purposes, the level in the hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement.

At June 30, 2020 and 2019, all of the Foundation's investments are classified within Level 1 of the hierarchy.

# 7. ENDOWMENT

The Foundation's endowment consists of approximately 20 individual funds established by donors for a variety of purposes, including programs, awards, research and operations. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Foundation interprets Georgia's adoption of the Uniform Prudent Management of Institutional Funds Act (GPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. The Foundation classifies as net assets with donor restrictions (a) the original value of gifts donated to the perpetual endowment, (b) the original value of subsequent gifts to the perpetual endowment and (c) accumulations to the perpetual endowment made in accordance with the direction of applicable donor gift instruments at the time the accumulation is added to the endowment fund. The remaining portion of the donor restricted endowment fund in excess of the original fair value is classified as net assets with donor restrictions until those amounts are appropriated for expenditure in a manner consistent with the standard of prudence prescribed by GPMIFA.

In accordance with GPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1) The duration and preservation of the endowment fund
- 2) The purposes of the Foundation and the donor-restricted endowment fund
- 3) General economic conditions
- 4) The possible effects of inflation and deflation
- 5) The expected total return from income and the appreciation of investments
- 6) Other resources of the Foundation
- 7) The investment policies of the Foundation

Composition and changes in endowment net assets for the years ended June 30, 2020 and 2019 are as follows:

	 2020	 2019
Donor-restricted endowment net assets, beginning of year	\$ 5,690,922	\$ 5,151,331
Contributions	228,963	110,161
Investment return	184,927	475,683
Appropriation of endowment assets for expenditure	 (44,274)	 (46,253)
Donor-restricted endowment net assets, end of year	\$ 6,060,538	\$ 5,690,922

# 7. ENDOWMENT – CONTINUED

#### Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for the endowment assets that attempt to provide for the preservation of assets, growth of capital and generation of income. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity. Under this policy, as approved by the Board, the endowment assets are invested in a manner that is intended to minimize the risk of large losses and generate a long-term rate of return to equal or exceed the appropriate market indices, and over time, exceed the rate of inflation in order to preserve the purchasing power of assets, and generate income to fund operations as needed.

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places greater emphasis on equity-based investments to achieve its long-term objectives with prudent risk restraints.

#### Endowment Spending Policy

The Board encourages the growth of the Foundation endowment assets through a spending policy that will provide a predictable stream of income to the Foundation and to the appropriate restricted projects, while permitting reinvestment of any earnings above the approved spending rate. The initial payout is up to 4% of the 12 quarter trailing average fund balance as of June 30th of each year. In any year that the June 30 fair value of an endowment is less than its fair value at the time of original contribution, the Foundation will use an income-only approach to the spending rate.

#### Funds with Deficiencies

From time-to-time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or GPMIFA requires the Foundation to retain as a fund of perpetual duration. No deficiencies of this nature were present for the years ended June 30, 2020 and 2019.

#### 8. GRANTS PAYABLE

The Foundation disburses a portion of its project funds as cost reimbursement grants. Recognition of these funds as program expenses is contingent upon the recipient properly expending and documenting the expenditure as directed by the Foundation. Once these established conditions are met, the respective amounts are expensed and accrued as grants payable. As of June 30, 2020 and 2019, the Foundation had grants payable totaling \$7,375,946 and \$3,719,204, respectively.

## 9. REFUNDABLE ADVANCES

During a prior year, the Foundation received certain refundable advances to be used for Emergency Preparedness and Response which includes severe and/or infrequent national level emergencies. Recognition as revenue was contingent upon the Foundation using these funds for their intended purpose, with any amounts not used to be returned to the donor. As of June 30, 2019, \$1,585,976 of this funding was remaining to be spent in future years. During the year ended June 30, 2020, the donor authorized the Foundation to use, and the Foundation used, all of the remaining funding as a part of the Foundation's response to the COVID-19 pandemic and to the effects of devastating hurricanes in the Bahamas.

## **10. RETIREMENT PLANS**

The Foundation has established a voluntary defined contribution retirement plan, in which all employees who work at least 20 hours per week are eligible to participate after 90 days of consecutive service. Upon meeting these eligibility requirements, employees are fully vested. Contributions under this plan are invested, at the discretion of the participant, in one or more of the available investment options at the Teachers Insurance and Annuity Association and College Retirement Equities Fund (TIAA-CREF). Contributions to the retirement plan by the Foundation totaled \$1,504,927 and \$1,046,662 for the years ended June 30, 2020 and 2019, respectively.

The Foundation also has established a deferred 457 compensation plan. Per the plan document, any Employer contributions to the plan vest at 20% per year and are fully vested after five years. This is an unfunded plan in which any amounts due or payable pursuant to the terms of the plan will be paid from the general assets of the Foundation. Participants may make contributions up to the maximum amount allowed by law. There are no legal obligations for the Foundation to make any contributions to this plan. Disbursements from the plan totaled \$25,082 for each of the years ended June 30, 2020 and 2019. The Foundation did not make any contributions to the plan during the years ended June 30, 2020 and 2019. Liabilities outstanding to plan participants totaled \$19,410 and \$44,492 as of June 30, 2020 and 2019, respectively.

