



CDC FOUNDATION

Fiscal Year 2008
Report to
Contributors



Helping CDC do more, faster



CHARLES STOKES
PRESIDENT AND CEO
CDC FOUNDATION



PHIL JACOBS
CHAIR, BOARD OF DIRECTORS
CDC FOUNDATION

Dear Friends:

This year our annual report to contributors looks a little different. The CDC Foundation, like other environmentally conscious organizations, is striving to make a gentler imprint on our global habitat. Trimming our paper trail is one step we've taken in going "green." Although the impact of this one small change is not easy to quantify, we know it will take many small efforts like this to make a big difference for future generations.

The smaller size of our report, however, in no way reduces the enormity of our gratitude for our many friends and donors. Your generous support helps address another critical global challenge – improving the health of citizens worldwide. With your partnership, the Centers for Disease Control and Prevention and the CDC Foundation are able to implement programs tackling some of the toughest public health problems in this country as well as threats abroad.

We thank you for endorsing a vision of improved health for people everywhere. Your commitment to this vision has helped us invest \$170 million in CDC public health programming in the last 14 years.

The lists of CDC Foundation friends and donors who played a role in this success do not end on the final fold of this publication; the honor roll continues on our website. Please visit www.cdcfoundation.org/annualreport to find complete lists of all individuals who invested in CDC programs with us last fiscal year.

Charles Stokes
President and CEO

Phil Jacobs
Chair, Board of Directors

Fiscal Year 2008 Highlights

- The CDC Foundation and CDC continued to implement the global adult tobacco survey in 16 countries as part of the of the \$125 million Bloomberg Initiative to Reduce Tobacco Use. The survey, which measures adult tobacco use and tobacco control interventions, was pretested in five countries with the largest percentage of the world's smokers. Planning began for pretests in 11 more countries as well as for the full survey in all 16 countries.
- The CDC Foundation received \$3.2 million from the Robert Wood Johnson Foundation to help CDC's Division of Violence Prevention award grants encouraging state and local domestic violence organizations to add prevention activities into their programming.
- Following the May 2008 earthquake in China's Sichuan province, the CDC Foundation facilitated the donation of wireless equipment from HP and USGlobalSat, Inc., enabling CDC teams and their Chinese colleagues to set up a health surveillance system using mobile technology.
- The CDC Foundation received a \$1.45 million grant from the Liverpool School of Tropical Medicine to help CDC collaborate with a consortium of research institutions. The collaboration focuses on exploring new strategies to reduce the adverse effects of malaria in pregnancy in Latin America and on identifying tools to control disease transmission.
- *The Meta-Leadership Summit for Preparedness* – a CDC Foundation initiative in partnership with CDC, Harvard, and the Robert Wood Johnson Foundation – continued to expand. Pilot summits in Wichita, KS; Denver, CO; and Louisville, KY, helped prepare more than 350 business, government and nonprofit leaders to work collaboratively in times of crisis.

A portrait of Risa Lavizzo-Mourey, a woman with dark hair pulled back, wearing a dark blazer over a light-colored top and a necklace. She is smiling and looking directly at the camera. The background is white with a grey curved shape on the right side.

RISA LAVIZZO-MOUREY

THE POWER OF PARTNERSHIP

“At a time when there are so many problems affecting our communities – from natural disasters such as hurricanes and floods to health epidemics like obesity and Alzheimer’s – it is essential that we, as a nation, increase our capacity to respond. This requires leadership and change from every part of society: policymakers, private businesses, civic groups and nonprofits. The CDC Foundation is a catalyst for building the relationships, trust and framework needed to solve big, complex issues. In fact, their involvement can be vital to the effort.

We work with the CDC Foundation on a wide range of initiatives – from improving disaster preparedness to reducing childhood obesity and preventing intimate partner violence. This partnership has opened many doors that have enabled us to accomplish more. When the Robert Wood Johnson Foundation and the CDC Foundation reach out together as a unified force, it yields a more robust response.”

Risa Lavizzo-Mourey, M.D., M.B.A., is president and CEO of the Robert Wood Johnson Foundation. In 2007, the organization joined the CDC Foundation to launch the Meta-Leadership Summit for Preparedness, a program to prepare business, government and nonprofit leaders to act collaboratively in times of crisis.