# 11. NET ASSETS

Net assets were released from donor-imposed restrictions as a result of actions of the Foundation and/or passage of time for the years ended June 30, 2020 and 2019 as follows:

	2020	2019
Satisfaction of program restrictions		
Sponsored programs		<b>•</b> • • • • • • • • •
Emergency response	\$ 55,054,732	\$ 5,269,985
Non-infectious disease	22,931,308	23,302,143
Infectious disease	24,223,937	26,412,269
Other sponsored programs	574,506	4,282,917
Total sponsored programs	102,784,483	59,267,314
General operating purposes – operating grant	1,043,010	1,275,480
Satisfaction of program restrictions, total	103,827,493	60,542,794
Expiration of time restrictions – administrative		
fees recovered	8,558,336	3,869,399
Appropriation from donor-restricted endowment	44,274	46,253
Total releases from restriction	\$ 112,430,103	\$ 64,458,446

Donor-restricted net assets are available for the following purposes at June 30, 2020 and 2019:

	2020	2019
Restricted by purpose or time:		
Sponsored programs		
Emergency response	\$111,926,022	\$ 9,537,189
Non-infectious disease	60,143,319	36,525,499
Infectious disease	43,663,222	41,650,189
Other sponsored programs	3,977,184	2,802,466
Total sponsored programs	219,709,747	90,515,343
Endowment earnings	1,466,590	1,338,234
Total restricted by purpose or time	221,176,337	91,853,577
Endowment assets restricted in perpetuity	4,593,948	4,352,688
Total net assets with donor restrictions	\$225,770,285	\$ 96,206,265

# 12. GRANTS RECEIVED FROM THE CDC

While the Foundation raises funding to extend CDC's lifesaving work, the Foundation is also eligible to apply for and receive grants from the Federal government, including a \$1,250,000 operating grant the Foundation is legislatively eligible to receive from CDC. During each of the years ended June 30, 2020 and 2019, the Foundation received operating grants from the CDC totaling \$1,250,000. Additionally, during the years ended June 30, 2020 and 2019, the Foundation received grant awards from CDC totaling \$53,298,784 and \$15,241,293, primarily to fund Foundation programs aimed at responding to the COVID-19 pandemic as well as programs aimed at opioid prevention.

# 13. CONTRIBUTED GOODS AND SERVICES

Contributed services totaling \$229,894 and \$167,552, for the years ended June 30, 2020 and 2019, respectively, related to services performed by individuals loaned to the Foundation by the CDC for specific management and consulting expertise. These services were performed by individuals with specialized skills and the Foundation would have paid individuals to perform the same tasks if the services had not been contributed. The Foundation also received other contributed services totaling \$2,006,440 for the year ended June 30, 2020.

For the years ended June 30, 2020 and 2019, the Foundation also received donated supplies and equipment with fair values of \$16,506,211 and \$250,950, respectively, which were immediately passed to organizations for use in the Foundation's sponsored projects. Since these supplies and equipment were passed on to other organizations, based on need as determined by the Foundation, they are reflected in the accompanying statements of activities as both contribution revenue and an expense.

# 14. COMMITMENTS AND CONTINGENCIES

#### **Operating Lease**

In September of 2016, the Foundation executed a non-cancelable operating lease for office space, which continues until September of 2028. This new lease includes rent abatement of the first 24 monthly rental payments. In accordance with applicable accounting standards, the Foundation recognizes rental expense on a straight-line basis based on the total cash payments to be made over the life of the lease; therefore, this rent abatement is being amortized over the life of the lease. The Foundation also made leasehold improvements in the full amount of the tenant improvement allowance provided under the lease, which are included in property, plant, and equipment, with the corresponding credit to leasehold allowances amortized as a reduction in rent expense over the term of the lease. Rental expense for office space, net of amortization of leasehold allowances, was \$722,402 and \$696,849 for the years ended June 30, 2020 and 2019, respectively.

## 14. COMMITMENTS AND CONTINGENCIES – CONTINUED

The minimum lease payments under the Foundation's office lease are as follows:

Tor the real Linding build by,	
2021	\$ 953,878
2022	977,752
2023	1,002,260
2024	1,027,399
2025	1,053,171
Thereafter	 3,604,827
	\$ 8,619,287

## For the Year Ending June 30,

#### Federal Grant Programs

The Foundation has received proceeds from various Federal grants. Periodic audits of these grants are required and certain costs may be questioned as not being appropriate expenditures under the grant agreements. Such audits could result in the refund of grant monies to the grantor agencies.