Fiscal Year 2008 Report to Contributors

The CDC Foundation gratefully acknowledges the generous support of individuals, foundations, corporations, businesses and organizations. This support, totaling \$19 million in the fiscal year beginning July 1, 2007 and ending June 30, 2008, enables the CDC Foundation to help CDC do more, faster to fight threats to health and safety.

THE MARGARET ELLERBE MAHONEY SOCIETY

The CDC Foundation board of directors created The Margaret Ellerbe Mahoney Society in 1998 to honor Miss Mahoney for her service to the board and her vital support of Foundation initiatives since its inception. Miss Mahoney continues to be a strong advocate for the Foundation. To honor her loyalty, The Margaret Ellerbe Mahoney Society recognizes leadership donors who have given \$1,000 or more in gifts or in-kind services during the year.

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* CDC employee or CDC employee at time of donation; ♣ Contributor of five or more consecutive years

A professional headshot of Michelle Grogg, a woman with shoulder-length brown hair, smiling. She is wearing a dark blue blazer over a white top and a multi-strand necklace with clear stones. The background is white with a light blue circular graphic element on the right side.

MICHELLE GROGG

COLLABORATIONS THAT ENRICH RESULTS

“For us, the CDC Foundation is a critical bridge to progress. They’re highly adept at engaging the right people from both inside and outside CDC in a collaborative effort to tackle enormous challenges.

One of Cargill’s top priorities is to address micronutrient deficiency in the developing world, yet the scope of this problem is far greater than one entity can handle alone. It takes involvement from a variety of public and private partners to gain traction. The CDC Foundation has been an instrumental partner in the Flour Fortification Initiative (FFI), a program founded by CDC to increase the vitamin and mineral content of staple foods.

The issues around nutrition deficiency are daunting. Addressing them requires genuine collaboration and the ability to identify and engage leading experts that only the CDC Foundation can bring to the table.”

Michelle Grogg is the director of Corporate Contributions for Cargill. Ms. Grogg was instrumental in facilitating several important collaborations between Cargill and the CDC Foundation, including FFI, a worksite wellness program and a school physical education and nutrition initiative.

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A portrait of Michael Morris, a man with dark hair and glasses, wearing a dark suit, white shirt, and a striped tie. He is smiling and looking towards the camera. The background is white with a faint blue graphic element on the left side.

MICHAEL MORRIS

HELPING ONE OF OUR NATION'S GREATEST ASSETS

“CDC is the one of the most important assets the U.S. has against biohazards and terrorism. The CDC Foundation has played an important role in extending CDC’s global reach, helping CDC become a strategic and nimble force in responding to threats to global health, safety and security.

The CDC Foundation works tirelessly to ensure the CDC has the funding, the twenty-first century technology, and the advocacy and support it needs to carry out its mission. And, because the Foundation operates independently from government, it has the freedom and flexibility to expeditiously pull together resources to solve a challenge. Whether the CDC needs corporate partners or a widespread deployment of mobile equipment, the CDC Foundation has the means to fulfill the need quickly and in a streamlined fashion.”

Michael Morris has been a CDC Foundation Mahoney Society donor since 1999 and is a longstanding member of the National Advocates, a group of business, government and nonprofit leaders who advocate for and support CDC and the CDC Foundation. In 2007, Mr. Morris sponsored a special exhibit at CDC, titled *Deadly Medicine: Creating the Master Race* – which was assembled by the U.S. Memorial Holocaust Museum. He is currently president of *Travelgirl* Magazine.

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ORGANIZATIONS

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CORPORATE ANNUAL FUND

The Corporate Annual Fund provides corporations an opportunity to demonstrate their commitment to CDC's public health priorities. The Fund not only provides vital financial support for CDC programming, but it also generates new opportunities for business leaders to actively engage with CDC leaders to discuss mutual public health interests.

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Emergent BioSolutions Inc.

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With Gratitude!

Your contribution enables the CDC Foundation to help CDC fight threats to health and safety in communities around the world. Tax-deductible contributions are used to support the areas of greatest need in our work on behalf of CDC or may be designated for specific purposes. For more information about gift opportunities please contact the Advancement Department at (404) 653-0790 or (888) 880-4CDC or visit our website, www.cdcfoundation.org. Thank you for your continued support.

FIND OUR FULL REPORT ONLINE

In an effort to be more environmentally mindful, we have condensed this year's printed annual report. The full report of contributors is on our website:

www.cdcfoundation.org/annualreport