#### Payment of Project Funds

The Foundation disburses the majority of its project funds as cost reimbursement grants with third party service providers. As discussed in Note 8, the disbursement of funds by the Foundation is generally contingent upon the service provider properly expending and documenting approved expenditures. Project disbursements are not accrued by the Foundation until these conditions are met. A majority of funding for these grants is provided by donor contributions and grants received by the Foundation. These grants are recognized as donor-restricted revenue by the Foundation at the time of the initial gift. As most grants awarded by the Foundation occur over more than one fiscal year, it is not uncommon for timing differences to exist between the year revenue is recognized and the year an expenditure occurs. It should also be noted that gift revenues can fluctuate significantly year to year. Cost reimbursement grants expected to be funded by the Foundation in future years totaled \$197,213,016 and \$76,281,081 at June 30, 2020 and 2019, respectively.

The Foundation agreed to prepay certain service organizations approximately \$3,950,000 and \$1,460,000 in 2020 and 2019, respectively, for services to be rendered during a future year. These arrangements were acceptable due to the legal requirements of the providers and based upon their history of providing exceptional service.

## 15. PROGRAM COSTS AND OTHER EXPENSES BY NATURE AND FUNCTION

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities, with a summary by both nature and function provided in the tables below for the years ended June 30, 2020 and 2019. Occupancy, depreciation, building maintenance, information technology, telecommunications, printing and supplies have been allocated based on employee headcount. Program costs are divided into three primary categories: project grants, contributed goods and services and other program costs. Project grants are amounts paid to implementing partners that are non-profit or governmental organizations. Contributed goods and services consist of supplies, equipment and services donated to one of the Foundation's programs. Other program costs are all other costs incurred by the Foundation's programs and programs department, including personnel costs, professional fees, supplies, travel, etc.

	Program		Management and General		Fundraising		Total 2020	
Personnel cost	\$	15,621,563	\$	3,653,574	\$	1,426,936	\$	20,702,073
Program awards		18,500,552		12,865		-		18,513,417
Other professional fees		38,072,072		1,216,393		35,593		39,324,058
Project supplies		9,604,185		-		-		9,604,185
Contributed goods		16,506,211		-		-		16,506,211
Contributed services		2,006,440		229,894		-		2,236,334
Office expenses		1,527,239		153,226		89,472		1,769,937
Conferences and meetings		506,246		48,019		4,199		558,464
Occupancy		359,645		300,095		113,006		772,746
Travel		2,185,420		59,241		11,606		2,256,267
Depreciation		203,371		195,201		103,729		502,301
Other expenses		203,397		2,240,216		389,158		2,832,771
Total	\$	105,296,341	\$	8,108,724	\$	2,173,699	\$	115,578,764
			Management					
				-	_			Total
		Program		anagement nd General	Fι	undraising		Total 2019
Personnel cost	\$	Program 11,650,730		-	<u> </u>	undraising 1,510,000	\$	
Personnel cost Program awards	\$		ar	nd General			\$	2019
	\$	11,650,730	ar	nd General			\$	<b>2019</b> 15,952,275
Program awards Other professional fees Project supplies	\$	11,650,730 16,695,575 23,257,755 1,903,356	ar	nd General 2,791,545		1,510,000	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356
Program awards Other professional fees Project supplies Contributed goods	\$	11,650,730 16,695,575 23,257,755	ar	nd General 2,791,545 873,620		1,510,000	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950
Program awards Other professional fees Project supplies Contributed goods Contributed services	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950	ar	nd General 2,791,545 873,620 - 167,551		1,510,000 - 29,848 - - -	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385	ar	nd General 2,791,545 - 873,620 - - 167,551 86,886		1,510,000 - 29,848 - - - 56,836	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses Conferences and meetings	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385 604,059	ar	nd General 2,791,545 - 873,620 - - 167,551 86,886 93,261		1,510,000 - 29,848 - - - 56,836 3,916	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107 701,236
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses Conferences and meetings Occupancy	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385 604,059 330,804	ar	nd General 2,791,545 - 873,620 - 167,551 86,886 93,261 272,216		1,510,000 - 29,848 - - - 56,836 3,916 144,562	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107 701,236 747,582
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses Conferences and meetings Occupancy Travel	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385 604,059 330,804 3,190,634	ar	nd General 2,791,545 - 873,620 - 167,551 86,886 93,261 272,216 57,629		1,510,000 - 29,848 - - 56,836 3,916 144,562 12,672	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107 701,236 747,582 3,260,935
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses Conferences and meetings Occupancy Travel Depreciation	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385 604,059 330,804 3,190,634 179,383	ar	nd General 2,791,545 873,620 167,551 86,886 93,261 272,216 57,629 172,178		1,510,000 - 29,848 - - 56,836 3,916 144,562 12,672 91,495	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107 701,236 747,582 3,260,935 443,056
Program awards Other professional fees Project supplies Contributed goods Contributed services Office expenses Conferences and meetings Occupancy Travel	\$	11,650,730 16,695,575 23,257,755 1,903,356 250,950 - 405,385 604,059 330,804 3,190,634	ar	nd General 2,791,545 - 873,620 - 167,551 86,886 93,261 272,216 57,629		1,510,000 - 29,848 - - 56,836 3,916 144,562 12,672	\$	<b>2019</b> 15,952,275 16,695,575 24,161,223 1,903,356 250,950 167,551 549,107 701,236 747,582 3,260,935